



Frequently Asked Questions about the 3la Maddad Open Call

General Information & Eligibility

1. What is 3la Maddad?

3la Maddad is an initiative to strengthen the cultural ecosystem across Egypt. It will run for three years until fall 2028, focusing on capacity building, support for cultural spaces, and knowledge transfer/networking.

2. Who can apply for this grant?

Independent Cultural Spaces across Egypt can apply.

3. What is defined as a "cultural space"?

A cultural space is understood as a physical space in Egypt that helps promote the arts and culture. It is a place for meeting and exchange that makes culture accessible and/or provides space for artistic creation. Examples include community centers, music venues, performance spaces, or even a small corner in a café reserved for artists.

4. What kind of activities should take place in cultural spaces?

Spaces where one or several of the following activities occur are invited to apply: Artistic practice workshops, Cultural exhibitions, Performances, Concerts, Reading circles, Film screenings, Artistic creation, educational programs, Conferences and debates on cultural and societal topics, Artist residencies, and Community gatherings.

5. What are the key eligibility criteria?

The applicant must be over 21 years old, submitting as a representative of a cultural space in Egypt. The application must include a one-year program outline and a budget proposal. Applicants must be open to expert mentoring, knowledge exchange, and networking opportunities and attend up to 4 specialized modules covering essential topics such as cultural management and community engagement, designed to support the successful implementation of your one-year program.

6. Are there additional criteria for medium and well-established spaces?

Yes. Medium spaces need a minimum of 3 years of demonstrated organizational capacity and relevant previous experience running a cultural space, and well-established spaces require a minimum of 5 years¹².

7. Who is not eligible to apply?

Purely, commercial spaces that work only for profit are not eligible. Incomplete applications or those not submitted by the deadline or not submitted via the designated platform GAP (Goethe Application Portal) will also be considered ineligible.

Grant Details and Implementation

1. What does the Open Call offer to the selected applicants?

Selected applicants will receive a grant and ongoing mentorship over one year (June 2026 until May 2027) to experiment with strategies for sustainability. They will also get access to a mapping of existing cultural works

across Egypt and become part of a community for sharing and networking. They will also participate in up to four specialized training modules each lasting three days.

2. What are the different funding amounts?

Funding is based on the size and capacity of the space, previous experience, and the planned program¹⁷.

- **Small and nascent spaces:** 140,000 EGP to 285,000 EGP.
- **Medium spaces:** 380,000 EGP to 715,000 EGP.
- **Large and well-established spaces:** Up to 1.5 Mio EGP.

3. What is the implementation period for the funded program?

The implementation period is one year, from June 2026 until May.

4. Can the proposed funding amount be adjusted?

Yes, an independent jury will evaluate the financial plan and suggest amendments. These suggestions will be considered to determine the final funding amount if the application is selected.

Application Process and Timeline

1. What is the application deadline?

The application deadline is March 1, 2026, at 23:59 (Midnight).

2. When does the call officially open?

The call opens on January 26, 2026.

3. When will the results be published?

The results will be published approximately 8 weeks after the application deadline.

4. What are the required supporting documents?

The required documents are a Completed Form, a financial plan, and a timeline, oofficial national identification document of the Legal Representative submitting this application, proof of registration of legal entity or explanatory note by its legal representative, executive Summary and portfolio .

5. In what language can I submit my application?

Applications can be submitted in either English or Arabic.

6. Can I use translation or AI tools?

Yes, applicants are free to work with proofreaders, online translation tools, and/or AI tools.

7. How can I get more information or ask questions?

You can check the FAQ section on the website, join one of the info sessions, or contact the project coordination team at 3laMaddad@goethe.de.