

Disinfo

# On the trail of rumours - The Ban Festival -

Hate

Hate

Hate

Disinfo

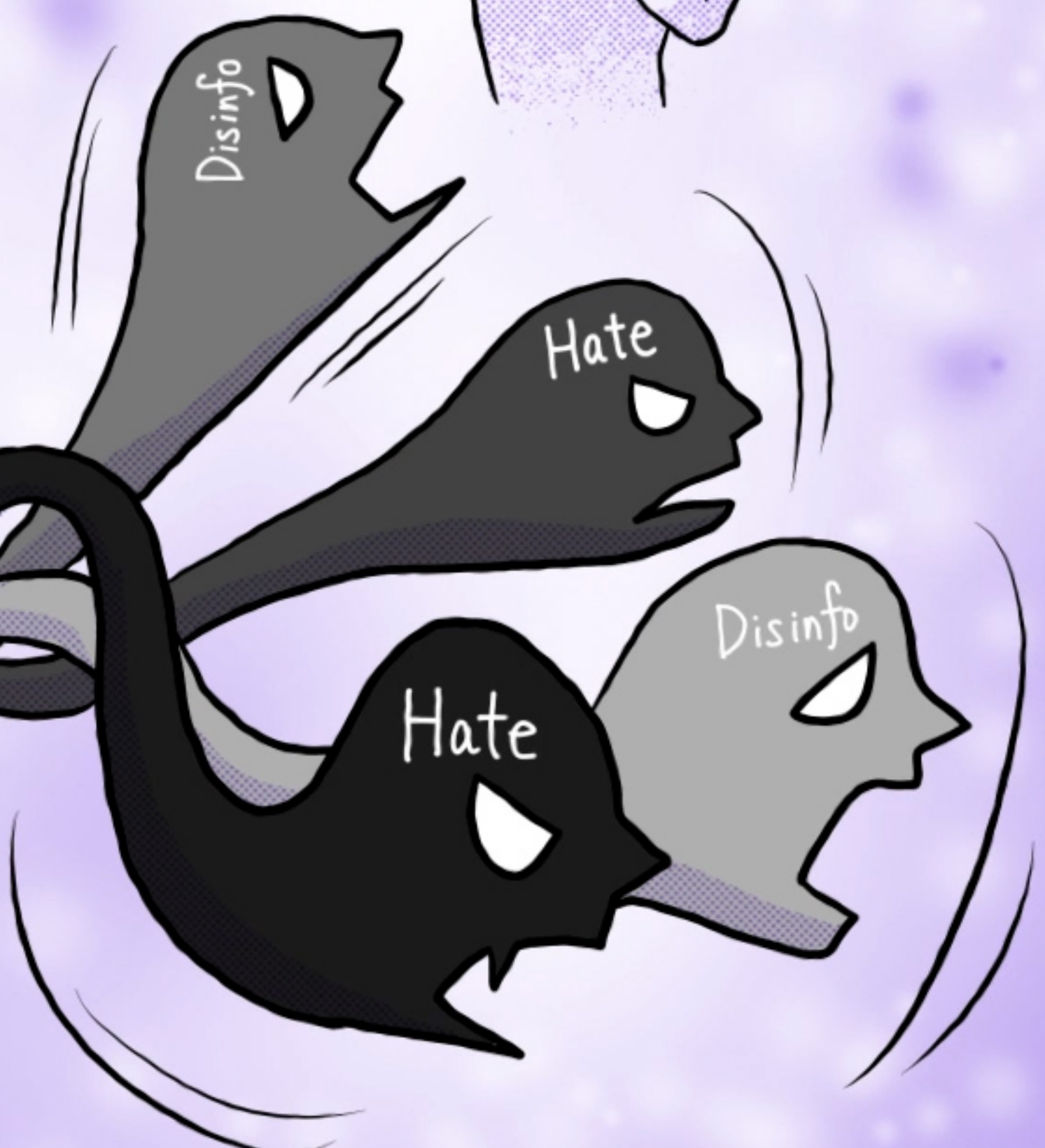


Disinfo

Hate

Hate

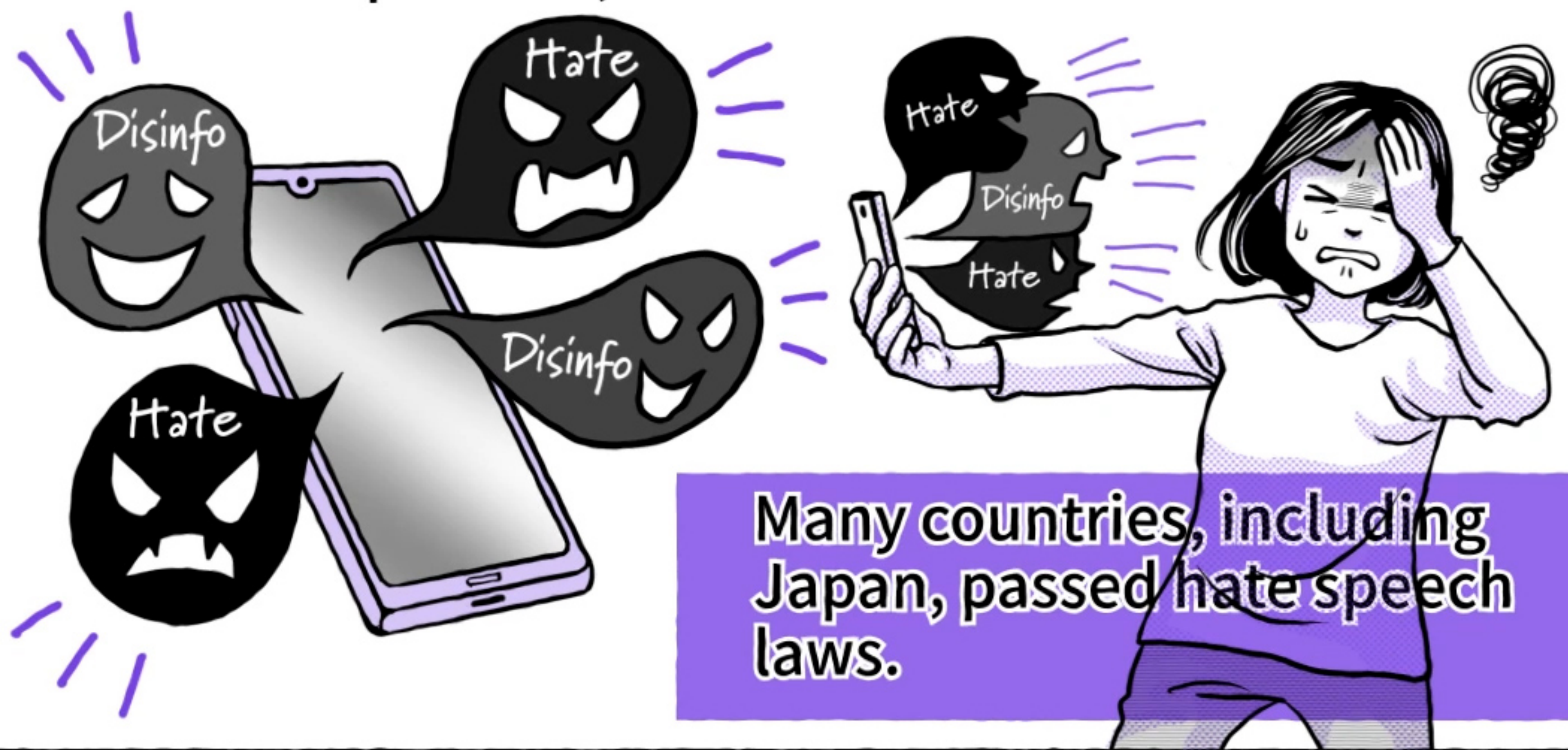
