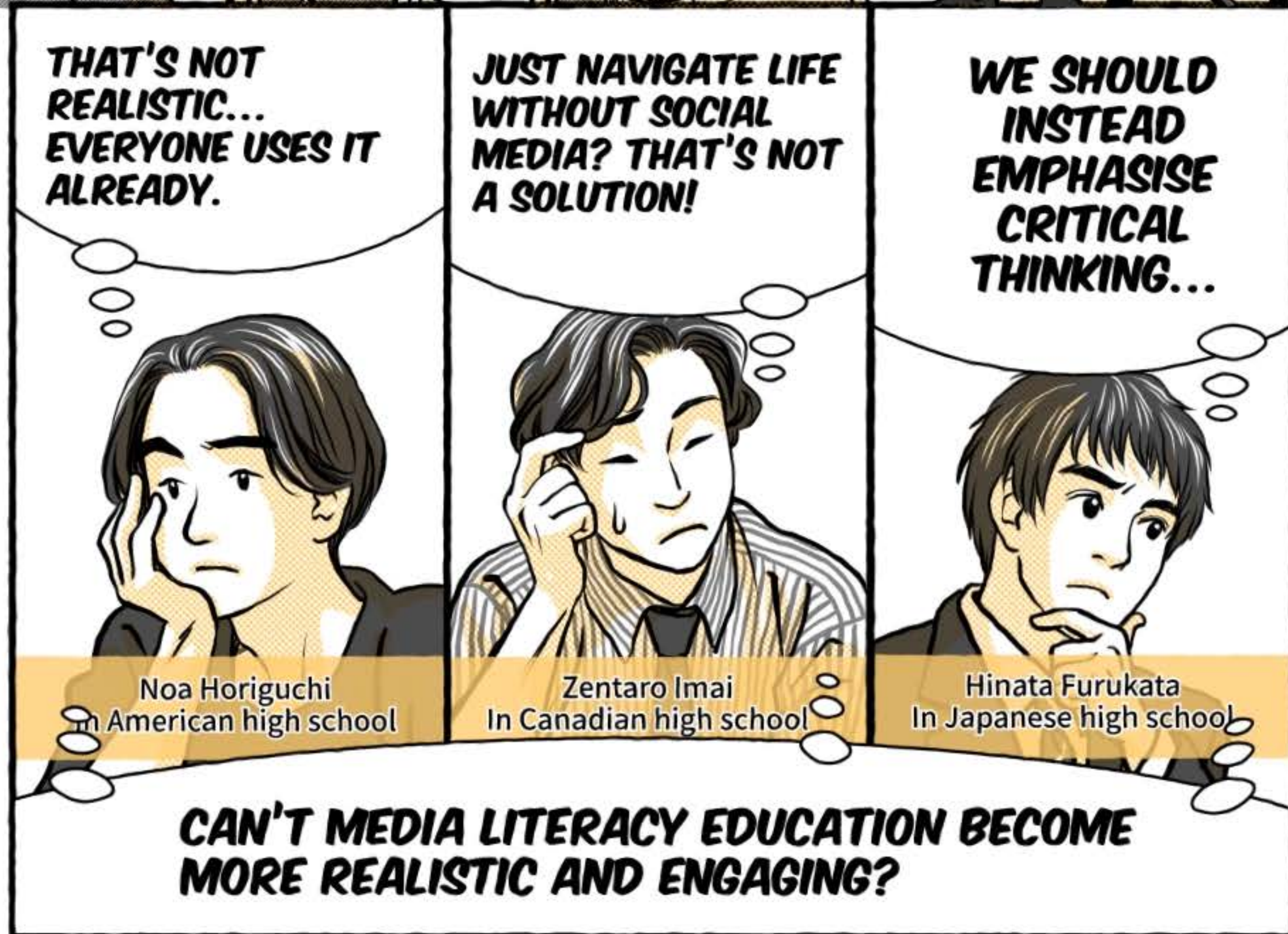
