



# Attending a Career Roadshow

Information for SLT and Parents

## What Are the Goethe-Institut's Career Roadshows?

The Goethe-Institut's Career Roadshows are interactive events designed to introduce students to a wide range of career opportunities related to the German language and culture. Organised by the Goethe-Institut, these roadshows take place at a University or a Goethe-Institut and allow pupils to interact with German companies and professionals, university students, and cultural organisations. This allows them to experience the benefits that studying and speaking German brings first-hand through a varied programme of talks, an exhibition fair, and interactive workshops.

### Event Structure and Activities

During the roadshows, students participate in hands-on workshops, hear presentations from guest speakers, and engage in Q&A sessions. In addition, they can get to know local and German employers at the career fair. The events are tailored to highlight how proficiency in German can open doors to diverse professions in fields such as business, engineering, tourism, and the arts.

### Benefits for Students

- **Career Inspiration:** Students gain direct insight into real-world careers where German language skills are an asset.
- **Networking Opportunities:** Attendees have the chance to connect with professionals and organizations, gaining knowledge about available internship or mentorship programmes.
- **Skill Development:** Workshops encourage the growth of communication, intercultural, and practical job skills.
- **Global Perspectives:** Exposure to the international job market helps broaden students' horizons and prepares them for a globalized workforce.

### Are there any costs?

The Career Roadshows are completely free to attend and schools can apply for travel bursaries alongside their registration.

### Next Steps

For more information and registration, please contact the organising teacher or visit the Goethe-Institut's website with the QR code:



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