



SCHREIBIDEE MIT KÜNSTLICHER INTELLIGENZ

*Discover how AI can support your writing —
without losing your own voice.*

**GOETHE
INSTITUT**

Sprache. Kultur. Deutschland.

- Have you ever used an AI tool for writing?
- What do you think AI can be useful for in writing?
- What concerns do you have about using AI?

Ethical Use of AI

- Plagiarism: Don't present AI text as your own.
- Misinformation: AI can get facts wrong. Always check.
- Loss of voice: Don't let AI replace your style.

AI as Idea Generator

- Prompt: "Give me 5 ideas for a blog post about sustainability."

*Example Output for **nachhaltiges Leben**:*

- 1. Reduziere, wiederverwende, recycle – Wie ein minimalistischer Lebensstil der Umwelt hilft*
- 2. Ohne Auto mobil: Öffentliche Verkehrsmittel und Fahrrad im Alltag nutzen*

AI as Idea Generator

- Prompt: "Create an outline for a digital learning article."

*Example Output for **digitale Lernmethoden** (outline):*

I. Einleitung – Die digitale Revolution des Lernens

II. Vorteile von E-Learning (Flexibilität, Zugang, Vielfalt)

III. Herausforderungen (Ablenkung, technische Probleme)

IV. Zukunft des digitalen Lernens

AI as Idea Generator

- Prompt: "Suggest a catchy title for an article about climate change."

*Example Output for **Klimaschutz im Alltag** (title):*

„Kleine Schritte, große Wirkung: Wie du im Alltag das Klima schützen kannst“

AI as Idea Generator

- Your turn to generate ideas, choose the best one and give it a personal touch or angle

AI as Idea Generator

- Think: Would you write this topic without AI? What's your own angle?

AI for Research and Fact-Checking

Tool	ChatGPT (OpenAI)	Google Gemini	Perplexity AI
Up-to-date info?	Limited knowledge (training data ends around 2023; no live internet access in free version)	Yes – uses live Google Search for real-time answers	Yes – searches the web live and updates regularly
Sources shown?	No – usually gives general information without links or sources	Yes – provides links to sources and sometimes suggests “Google it”	Yes – always includes multiple source links in its answers
Best for...	Natural-sounding answers; great for writing drafts, outlines, and explanations	Real-time info, detailed summaries, integrated with Google tools	Fact-based answers with source links, perfect for verifying facts or building research collections

Tipps:

If you want good **writing help** → ChatGPT.

If you need **up-to-date info with links** → Gemini or Perplexity.

If your teacher says “**Use sources!**” → Perplexity is your friend.

AI for Research and Fact-Checking



Text Pair: “Deutsch online lernen”

Text A – KI-generiert (e.g. from ChatGPT)

Online-Plattformen und Apps machen das Deutschlernen einfacher als je zuvor. Lernende können jederzeit Vokabeln üben, Grammatiktests machen und mit KI wie ChatGPT Dialoge simulieren. Viele glauben, dass Online-Lernen effektiver ist als traditioneller Unterricht, da es flexibel und individuell ist.

Text B – Quelle (z. B. Goethe.de, DW, Deutschland.de)

Online-Deutschkurse bieten viele Vorteile: Sie ermöglichen Lernen unabhängig von Ort und Zeit. Laut dem Goethe-Institut ersetzen Online-Angebote aber nicht den Präsenzunterricht. Besonders für Aussprache, aktives Sprechen und kulturellen Austausch ist persönlicher Kontakt wichtig.

Comparison Questions

What do you notice when comparing the two texts?

Are there exaggerated or unclear statements in Text A?

What could you take from both texts for your own article?

Fact-Checking AI

- Compare: ChatGPT vs Gemini vs Perplexity
- ChatGPT: No live updates, no sources
- Gemini: Real-time info with links
- Perplexity: Sources and recent web info

AI Text vs Source Text

- AI Text: Often clear but lacks source
- Source Text: Shorter but from trusted website
- Check: What's different? Which is more reliable?

Write with Your own voice

Write a short blog post (around 8–10 sentences) about your experience with **online learning** and how **digital tools** influence your studies.

Schreiben Sie einen kurzen Blog-Artikel (circa 8–10 Sätze) über Ihre Erfahrungen mit **Online-Lernen** und wie **digitale Tools** Ihr Studium beeinflussen.

- Write about your experience with online learning
- 8–10 sentences
- Use AI for support, but write in your own words

Peer Review & Final Message

- Swap drafts with a partner
- Use the checklist: original voice, clarity, grammar, AI use, tips
- Final Message: AI is your tool – You are the author!

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**VIELEN DANK
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