

Goethe-Institut Georgien

Terms of Reference (ToR)

Call for External Service Providers for Supporting different art forms Across Regions of Georgia | CRAFTS

1. BACKGROUND

Creative Compass Georgia (CCG) is a 4-year project funded by the European Union (EU), co-funded and implemented by the Goethe-Institut Georgien. This initiative contributes to sustainable growth and employment in cultural and creative industries (CCIs). Through empowering the cultural and creative sectors across regions in Georgia, the project aims to enhance the socioeconomic environment of the country.

This will be achieved through the facilitation of capacity building, networking, collaboration, and providing funding opportunities to different CCI stakeholders with a special focus on regional cities and towns in Georgia.

2. OBJECTIVE AND SCOPE OF THE ASSIGNMENT

2.1 Objective

Creative Compass Georgia (CCG) is seeking external regional service providers to deliver a series of activities designed to support and develop various art forms in up to eight (8) respective regional municipalities of Georgia. The primary objective is to strengthen the Cultural and Creative Industries (CCI) ecosystem by fostering artistic development, enhancing local cultural capacities, and expanding access to cultural and creative industry between **July 2026 to July 2027**.

2.2 Scope of Services

Selected service providers will be responsible for the delivery of activities based on the **ToR**. The services shall focus on professional growth, visibility, enhancing wider public access and participation and long-term development of the following artistic discipline:

- Crafts

2.3 Lot Structure and Tendering Instructions

This call for services is divided into **seven (7) Lots**. Tenderers should submit an offer for one or more Lots; however, each Lot requires a separate submission and only one contract can be awarded by service provider.

- **Submission of offers:** A separate technical and financial offer must be submitted for each individual Lot.
- **Evaluation:** The evaluation and award procedure shall be conducted independently for each Lot.
- **Delivery Period:** The service should be delivered throughout the 07.2026-07.2027 period.

2.4 Lot Description

Lot 1: Craft Production and Exhibition Services

- Activities must be implemented within the geographical scope in the following municipality: **Akhaltsikhe**.

Scope of Services

The service provider should design and produce **new craft and/or material-based artistic objects** using any traditional or contemporary craft techniques. Works may be done in following mediums: ceramics, textiles, quilting, glass, mosaics, mixed media, woodwork, metalwork, souvenirs, or other handmade products. All outputs must combine one of the following: heritage-inspired techniques, contemporary interpretations, or newly developed creative methods.

The service provider should also deliver **one public exhibition/presentation, and artists talk** presenting the produced items.

Deliverables

- **Creation of one (1) curated collection:** Design and production of **new craft and/or material-based artistic objects**, using one or more material-based techniques (e.g., ceramics, textile work, quilting, glass, mosaics, mixed media, or other crafts).
- The collection should include at least **10 items**.
 - Each craft and/or material-based arts object in the curated collection must: Be professionally crafted and fully finished
 - Integrate traditional, heritage, or creatively reinterpreted techniques
 - Meet safety, durability, and presentation standards required for public exhibition.
- **Public presentation:**
 - Organisation and delivery of **one (1) public exhibition**, display, or showcase featuring the produced works, including a public talk or artist presentation.

- Exhibition must be publicly accessible.

Time Frame:

- **Service Delivery period: between contract periods 07.2026 - 07.2027**
 - Concept development & pre-production: July – September 2026
 - Collection production, curation & exhibition preparation: October – February 2026
 - Public exhibition, artist talk & completion: March – July 2027

Lot 2: Craft Production and Exhibition Services

- Activities must be implemented within the geographical scope in the following municipality: **Dusheti**.

Scope of Services

The service provider should design and produce **new craft and/or material-based artistic objects** using any traditional or contemporary craft techniques. Works may be done in following mediums: ceramics, textiles, quilting, glass, mosaics, mixed media, woodwork, metalwork, souvenirs, or other handmade products. All outputs must combine one of the following: heritage-inspired techniques, contemporary interpretations, or newly developed creative methods.

The service provider should also deliver **one public exhibition/presentation, and artists talk** presenting the produced items.

Deliverables

- **Creation of one (1) curated collection:** Design and production of **new craft and/or material-based artistic objects**, using one or more material-based techniques (e.g., ceramics, textile work, quilting, glass, mosaics, mixed media, or other crafts).
- The collection should include at least **10 items**.
 - Each craft and/or material-based arts object in the curated collection must: Be professionally crafted and fully finished
 - Integrate traditional, heritage, or creatively reinterpreted techniques
 - Meet safety, durability, and presentation standards required for public exhibition.
- **Public presentation:**
 - Organisation and delivery of **one (1) public exhibition**, display, or showcase featuring the produced works, including a public talk or artist presentation.
 - Exhibition must be publicly accessible.