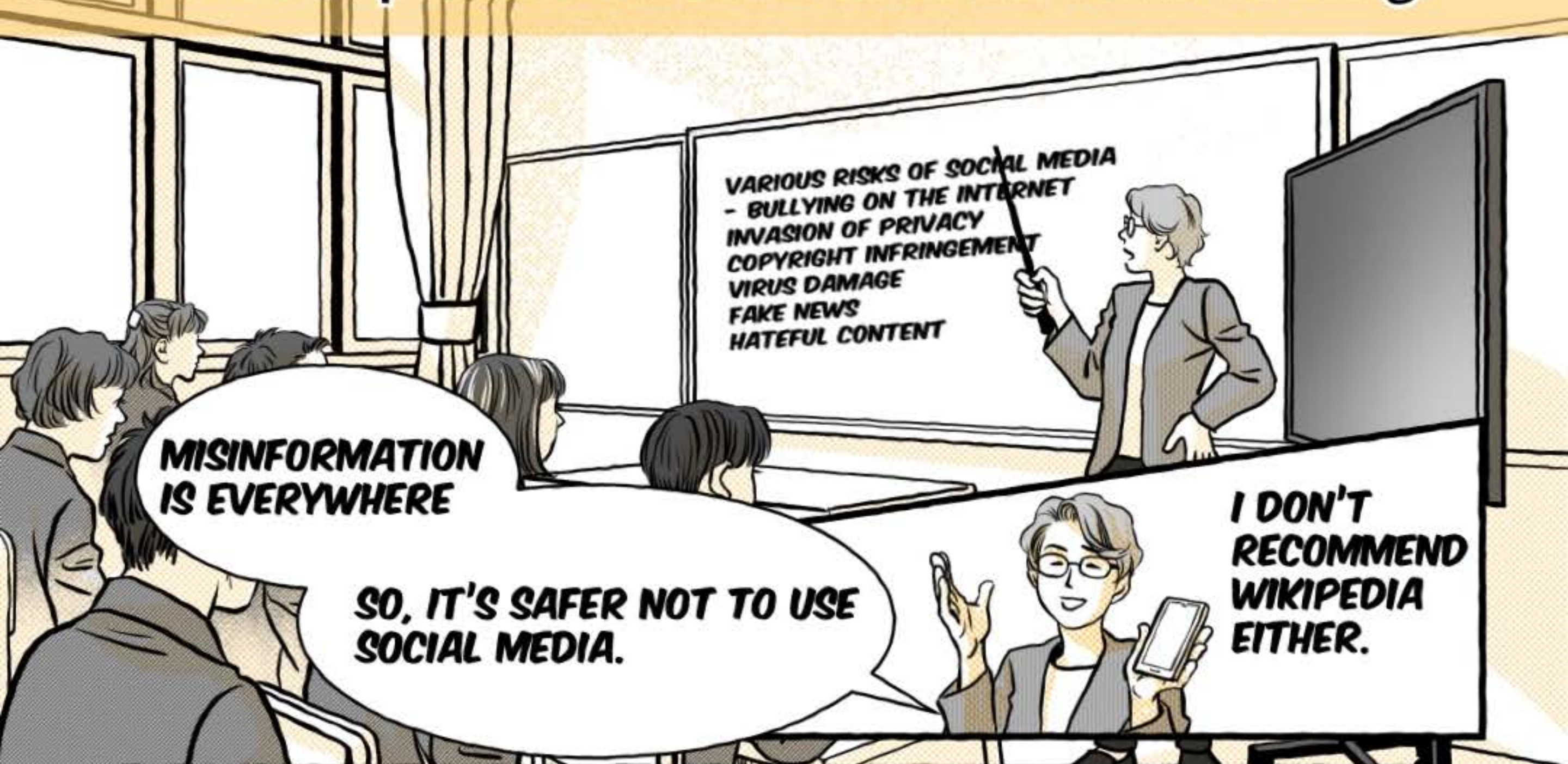