Disinfo



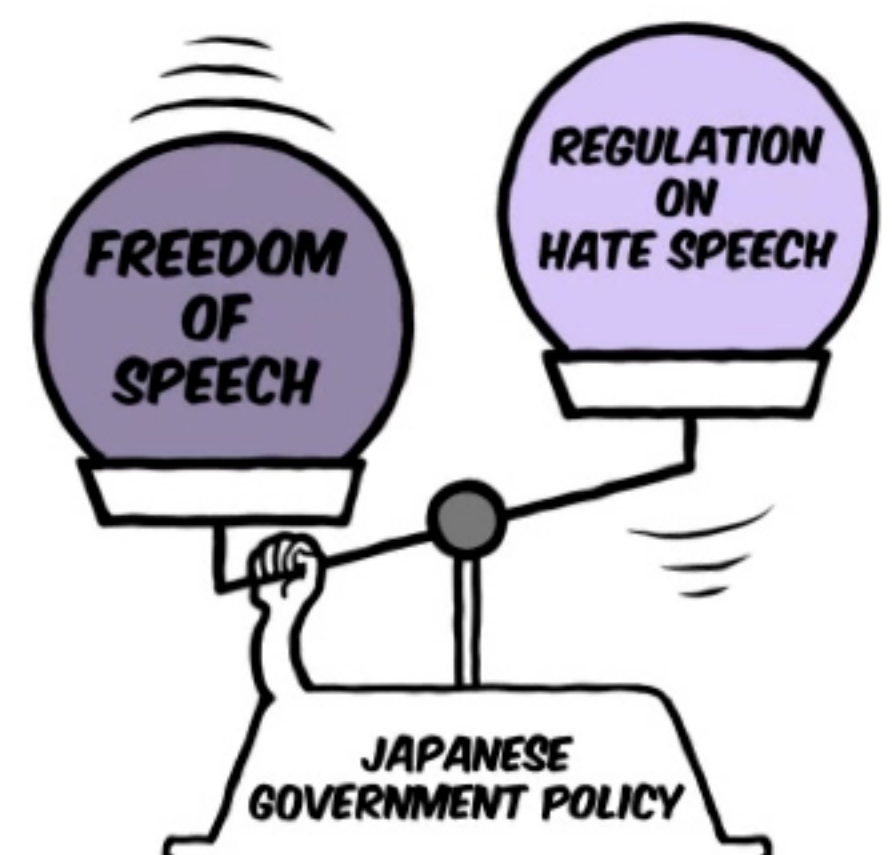
Japan has been troubled by an increase of hate speech and hate rallies that primarily target Korean residents.