Time Frame:

- **Service Delivery period: between contract periods 07.2026 - 07.2027**
- Concept development & pre-production: July – September 2026
- Collection production, curation & exhibition preparation: October – February 2026
- Public exhibition, artist talk & completion: March– July 2027

Lot 3: Craft Production and Exhibition Services

- Activities must be implemented within the geographical scope in the following municipality: **Kobuleti.**

Scope of Services

The service provider should design and produce **new craft and/or material-based artistic objects** using any traditional or contemporary craft techniques. Works may be done in following mediums: ceramics, textiles, quilting, glass, mosaics, mixed media, woodwork, metalwork, souvenirs, or other handmade products. All outputs must combine one of the following: heritage-inspired techniques, contemporary interpretations, or newly developed creative methods.

The service provider should also deliver **one public exhibition/presentation, and artists talk** presenting the produced items.

Deliverables

- **Creation of one (1) curated collection:** Design and production of **new craft and/or material-based artistic objects**, using one or more material-based techniques (e.g., ceramics, textile work, quilting, glass, mosaics, mixed media, or other crafts).
- The collection should include at least **10 items**.
 - Each craft and/or material-based arts object in the curated collection must: Be professionally crafted and fully finished
 - Integrate traditional, heritage, or creatively reinterpreted techniques
 - Meet safety, durability, and presentation standards required for public exhibition.
- **Public presentation:**
 - Organisation and delivery of **one (1) public exhibition**, display, or showcase featuring the produced works, including a public talk or artist presentation.
 - Exhibition must be publicly accessible.

Time Frame:

- **Service Delivery period: between contract periods 07.2026 - 07.2027**
- Concept development & pre-production: July – September 2026

- Collection production, curation & exhibition preparation: October – February 2026
- Public exhibition, artist talk & completion: March – July 2027

Lot 4: Craft Production and Exhibition Services

- Activities must be implemented within the geographical scope in the following municipality: **Poti**.

Scope of Services

The service provider should design and produce **new craft and/or material-based artistic objects** using any traditional or contemporary craft techniques. Works may be done in following mediums: ceramics, textiles, quilting, glass, mosaics, mixed media, woodwork, metalwork, souvenirs, or other handmade products. All outputs must combine one of the following: heritage-inspired techniques, contemporary interpretations, or newly developed creative methods.

The service provider should also deliver **one public exhibition/presentation, and artists talk** presenting the produced items.

Deliverables

- **Creation of one (1) curated collection:** Design and production of **new craft and/or material-based artistic objects**, using one or more material-based techniques (e.g., ceramics, textile work, quilting, glass, mosaics, mixed media, or other crafts).
- The collection should include at least **10 items**.
 - Each craft and/or material-based arts object in the curated collection must: Be professionally crafted and fully finished
 - Integrate traditional, heritage, or creatively reinterpreted techniques
 - Meet safety, durability, and presentation standards required for public exhibition.
- **Public presentation:**
 - Organisation and delivery of **one (1) public exhibition**, display, or showcase featuring the produced works, including a public talk or artist presentation.
 - Exhibition must be publicly accessible.

Time Frame:

- **Service Delivery period: between contract periods 07.2026 - 07.2027**
- Concept development & pre-production: July – September 2026
- Collection production, curation & exhibition preparation: October – February 2026
- Public exhibition, artist talk & completion: March – July 2027

Lot 5: Craft Production and Exhibition Services

- Activities must be implemented within the geographical scope in the following municipality: **Zugdidi**.

Scope of Services

The service provider should design and produce **new craft and/or material-based artistic objects** using any traditional or contemporary craft techniques. Works may be done in following mediums: ceramics, textiles, quilting, glass, mosaics, mixed media, woodwork, metalwork, souvenirs, or other handmade products. All outputs must combine one of the following: heritage-inspired techniques, contemporary interpretations, or newly developed creative methods.

The service provider should also deliver **one public exhibition/presentation, and artists talk** presenting the produced items.

Deliverables

- **Creation of one (1) curated collection:** Design and production of **new craft and/or material-based artistic objects**, using one or more material-based techniques (e.g., ceramics, textile work, quilting, glass, mosaics, mixed media, or other crafts).
- The collection should include at least **10 items**.
 - Each craft and/or material-based arts object in the curated collection must: Be professionally crafted and fully finished
 - Integrate traditional, heritage, or creatively reinterpreted techniques
 - Meet safety, durability, and presentation standards required for public exhibition.
- **Public presentation:**
 - Organisation and delivery of **one (1) public exhibition**, display, or showcase featuring the produced works, including a public talk or artist presentation.
 - Exhibition must be publicly accessible.

Time Frame:

- **Service Delivery period: between contract periods 07.2026 - 07.2027**
 - Concept development & pre-production: July- September 2026
 - Collection production, curation & exhibition preparation: October - February 2026
 - Public exhibition, artist talk & completion: March- July 2027

Lot 6: Craft Residency and Material-Based Artistic Production Services

- Activities must be implemented within the geographical scope in the following municipality: **Gori**.