On the trail of rumours

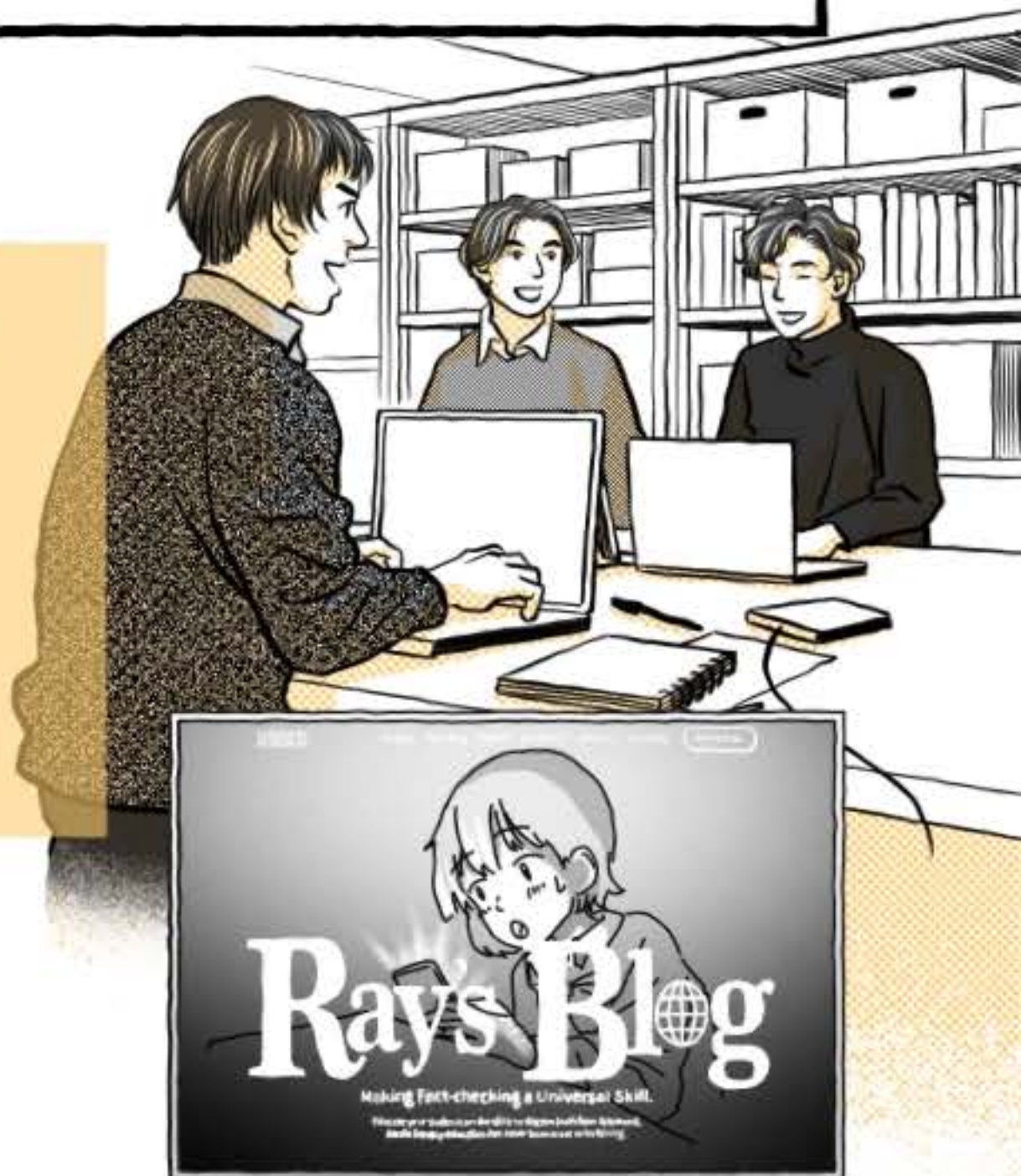
- Message from Ray -



“Media literacy education is so boring” -
Despite being educated in different countries,
these Japanese students had the same feeling.



At university, they decided to create a game called 'Ray's Blog', a media literacy programme that educates through entertainment.