Hate speech has been an issue not only in these protests, but also on the internet.



However it's hard to find the balance between cracking down on hate speech and respecting freedom of speech.



YouTube is one of the platforms where hate speech and disinformation thrive.

**PRIVILEGES IN JAPAN SHOULD BE FOR JAPANESE PEOPLE, NOT KOREANS!**

**THEY SHOULD GO BACK TO THEIR COUNTRY!**




But in 2018 things started to shift... and in a very short amount of time many “hate” channels got banned.



...!?

**WHAT IS THIS ?!?**

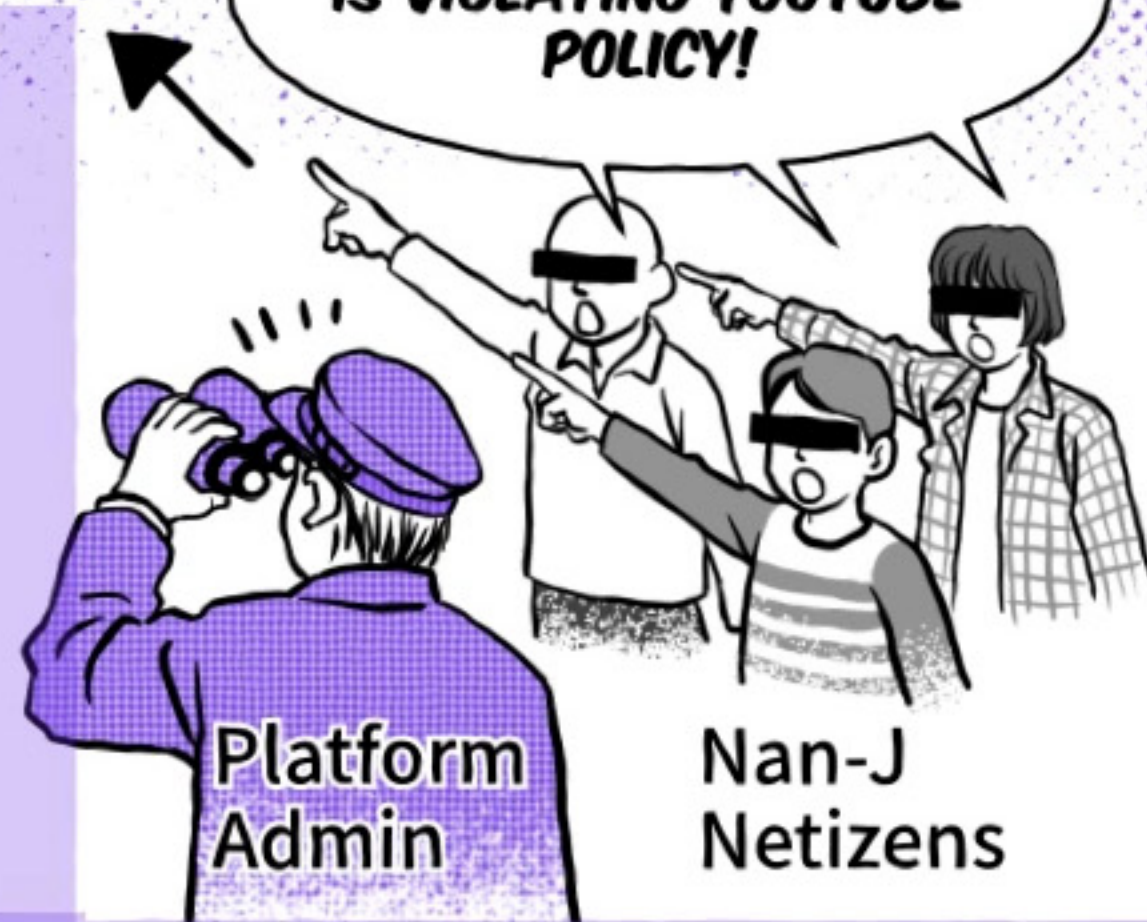
...your YouTube account  has been suspended.

