



CALL FOR EXTERNAL SERVICE.

EXPERT FOR COMMUNICATION

**GOETHE
INSTITUT**

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CALL FOR EXTERNAL SERVICE: EXPERT FOR COMMUNICATION & PROGRAMMING

The Goethe-Institut Armenia is seeking an external freelance service provider for the position of expert in Communication & Programming. The aim is to ensure professional support and visibility for projects within the framework of EU funded project “Cultural and Youth Activities” and the activities of the EUNIC Cluster Armenia.

SCOPE OF WORK

- Support for ongoing cultural work within the framework of EUNIC Armenia
- Support in organizing events (including communication and administration)
- Organization of regular EUNIC meetings (including minutes, filing, and secretarial tasks)
- Drafting and dissemination of press releases, articles, and editorial contributions
- Maintenance and expansion of media contacts (local, regional, and international)
- Support in social media activities and content creation
- Monitoring and evaluation of communication activities

REQUIREMENTS

- Proven experience in PR, communication, and public relations, preferably with cultural or international projects
- Proven experience in the cultural field
- Excellent command of spoken and written Armenian and English; knowledge of German would be advantageous.
- Familiarity with EU projects and/or EUNIC structures is desirable
- Creativity, strategic thinking, and sensitivity to cultural topics
- Independent and reliable working style

CONTRACTUAL FRAMEWORK

- External freelance service (no employment relationship)
- Location: Yerevan, Armenia
- Contract start: as soon as possible, subject to completion of the selection process.
- Duration: until December 2026
- Scope: to be agreed (project-based hourly quota)

APPLICATION

Interested applicants are invited to submit their application documents (CV, motivation letter and references) by 06.02.2026.

Please send your applications to: hasmik.muradyan@goethe.de

CONTACT PERSON

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