Scope of Services

The service provider should design and implement a **material-focused crafts residency**, through which participating artists, artisans or practitioners create new works using one of the following: heritage techniques, regional craft practices, or experimental/innovative material-based research. The residency must include structured creative work, mentoring or technical guidance (if applicable), and conclude with a **public presentation** such as an exhibition, open studio, or artist talk.

Deliverables

- **Implementation of one (1) crafts residency** in Gori Municipality
- The residency may concentrate on one or more of the following:
 - Clay and ceramic work
 - Textile-based techniques (weaving, quilting, embroidery, natural dyes)
 - Plant-based or organic pigments
 - Heritage craft practices
 - Material experimentation or applied arts
- **Involve 2 participating artists/crafts practitioners**
- Organise the residency duration - **4 weeks** (continuous or divided into phases).
- Provide adequate workspace, tools, and materials required for material-based craft production.
- Production of **a minimum of five (5)** finished artistic or craft works created by the participants,
- Works should be professionally finished and prepared for exhibition or public display
- **Public presentation:**

The service provider should deliver:

- **One (1) public presentation** of residency results
 - Format: exhibition, open studio, public showing, or artist talk
 - Location: **Gori Municipality**

- Presentation must be offline/in person
- May include an optional online component (photos, video walkthrough, or livestream)
- Presentation must include contextual information on:
 - Residency objectives
 - Methods and materials used
 - Artist(s) reflections or process notes

Time Frame:

- **Service Delivery period: between contract periods 07.2026 - 07.2027**
- Residency planning, selection & preparation: July – September 2026
Residency implementation: October – February 2026
Production finalisation & Public presentation: March – July 2027

Lot 7: Craft Residency and Material-Based Artistic Production Services

Scope of Services

- Activities must be implemented within the geographical scope in the following municipality: **Poti**.

Scope of Services

The service provider should design and implement a **material-focused crafts residency**, through which participating artists, artisans or practitioners create new works using one of the following: heritage techniques, regional craft practices, or experimental/innovative material-based research. The residency must include structured creative work, mentoring or technical guidance (if applicable), and conclude with a **public presentation** such as an exhibition, open studio, or artist talk.

Deliverables

- **Implementation of one (1) crafts residency** in Poti Municipality
- The residency may concentrate on one or more of the following:
 - Clay and ceramic work
 - Textile-based techniques (weaving, quilting, embroidery, natural dyes)
 - Plant-based or organic pigments
 - Heritage craft practices

- Material experimentation or applied arts
- **Involve 2 participating artists/crafts practitioners**
- Organise the residency duration - **4 weeks** (continuous or divided into phases).
- Provide adequate workspace, tools, and materials required for material-based craft production.
- Production of **a minimum of five (5)** finished artistic or craft works created by the participants,
- Works should be professionally finished and prepared for exhibition or public display
- **Public presentation:**

The service provider should deliver:

- **One (1) public presentation** of residency results
 - Format: exhibition, open studio, public showing, or artist talk
 - Location: **Poti Municipality**
- Presentation must be offline/in person
- May include an optional online component (photos, video walkthrough, or livestream)
- Presentation must include contextual information on:
 - Residency objectives
 - Methods and materials used
 - Artist(s) reflections or process notes

Time Frame:

- **Service Delivery period: between contract periods 07.2026 - 07.2027**
- Residency planning, selection & preparation: July – September 2026
- Residency implementation: October – February 2026
- Production finalisation & Public presentation: March – July 2027

3. THE OFFER:

Applicants are required to submit a unified PDF document outlining their approach to implementing the services. The document must include the following:

Written Concept (Maximum 4 A4 Pages):

Implementation Approach

- Description of the planned activities and the overall methodological approach.
- Detailed presentation of the concept, format, and planned deliverables.
- Clear explanation of where, when, how, and for whom the service will be delivered.

Regional Experience and Multiformat Approaches

- Work carried out in Georgian regions outside Tbilisi, particularly in one of the target municipalities: Akhaltsikhe, Dusheti, Gori, Kaspi, Kobuleti, Kutaisi, Poti and Zugdidi.

Team Composition and Roles

- A brief overview of the proposed artistic and technical team, including their roles in the production(s).
- Relevant experience of each team member in crafts, applied arts, or material-based artistic practices (e.g., ceramicists, textile artists, weavers, embroiderers, glass or mosaic artists, woodworkers, metalworkers, designers, craft instructors, technical specialists).
- Evidence of the team's ability to coordinate complex craft-making processes, including design, material preparation, production, postproduction, installation, and public presentations or exhibitions.
- Clear and logical allocation of roles aligned with the chosen Lot(s).