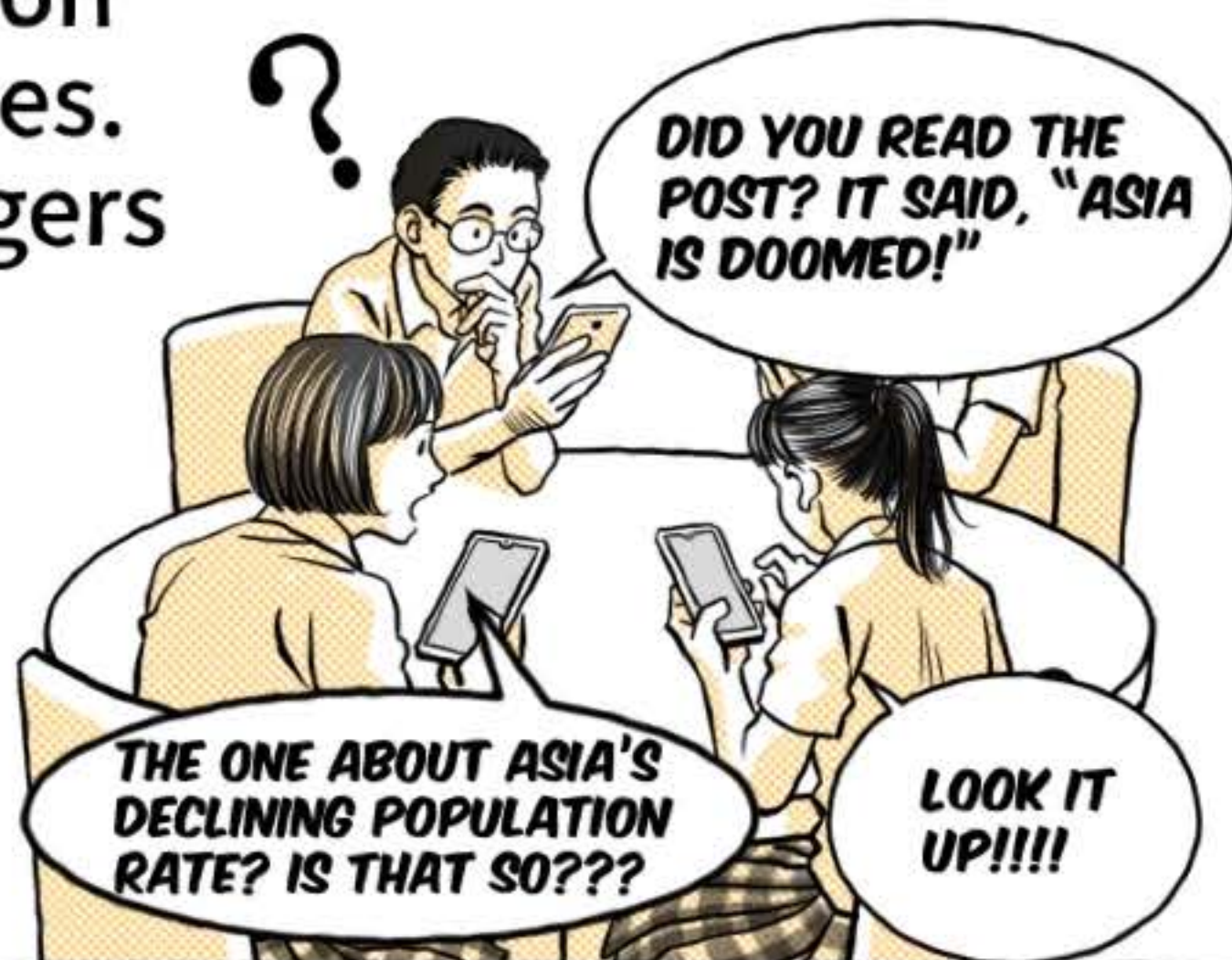
Ray's Blog is a mystery-solving game.

The game begins with a letter from a guy named Ray.

It leads you to a blog that is made up of rumours and false information.

