



## JOB ANNOUNCEMENT COMMUNICATION MANAGER

at Goethe-Institut Georgien, within the EU4Culture II Programme

The Goethe-Institut Georgien, the official cultural institute of the Federal Republic of Germany and a leading international cultural organisation in Georgia and the South Caucasus, is implementing the EU-funded programme “**EU4Culture II - Sustainable Creative Ecosystems in the Eastern Partnership**”. The programme aims to strengthen culture as a driver for sustainable social and economic development in the Eastern Partnership countries: Armenia, Azerbaijan, Georgia, Moldova, Ukraine and support the people of Belarus.

In the framework of EU4Culture II, the Goethe-Institut Georgien is seeking to recruit a **Communication Manager** for a full-time position for the period: **from 20 April 2026 until 31 March 2029**.

While the **contract will be concluded with the Goethe-Institut Georgien**, the position may be based in other country. If the position is located outside Georgia, the employment will be 100% mobile work, and **labour regulations of the employee's country of residence must be applied**.

### Main Responsibilities

- Develop and implement the programme's external communication strategy in coordination with Programme Management and Country Coordinators.
- Coordinate communication activities across participating countries and liaise with the European Commission, EU Delegations, and Goethe-Instituts and other key partners in the region.
- Produce high-quality communication materials, including press releases, articles, case studies, website content, newsletters, social media posts, and multimedia content.
- Ensure timely delivery and adherence to programme budget.
- Monitor communication outputs and prepare regular reports in coordination with the Programme Management.
- Plan, guide and organise programme events, including effective coordination of logistics, participants, relevant service providers, and communication processes.
- Represent the programme in public discussions and on social media, communicating objectives and results to national, regional, and EU-level audiences.

### Required Qualifications and Experience

- Master's degree in communications, journalism, public relations, or a related field.

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- Minimum three years of professional experience in communication, public relations, or media relations, preferably in non-profit, cultural, or international development sectors.
- Excellent command of English (C1+) and knowledge of any Eastern Partnership language. German is an advantage.
- Strong digital communication skills, including social media management and content creation.
- Proficiency in MS Office; familiarity with design tools (Adobe Illustrator, Photoshop, Canva, or similar).
- Strong organisational and time-management skills; ability to prioritise and meet deadlines.
- Experience in communication within EU-funded projects or initiatives, including knowledge of EU communication and visibility guidelines.
- Experience working in the Eastern Partnership region, including understanding of cultural and creative sectors in the Eastern Partnership and their challenges.
- Experience preparing brief, leaflets, one-pagers, including relevant audiovisual skills and production.
- Experience in coordination with external service providers and event management.

#### Personal Competencies

- Team-oriented, able to work effectively in multicultural environments.
- Ability to work under pressure and strict deadlines.
- Reliable, responsible, and discreet.
- Structured, results-oriented, and creative thinker.
- Open to feedback, learning, and self-reflection.
- Flexible and mobile, including readiness to travel and work outside standard hours.

#### **Application Process**

Submit your application in English including:

- Motivation letter, including CV with contact details and phone number
- Relevant degrees, work certificates, and/or recommendation letters
- References, including relevant projects from the last three years.

Please send all documents in **ONE PDF** file with the subject line: “**Application Communication Manager EU4Culture II**” to the Email:

[bewerbungen-georgien@goethe.de](mailto:bewerbungen-georgien@goethe.de)

Deadline for applications is **08.04.2026**.

Please note that only shortlisted candidates will be invited for a personal interview.

**Contact Person: Sophia Mdivnishvili-Griese, Head of Administration,**

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