**WHY HAS MY YOUTUBE CHANNEL BEEN SUSPENDED?!**

**A LITTLE WHILE AGO...**

**HEY ADMIN, I THINK HE IS VIOLATING YOUTUBE POLICY!**

The “Ban Festival” campaign was organised by a group of anonymous users called Nan-J.



They collectively reported and helped flag channels that spread disinformation and endorsed hate speech.

The “Ban Festival” was triggered by a post on 5chan, which is an anonymous internet forum.

**LET'S REPORT ALL THE HATE VIDEOS ON YOUTUBE AND CRUSH THEM**



The movement gathered traction and many internet users joined.



The banning process became more efficient and quickly the “Festival” spread onto other platforms, like X (Twitter).

Since then, Nan-J gained insights on how to report effectively according to different platforms' guidelines.

After each report, YouTube will take the following steps:



## Strike 0

You will get a warning from YouTube.



## 1st Strike

You aren't allowed to upload content for one week.



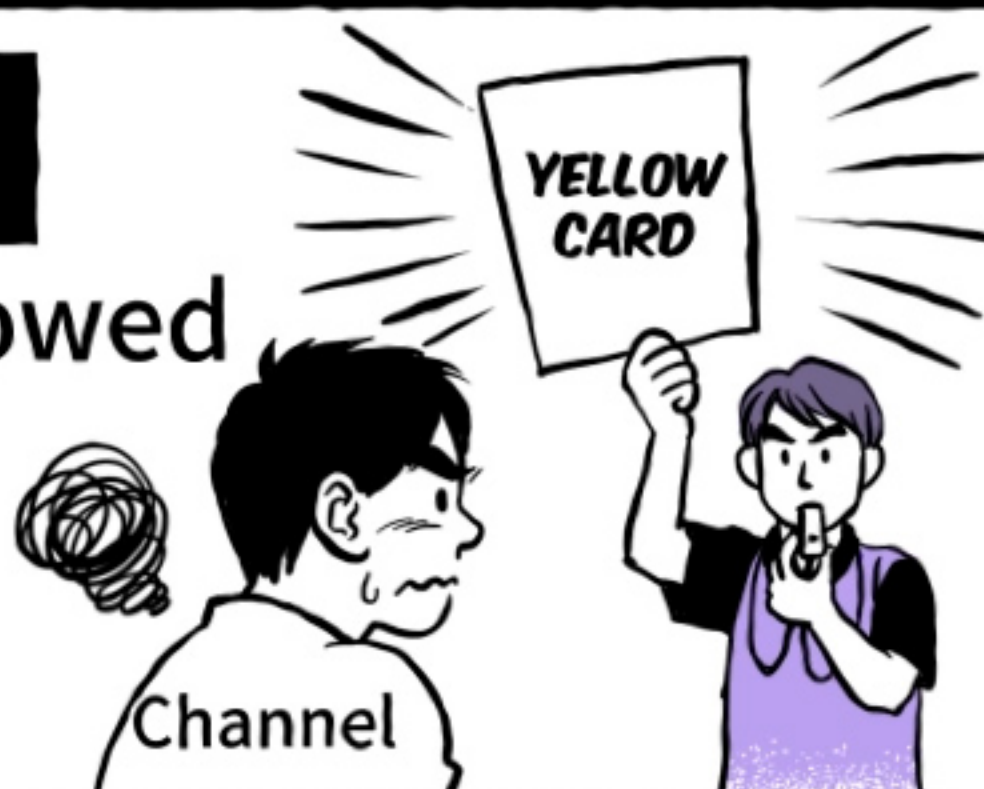
### PENALTY



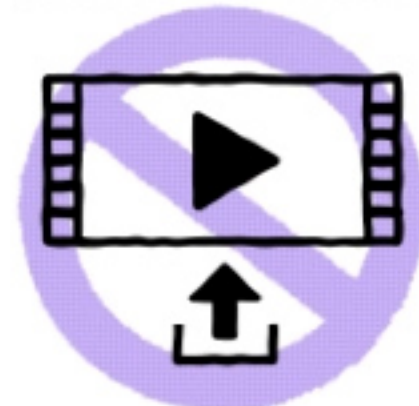
No upload allowed for 1 week

## 2nd Strike

You aren't allowed to upload content for two weeks.



