3la Maddad - CAT

Open Call | Trainings for Technicians in Egypt

Key details:

Who can apply: Technicians based in Egypt

What is offered? Audio Training, Video Training or Lighting Training

Application Deadline: 19.04.2026 at 11:59 PM

Training Dates: May 31, 2026 -July 31, 2026.

About 3la Maddad

3la Maddad is an initiative to strengthen the cultural ecosystem in Egypt. Adopting the approach of the cultural ecosystem means we see culture as a dynamic structure in which artistic production and distribution are closely interconnected with various actors and resources. This interplay creates space for creative processes and sustainable development. 3la Madad is managed by Goethe-Institut Egypt.

About CAT:

The Cairo Arts Technical Program (CAT) is Egypt's first structured training program in audio, video, and lighting. CAT offers a fully comprehensive curriculum, developed with local and international experts to meet global and local standards. CAT bridges the gap between industry demands and technical skills. It also facilitates work placements, offering real-world experience. CAT ismanaged by Orient Productions.

Open Call for Technicians in Egypt

What do we offer?

The **3la Maddad** is partnering with **Cairo Arts Technical** to offer fully funded technical training courses for technicians working in Egypt. The goal is to support individual technicians in enhancing their technical competencies, while also equipping cultural spaces and performance venues with personnel who are properly trained in equipment operation and safety procedures.

The trainings offered in this round are:

- **Audio Training:** May 31, 2026 -July 31, 2026.
- **Video Training:** May 31, 2026 - July 31, 2026.

- **Lighting Training:** June 7, 2026 - July 31, 2026.

Who can apply?

- Technicians with any experience in the art scene, interested in pursuing formal training in their field (audio, lighting or video).
- Beginners who are interested in pursuing formal training in the audio and sound production field.
- Candidates over 21 years old and based in Egypt. Residents from Arab Countries are welcome to apply.
- Candidates from different governorates across Egypt are welcome to apply.
- You are committed to attending the full training module.
- You are open to expert knowledge exchange and networking opportunities.

How to Apply

- Applications can be submitted in Arabic or English. Linguistic skills will not be considered in the selection process, but applications should be clearly written to ensure a smooth evaluation process.

- Applicants are allowed to work with proofreaders, to use online translation tools, and/or AI tools.

Application Deadline:

Deadline to apply: 19 April 2026 at 11:59 PM (Midnight)

Timeline

- Opening of the Call for Technicians: April 19, 2026
- Application Deadline: 19 April 2026 at 11:59 PM (Midnight)
- Interviews with shortlisted candidates: Between April 26 and May 14.
- Publication of Results: After May 17, 2026
- Training dates: May 31, 2026 -July 31, 2026.

Audio Training description:

This course offers an in-depth exploration of audio production, sound engineering, and live sound technology. It is designed to equip participants with the technical knowledge and hands-on skills necessary for working in various audio environments, including studios, live events, and theater productions.

By the end of this course, participants will be proficient in audio production and sound engineering techniques, with a deep understanding of both the theoretical and practical aspects of the industry. They will be prepared for roles in studio production, live sound, and live event audio production, and will have a solid foundation in the technological advancements shaping the future of audio.

Apply Now (link)

Lighting Training Description:

The Lighting curriculum aims to prepare participants to be working professionals in the lighting design industry upon graduation. Through a mix of theoretical lectures and hands-on experience with equipment, the participants get the balance of the scientific and the technical parts of lighting to achieve meaningful designs.

Participants study lighting in general, as a visual medium, aside from being a theatrical technical tool, by observing examples of lighting designs outside of typical performance venues such as - museums, public art, film, paintings, photography, and theme parks - to establish a more thorough understanding of lighting features and properties, before delving into the nuts and bolts of theatrical technology.

Participants then get hands on with equipment by learning the parts that make up each fixture and how that shapes the light coming out of it. Through this knowledge, participants get tasked with small-scale design projects to practice dramatic text analysis, and move on to navigating design elements such as color, angles, intensity, contrast, etc.

The curriculum also introduces the students to a myriad of career paths in lighting where the gained knowledge can be utilized.

Apply Now (link)

Video Training Description:

This comprehensive video projection course is designed to equip participants with the technical knowledge and hands-on skills needed to become confident and capable video projection technicians. From mastering single and multi-projector setups, projection mapping with Resolume Arena, to diving into advanced topics like architecture projection mapping and media content management, this course covers the full spectrum of visual storytelling through projection.

Participants will learn how to read venue drawings, calculate projector needs, build media servers, and manage networked projectors, all while developing real-world troubleshooting strategies and portfolio-ready projects. Whether you're an aspiring VJ, an AV technician, or a digital artist looking to expand into large-scale visual installations, this course will provide the tools and expertise to deliver seamless, high quality projection experiences in any environment.

Eligibility Criteria

Your application is eligible if:

- You are over 21 years old and currently based in Egypt.
- You are committed to participate in the training in full (part time is not possible).
- You are open to expert mentoring, knowledge exchange, and networking opportunities.

Only complete applications that are submitted by the indicated deadline of 19/04/2026 23:59 (Midnight) will be considered.

Exclusion Criteria

- Applications will be considered ineligible if incomplete or not submitted in accordance with the guidelines and criteria outlined in this call.
- Applications will be considered ineligible if required information fields are left blank or the supporting documents are not uploaded.
- Applications submitted after the deadline of 19/04/2026 23:59 (Midnight) will not be considered. Applicants are strongly advised not to wait until the last day to submit their application.

Award Criteria

The selection will be based on the quality of the application and the interviews. The following criteria will be taken into consideration:

- **Motivation:** You are strongly motivated to strengthen your skills in the training programs.
- **Experience**: You show sufficient experience to benefit from the training programs
- **Sustainability and long-term impact**: The participation in the training will contribute to strengthening the cultural ecosystem in Egypt and have a long-term effect.

Selection Process

What happens once the application is submitted?

1. The selection process starts with an eligibility check by the CAT or 3la Maddad team.
2. Complete applications that meet the eligibility criteria are then assessed by three evaluators. The evaluators work independently from one another and follow a clear evaluation grid.
3. Based on this initial assessment, pre-selected applicants will be invited to online interviews. The round of interviews is scheduled for between April 26 and May 14, 2026. Pre-selected applicants will be informed by e-mail of the exact date and time of the interview.
4. The final selection is based on the application and the interview along with other criteria such as geographical, gender and sectoral balance, and other inclusion aspects. The Goethe-Institut seeks to ensure fairness, diversity, non-discrimination, the equal

treatment of all applicants and the quality, impartiality, absence of conflicts of interest, and coherence of the selection process.

5. The results (selected, not selected, and reserve list) are communicated after May 17, 2026. Applicants on the reserve list can receive an offer at a later stage if previously selected applicants drop-out of the funding opportunity.

Contact

For any questions relating to the technical training courses, you contact the project coordination team via this email address: 3laMaddad@goethe.de