

Goethe-Institut Georgien

Terms of Reference (ToR)

Call for External Service Providers for Supporting different art forms Across Regions of Georgia

1. BACKGROUND

Creative Compass Georgia (CCG) is a 4-year project funded by the European Union (EU), co-funded and implemented by the Goethe-Institut Georgien. This initiative contributes to sustainable growth and employment in cultural and creative industries (CCIs). Through empowering the cultural and creative sectors across regions in Georgia, the project aims to enhance the socioeconomic environment of the country.

This will be achieved through the facilitation of capacity building, networking, collaboration, and providing funding opportunities to different CCI stakeholders with a special focus on regional cities and towns in Georgia.

2. OBJECTIVE AND SCOPE OF THE ASSIGNMENT

2.1 Objective

Creative Compass Georgia (CCG) is seeking external regional service providers to deliver a series of activities designed to support and develop various art forms in up to eight (8) respective regional municipalities of Georgia. The primary objective is to strengthen the Cultural and Creative Industries (CCI) ecosystem by fostering artistic development, enhancing local cultural capacities, and expanding access to cultural and creative industry between

May 2026 to May 2027.

2.2 Scope of Services

Selected service providers will be responsible for the delivery of activities based on the **ToR**. The services should focus on professional growth, visibility, enhancing wider public access and participation and long-term development of the following artistic discipline:

- Performing Arts (Theatre, Dance, Performance art)

2.3 Lot Structure and Tendering Instructions

This call for services is divided into **four (4) Lots**. Tenderers must submit an offer for one or more Lots; however, each Lot requires a separate submission and only one contract can be awarded by service provider.

- **Submission of offers:** A separate technical and financial offer must be submitted for each individual Lot.
- **Evaluation:** The evaluation and award procedure should be conducted independently for each Lot.
- **Delivery Period:** The service should be delivered throughout the 05.2026-05.2027 period.

2.4 Lot Description

Lot 1 - Theatre, Performance art, Dance (contemporary & movement-based practices)

Scope of Services

The service provider must deliver **one (1) complete theatre, performance work, or dance production** that led to public showings.

Deliverables:

- Full production management: artistic direction, rehearsals, technical implementation, stage design, and performance execution development of **one (1) theatre, performance or dance production**.
- Minimum Duration of production: 60 minutes
- Public presentation through:
 - Two (2) public Performances
- Performances must be fully- produced and publicly accessible
- Minimum audience capacity: minimum 30 spectators per performance
- Activities must be implemented within the geographical scope in the following municipality: **Kutaisi**.

Time Frame:

- **Service Delivery period: between contract periods 05.2026 -05.2027**

1. Concept Development & Pre-Production (May-July 2026)

- Artistic concept, casting, production planning, venue and technical preparation.

2. Rehearsals & Technical Preparation (July-September 2026)

- Rehearsals, staging/choreography development, and integrated technical/dress rehearsals in the performance venue.

3. Premiere & Public Performances (October-November 2026)

- Premiere in autumn 2026, followed by one additional public performance.
4. Post-Premiere & Finalisation (November 2026 – May 2027)
- Community presentations, documentation.

Lot 2: Site-Specific and experimental Performance Services

Scope of Services

The service provider must design and deliver **site-specific or experimental performance works**.

Deliverables

- Creation and presentation of **two (2) site-specific or experimental performance works**
- Full production management: selection and preparation of non-traditional performance spaces, creation of simple scenography and spatial concepts - tailored to community venues and unconventional settings. Coordination of rehearsals and delivery of public performances in accessible community spaces.
- Performance must:
 - Be conceived for a non-traditional or site-specific environment: public spaces: parks, abandoned buildings, open air places, - expanding access to theatre beyond conventional venues.
 - Have a minimum duration of 45 minutes
- Public presentation:
 - Two (2) public performances.
- Minimum audience capacity:
 - minimum 30 spectators per performance
- Activities must be implemented within the geographical scope in the following municipality: **Kobuleti**.

Time Frame:

- **Service Delivery period: between contract periods 05.2026 - 05.2027**
1. Site Research & Concept Development (May–July 2026)
 - Identification of non-traditional spaces, securing local permissions, development of spatial and creative concepts for two works.
 2. Production Design & Preparation (June–September 2026)
 - Creation of site-specific scenography, safety and logistical planning, coordination with community partners.
 3. Rehearsals & On-Site Technical Preparation (August–October 2026)

- Rehearsals conducted directly in selected locations, spatial adjustments, integrated technical setup and on-site testing.
4. Public Performances & Completion (October 2026 – May 2027)
- Autumn 2026 premieres for both works (starting October), followed by the required public performances, documentation.