### PENALTY

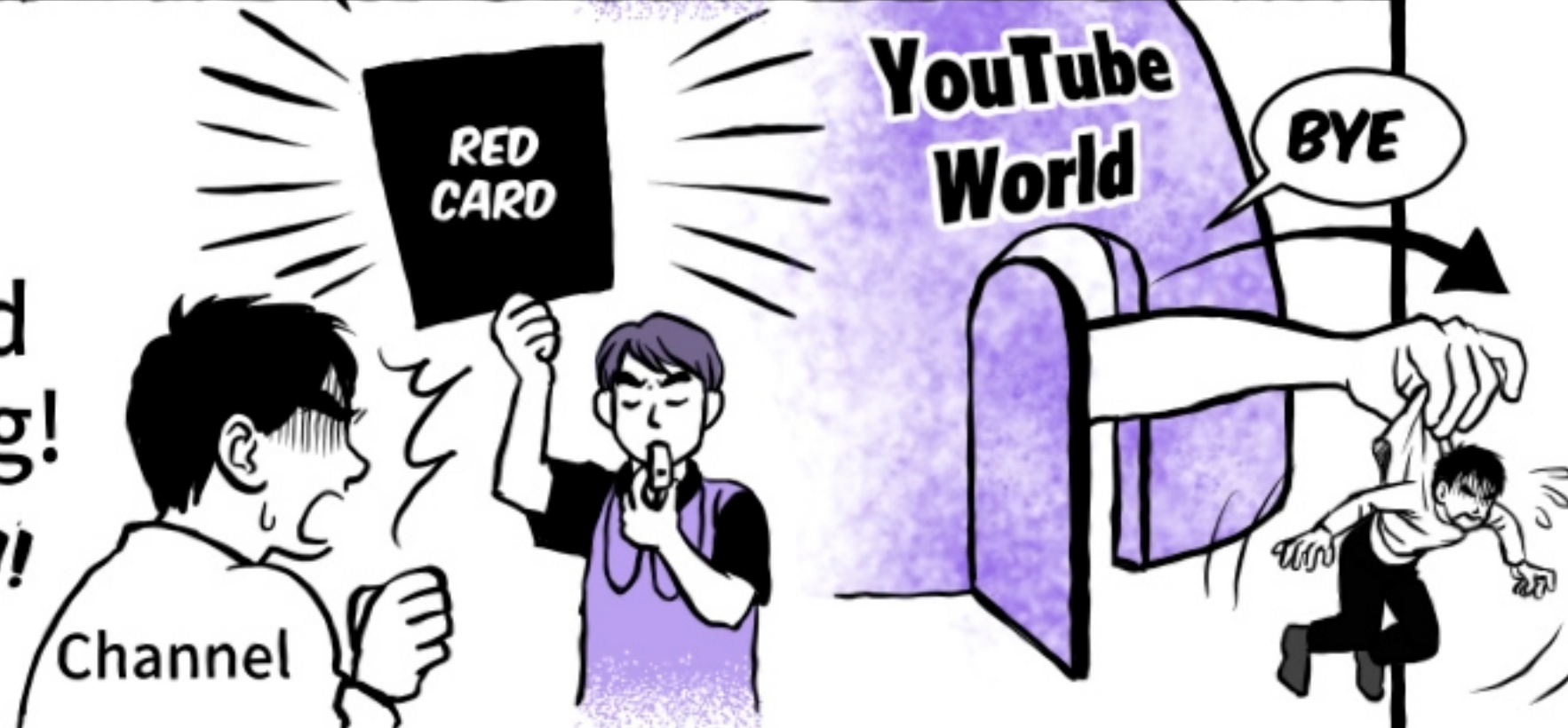


No upload allowed for 2 weeks

## 3rd Strike

You are banned from uploading!

NO!!



The Nan-J community monitors this closely by keeping statistics about the banned content.



Movements like these also raise concerns of censorship.