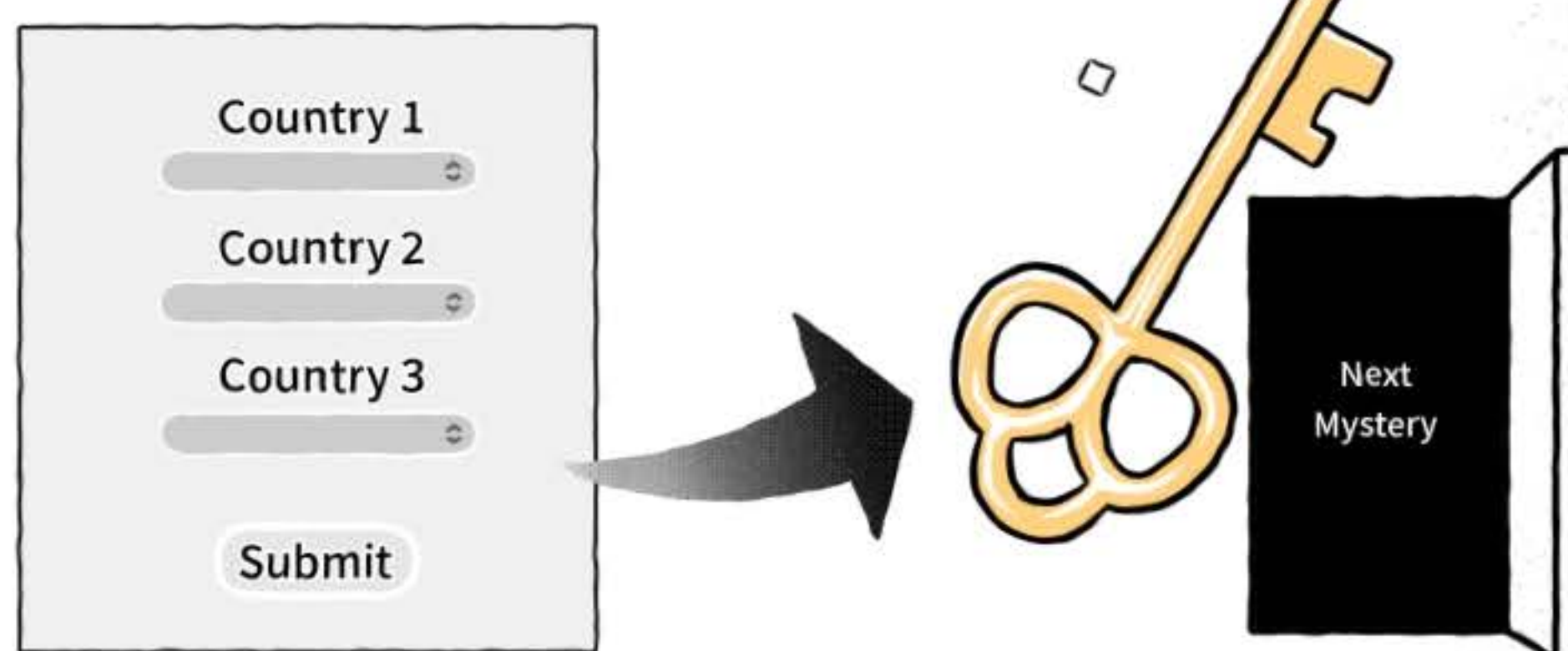


The posts, with impactful headlines, include a lot of contradictory information and questionable sources. The confusing post triggers you to look for other sources.



Suddenly Ray reaches out and invites you to a site where you can answer questions, and insert the accurate information you found.

If correct, you will receive a keyword that will lead you to the next level of the game.