Lot 3: Site-Specific and experimental Performance Services

Scope of Services

The service provider must design and deliver **site-specific or experimental performance works**.

Deliverables

- Creation and presentation of **two (2) site-specific or experimental performance works**
- Full production management: selection and preparation of non-traditional performance spaces, creation of simple scenography and spatial concepts - tailored to community venues and unconventional settings. Coordination of rehearsals and delivery of public performances in accessible community spaces.
- Performance must:
 - Be conceived for a non-traditional or site-specific environment: public spaces: parks, abandoned buildings, open air places, - expanding access to theatre beyond conventional venues.
 - Have a minimum duration of 45 minutes
- Public presentation:
 - Two (2) public performances.
- Minimum audience capacity:
 - minimum 30 spectators per performance
- Activities must be implemented within the geographical scope in the following municipality: **Kutaisi**.

Time Frame:

- **Service Delivery period: between contract periods 05.2026 - 05.2027**
1. Site Research & Concept Development (May–July 2026)
 - Identification of non-traditional spaces, securing local permissions, development of spatial and creative concepts for two works.
 2. Production Design & Preparation (June–September 2026)
 - Creation of site-specific scenography, safety and logistical planning, coordination with community partners.
 3. Rehearsals & On-Site Technical Preparation (August–October 2026)

- Rehearsals conducted directly in selected locations, spatial adjustments, integrated technical setup and on-site testing.
4. Public Performances & Completion (October 2026 – May 2027)
- Autumn 2026 premieres for both works (starting October), followed by the required public performances, documentation.

Lot 4: New, original Theatre Production Services

Scope of Services

The service provider must deliver **new, original production services for theatre/dance/performance initiatives**- including emerging artistic initiatives, resulting in completed artistic works and public presentations.

Deliverables

- Production support for **two (2) independent theatre, dance or performance productions**
- For each production:
 - Minimum duration: 45 minutes
 - One (1) public performance
- All Performances must be fully produced and publicly accessible.
- Activities must be implemented within the geographical scope in the following municipality: **Dusheti**.

Services include:

- Artistic and production coordination
- Rehearsal and production management
- Technical and logistical support necessary for delivery of performance
- Creation of new artistic content, including innovative performance concepts or thematic productions that expand local theatre and performance practices.

Time Frame

- **Service Delivery period: between contract periods 05.2026 -05.2027**

1. Artistic Development & Concept Creation (May–July 2026)
 - Development of new artistic concepts for two productions, early dramaturgical research/writing, initial coordination with artistic teams.
2. Production Planning & Preparation (June–December 2026)
 - Detailed production planning, recruitment of artistic and technical teams, creation of production materials, and preparation of technical/logistical needs.
3. Rehearsals & Technical Preparation (January–March 2027)

- Rehearsals, staging/choreography development, creation of new artistic material, integrated technical and dress rehearsals in the performance venue.
4. Public Performances & Completion (March–May 2027)
- Premieres in spring 2027 (between March and May), followed by required public performances, documentation.

Important Contractual Clarification

The service provider must deliver the services and outputs as specified above. Artistic interpretation is limited to execution within the defined formats, quantities, and timeframes. Any substantial deviation from the agreed deliverables requires prior written approval from the Contracting Authority.

3. THE OFFER:

Applicants are required to submit a unified PDF document outlining their approach to implementing the services. The document must include the following:

Written Concept (Maximum 4 A4 Pages):

Implementation Approach

- Description of the planned activities and the overall methodological approach.
- Detailed presentation of the concept, format, and planned deliverables.
- Clear explanation of where, when, how, and for whom the service will be delivered.

Regional Experience and Multiformat Approaches

- Work carried out in Georgian regions outside Tbilisi, particularly in the targeted municipalities.

Team Composition and Roles

- A brief overview of the proposed artistic and technical team, including their roles in the production(s).
- Relevant experience of each team member in performing arts (e.g., directors, choreographers, performers, musicians, designers, technical specialists).
- Evidence of the team's ability to coordinate complex artistic processes, rehearsals, technical implementation, and public presentations.
- Clear and logical allocation of roles aligned with the chosen Lot(s).