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EU4Culture

GEORGIA

EU4Culture is funded by the European Union. The project supports the cultural and creative industries in the Eastern Partnership countries with a special focus on non-capital cities.

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EU4CULTURE IMPACT IN GEORGIA

Improved cultural policy making and enriched cultural scene in non-capital cities

- **3 non-capital cities developed** their Cultural Strategies.
- City of **Zugdidi implemented its Cultural Strategy**.
- Cities of Kutaisi and Poti implemented selected actions from their Cultural Strategies.

Results of Zugdidi Cultural Strategy:

- **Encouraged local cooperation and partnerships** by forming stakeholder groups;
- **Enhanced the international standing of the city** through increased participation in international structures;
- **Strengthened local cultural and creative industry** through establishment of new funding instruments;
- **New learning places created through** establishment of a Gastronomy Museum, a Gastronomy Academy and a Creative Incubator for Zugdidi University students.

Strengthened civil society, improved cross-sectoral cooperation

EU4Culture supported independent organisations to implement **cultural and cross-innovation projects**.

Highlights Cultural and Cross-Innovation projects:



Alternative Kutaisi: Exploring and reinterpreting 1990's Kutaisi post-industrial art as cultural heritage.



Dance. Move. Act: Fostering an inclusive arts community in Kutaisi to promote awareness through art.



Film Cities: Kutaisi and Poti: Supporting film cultures in Kutaisi and Poti through workshops, screenings, documentaries, and an eco-film festival.



Vibrant Art Scene for Kutaisi's Reimagined Cultural Identity: Promoting contemporary art, empowering emerging artists, and strengthening stakeholders through artistic and educational activities.

Increased opportunities, international network and strengthened collaboration

With the support of EU4Culture **62** artists and cultural professionals from Georgia implemented **international mobility projects**, established international partnerships, exchanged knowledge and strengthened their capacities.

Gender
Balance



44



18

Enriched cultural experiences, strengthened community engagement and regional cooperation



The EU4Culture Local Festival: **City Stories, Diverse Voices - Action** in Gori attracted up to 450 attendees. The two-day event showcased regional and intercity performances, **fostered community engagement, and strengthened cultural dialogue**.

Strengthened capacities of cultural and creative industry professionals

Over 54 cultural professionals (public and private) from **Georgia increased their knowledge** on internationalisation, cultural enterprise and management and cultural indicators.



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