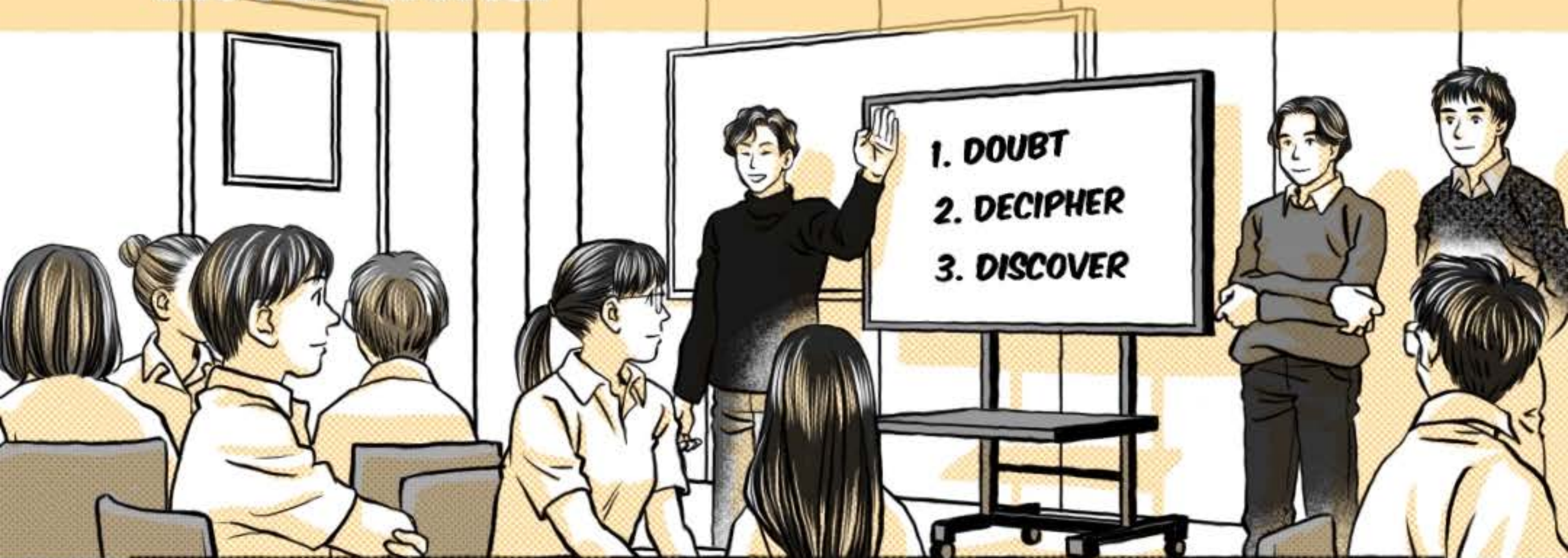


When you have collected all the keywords...

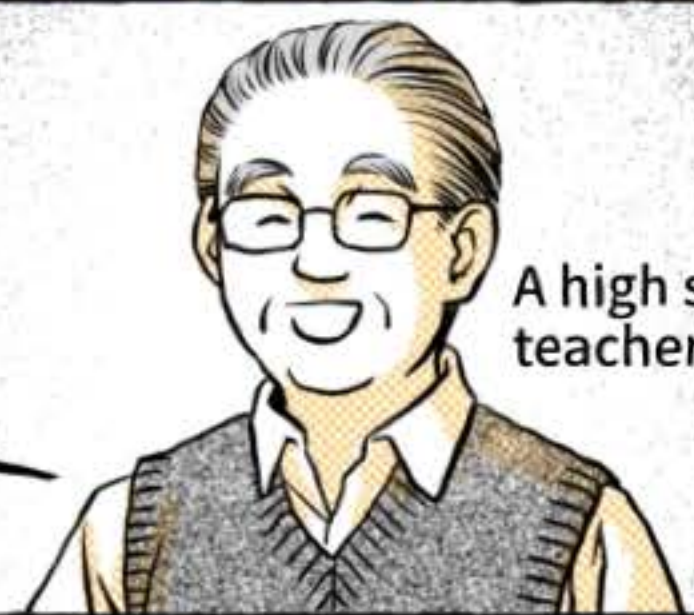


A game character calls you.

After playing, the instructors explain how this curiosity method can help you to fact-check in the real world.



I WAS SURPRISED THAT ALL STUDENTS KEPT CONCENTRATING ON THEIR TASKS DURING THE PROGRAMME.