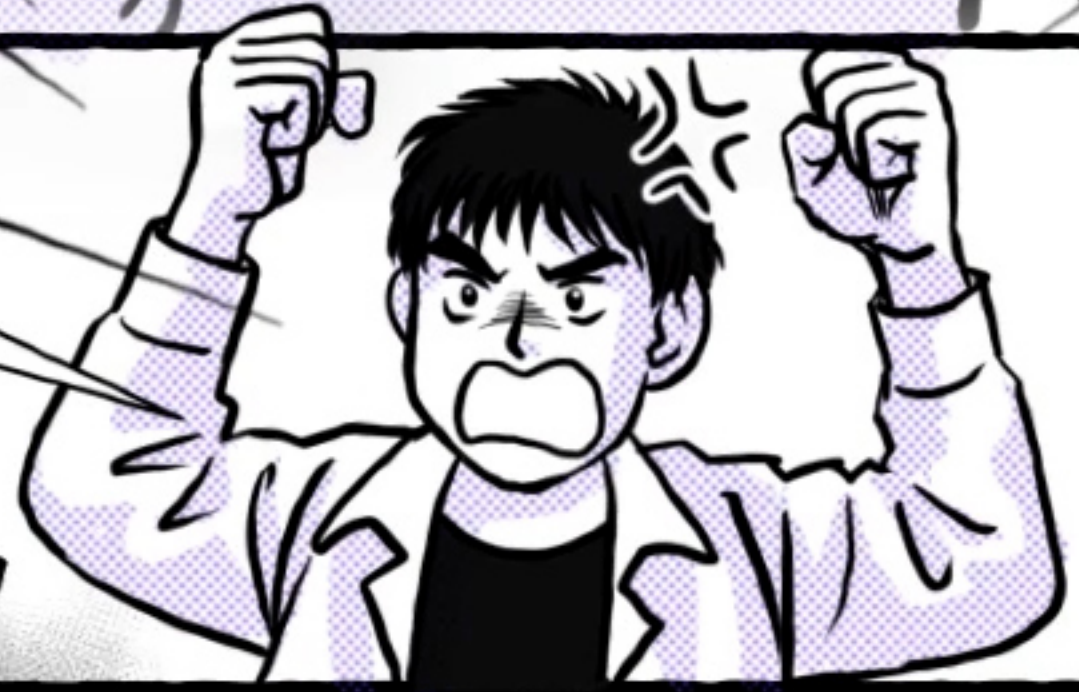
**I CAN'T UPLOAD FOR A WEEK,  
MY ACCOUNT WAS  
SUSPENDED AND I DIDN'T  
VIOLATE ANY GUIDELINES!**



These kind of accidents can possibly occur... and it is one of the biggest reasons some people oppose the campaign.

**IT'S AN ATTACK  
ON MY FREEDOM  
OF SPEECH!**

**WE MUST NOT TOLERATE IT!**



**I DON'T LIKE HATE SPEECH,  
BUT IT'S ALSO HARD TO AGREE  
ON SPEECH POLICING.  
PEOPLE SHOULD BE ALLOWED  
TO HAVE DIFFERENT OPINIONS.**

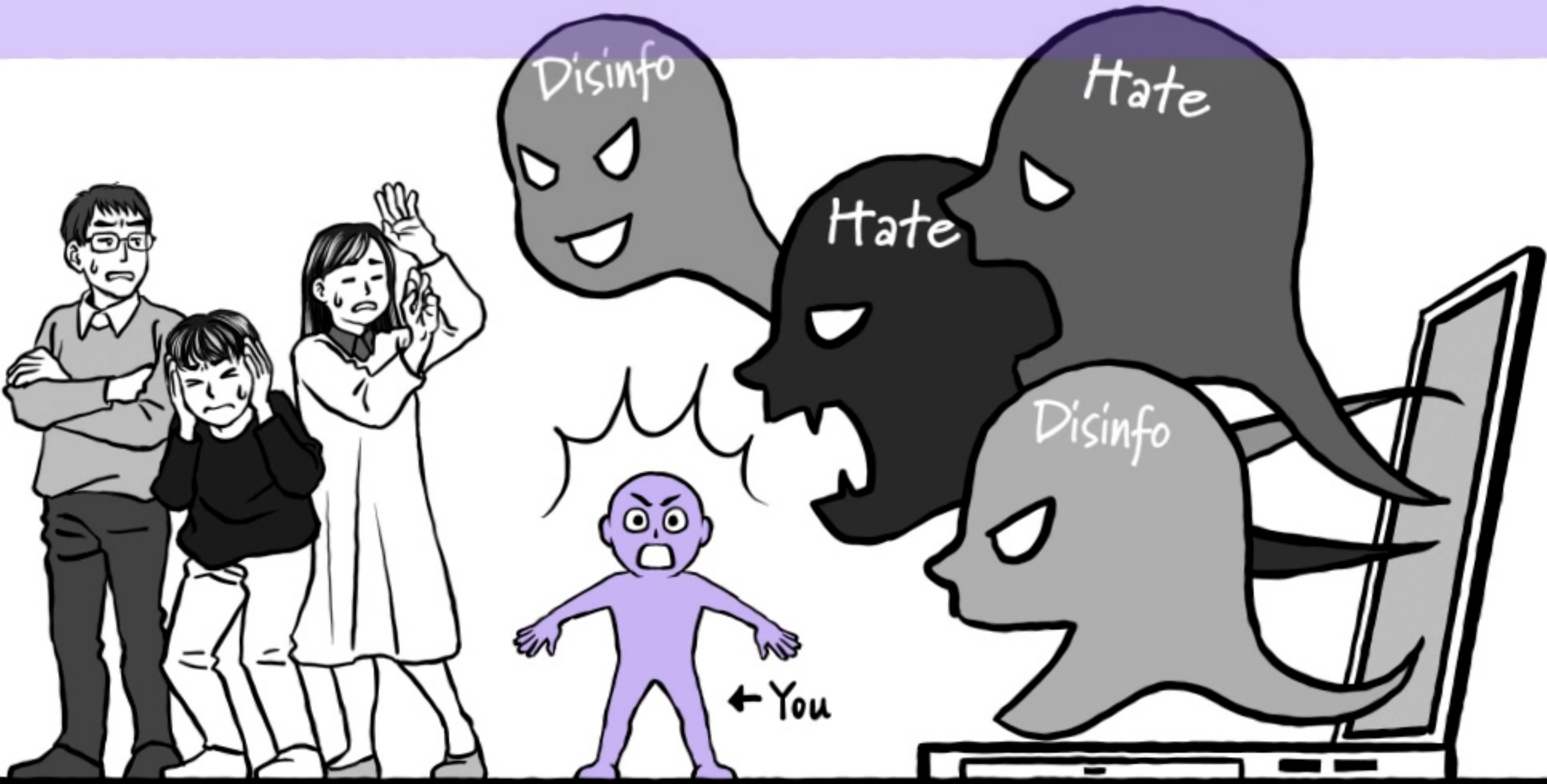
**PRIVATE COMPANIES CAN DECIDE  
WHETHER TO EXCLUDE CHANNELS FROM  
SOCIAL MEDIA PLATFORMS. THERE IS TOO  
MUCH POWER IN THEIR HANDS.**