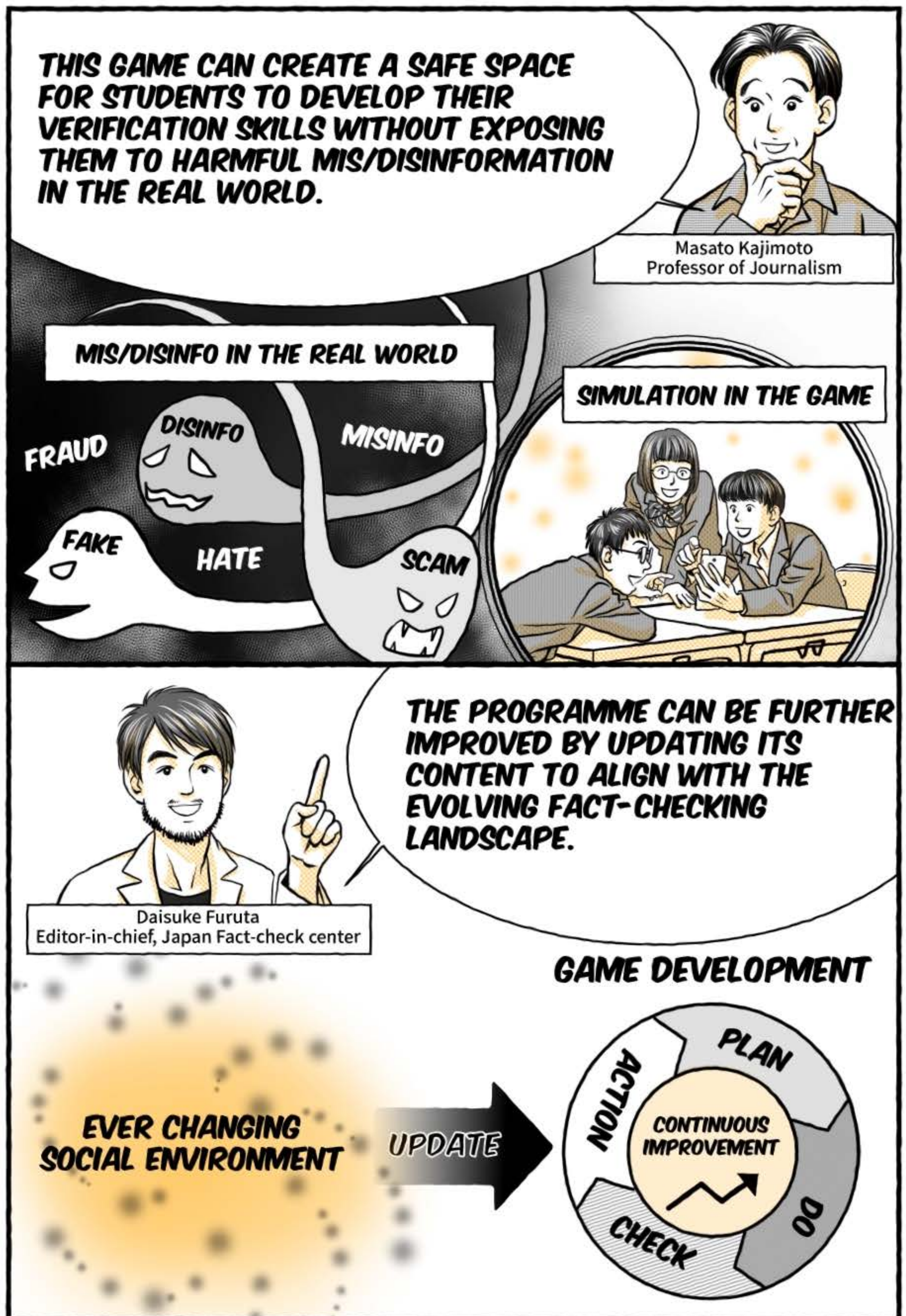
A high school teacher



FIRST, THE GAME WAS JUST FUN. BUT LATER, I REALISED WHAT I'D BEEN ACTUALLY LEARNING ABOUT.

The game wants to boost participants' confidence in problem-solving and help them remember educational content better.

The game has been developed with advice and feedback from third-party experts in journalism and fact-checking.



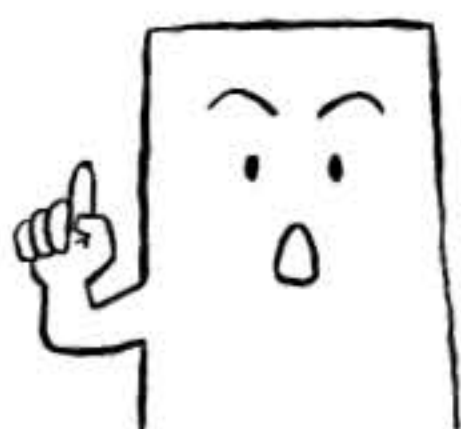
The experts' recommendations and insights help improve the programme continuously and reinforce the game's credibility and educational impact.

While the game seems effective, the team behind 'Ray's blog' struggles to make it financially viable.



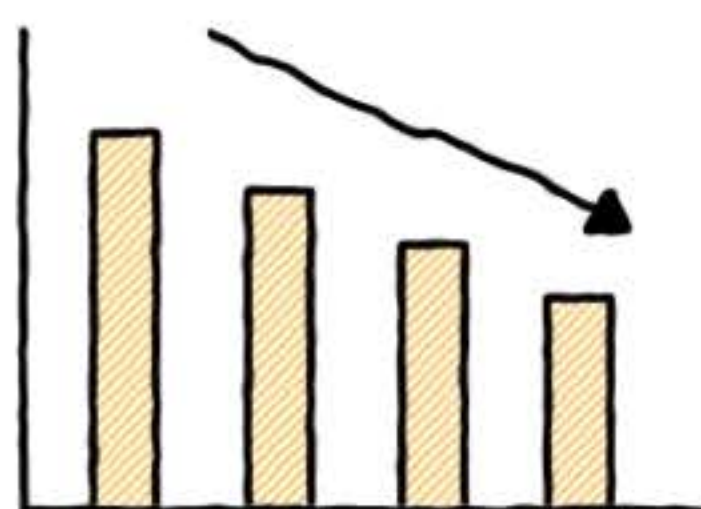
In their experience, school budgets are tight and funding from large companies tends to diminish each year.

PRIVATE COMPANY



YOU NEED TO BE SELF-SUFFICIENT IN THE FUTURE.

FINANCIAL SUPPORT



So, they tried new ways to grow it as an educational tool.



CUSTOMIZATION



- CYBER SECURITY
- FACILITATION SKILLS

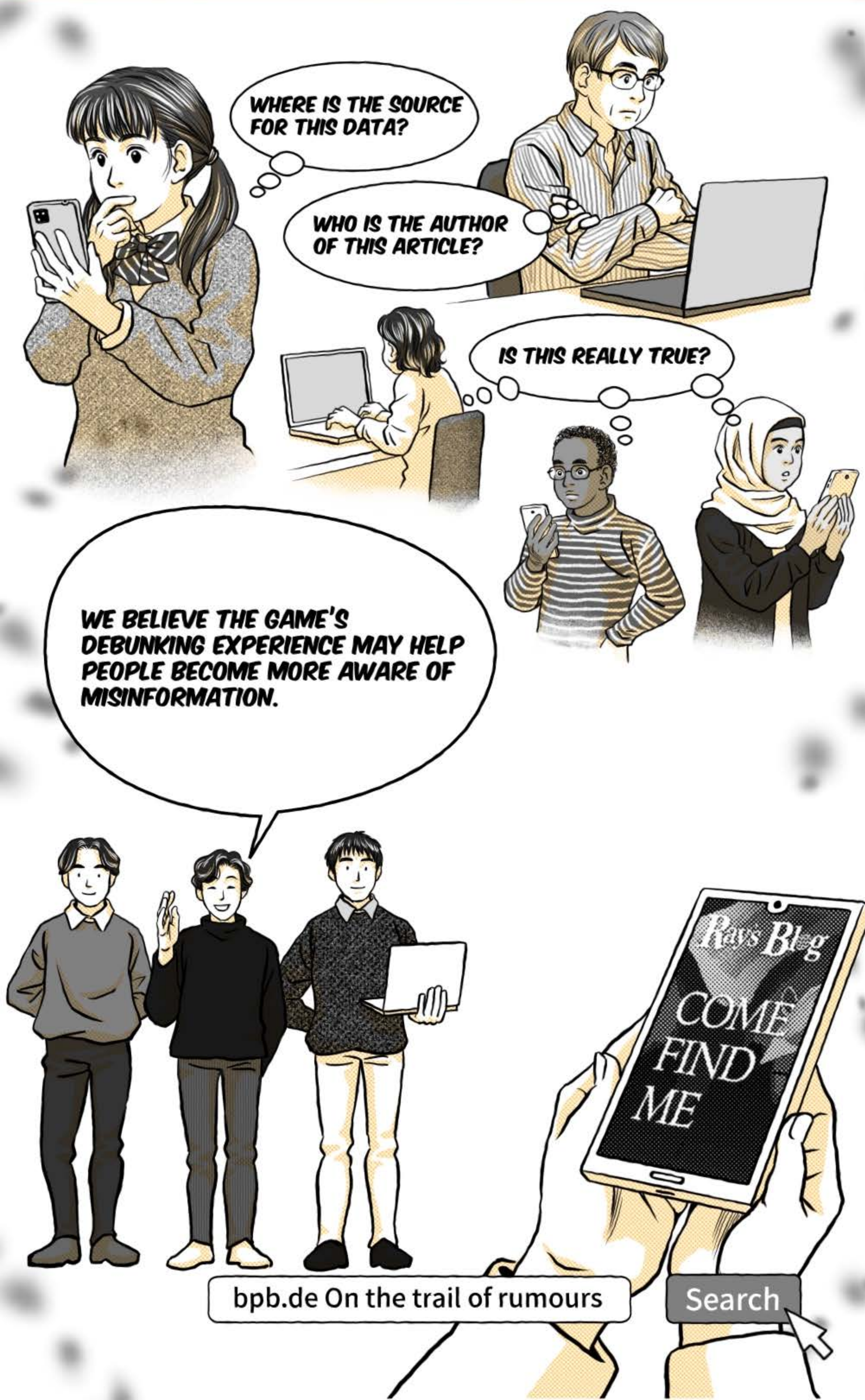


CORPORATE WORKERS



SCHOOL TEACHERS

Ultimately, the goal is to develop the skills needed for fact-checking such as critical thinking and verification, regardless of someone's age, nationality, occupation or social background.





**GOETHE
INSTITUT**