Ultimately, whether a channel gets banned or not is up to the platform administrators who analyse reports and review content.

Still, reporting can be a way of working towards a constructive online discourse, and is something every user is able to do.

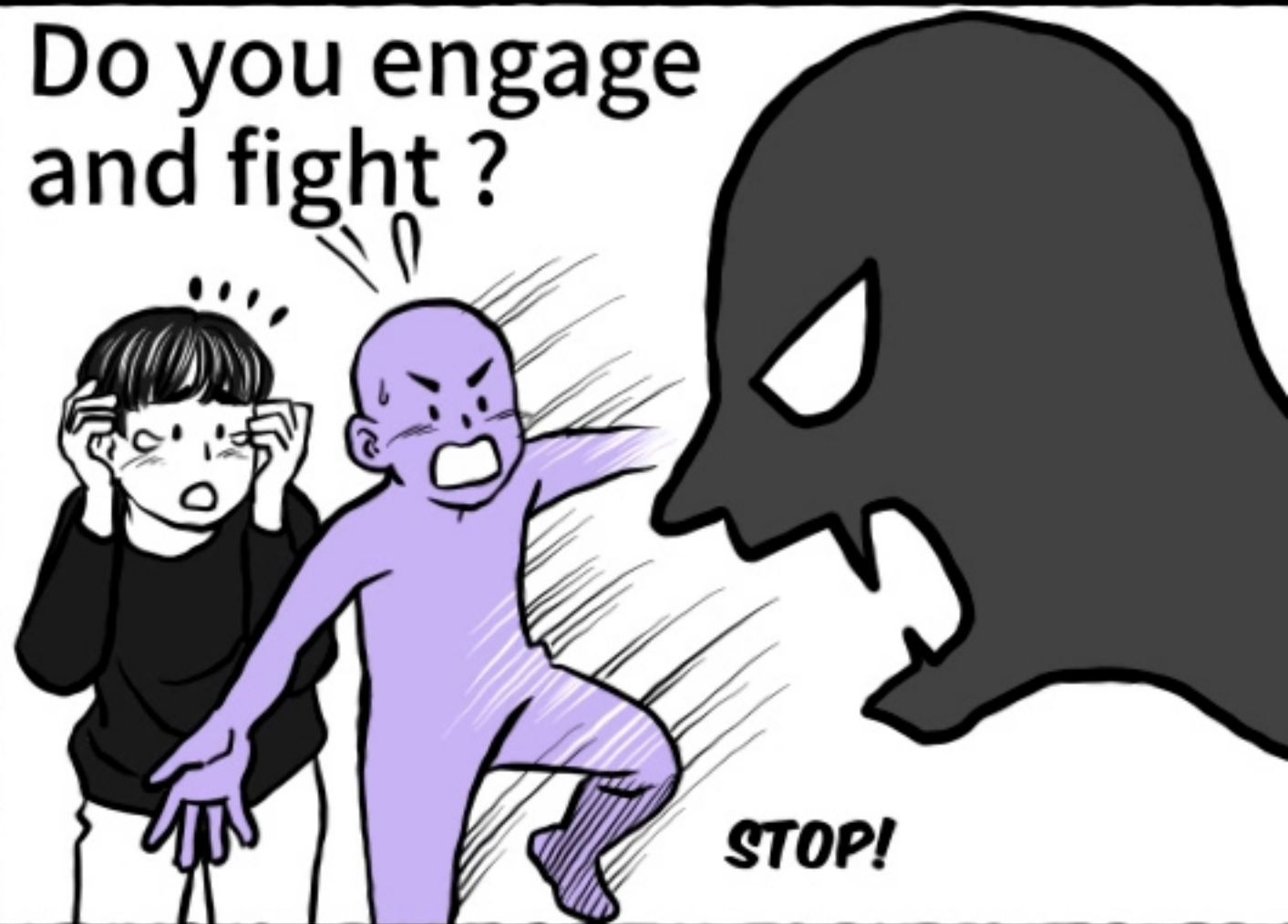
When you see online hate, how do you react?



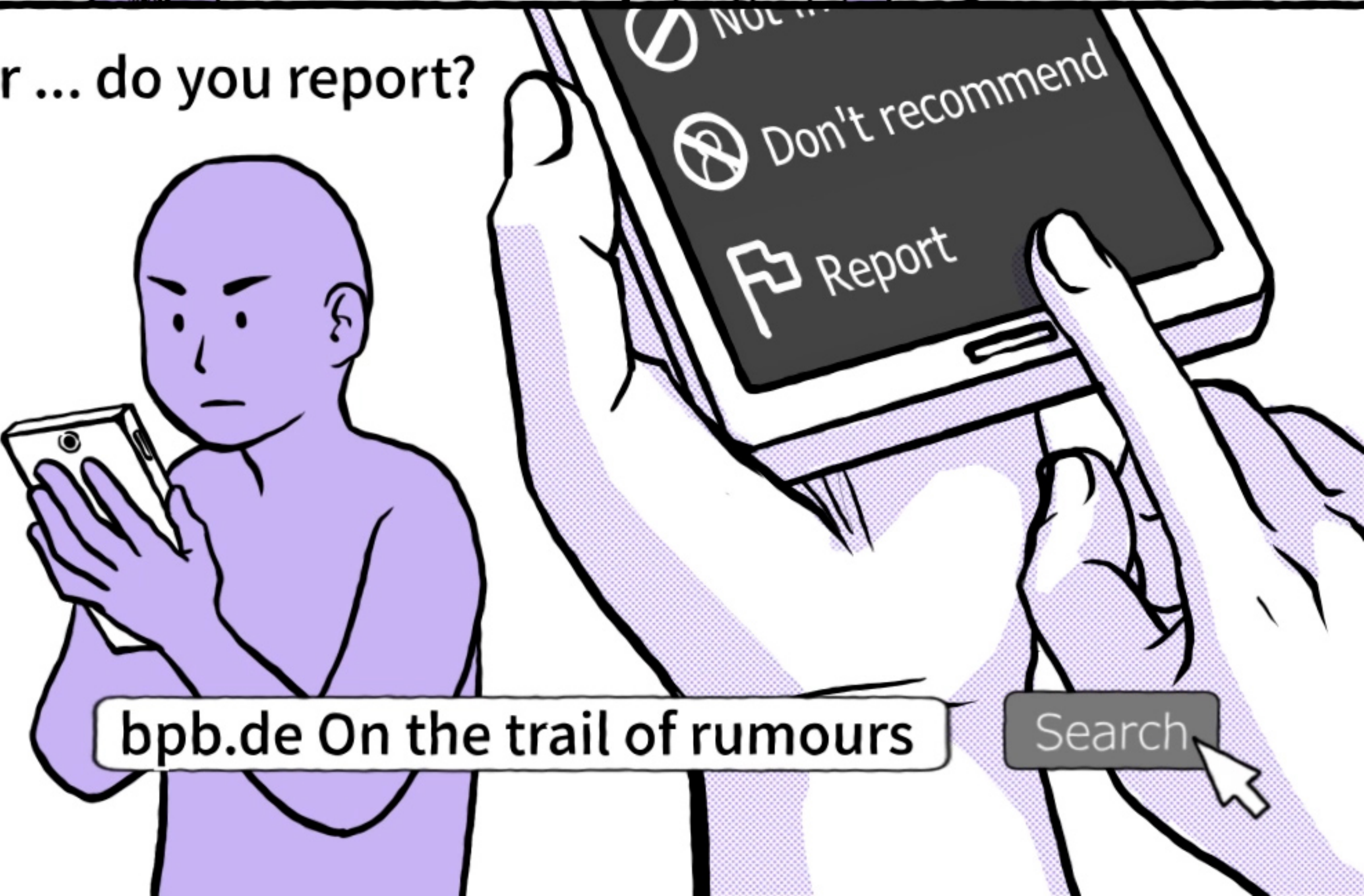
Do you walk away ?



Do you engage and fight ?



Or ... do you report?





**GOETHE  
INSTITUT**