



FROM CLASSROOM TO CAREER!

EXCHANGE AND CAREER PATHWAYS FOR YOUR STUDENTS

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AATG@100
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**GOETHE
INSTITUT**

Sprache. Kultur. Deutschland.

AGENDA & SESSION GOALS

1 INTRODUCTION

Participants understand how German can connect to training and global employability.

2 STUDY BRIDGE

Participants will discover a program for students who might want to study in Germany.

3 CAREER BRIDGE

Participants will discover a program for students who might want to explore Germany's dual-vocational system.

4 INTEGRATION & Q/A

Participants will explore strategies to integrate and promote these programs in their schools.

INTRODUCTION

CONTACTS

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in Zusammenarbeit mit



THE GLOBAL CAREER IMPERATIVE

Language learning isn't just communication – it's preparation for a global workforce.

Here is what some studies have shown:

- Bilingual employees **earn up to 5-20% more** (MIT & University of Chicago studies)
- 9/10 employers value **intercultural competence** (QS Global Skills Report)
- 84% of hiring managers say that **global and intercultural awareness is critical** for future employees (Education First Global Survey)
- Language learners outperform peers in **problem-solving, multitasking, and cognitive flexibility** (American Council on the Teaching of Foreign Languages, ACTFL)
- Germany ranks among the **top 3 destinations worldwide** for international students (UNESCO)
- **Tuition-free or very low-cost higher education** is available at most German public universities, even for international students

INTRODUCTION

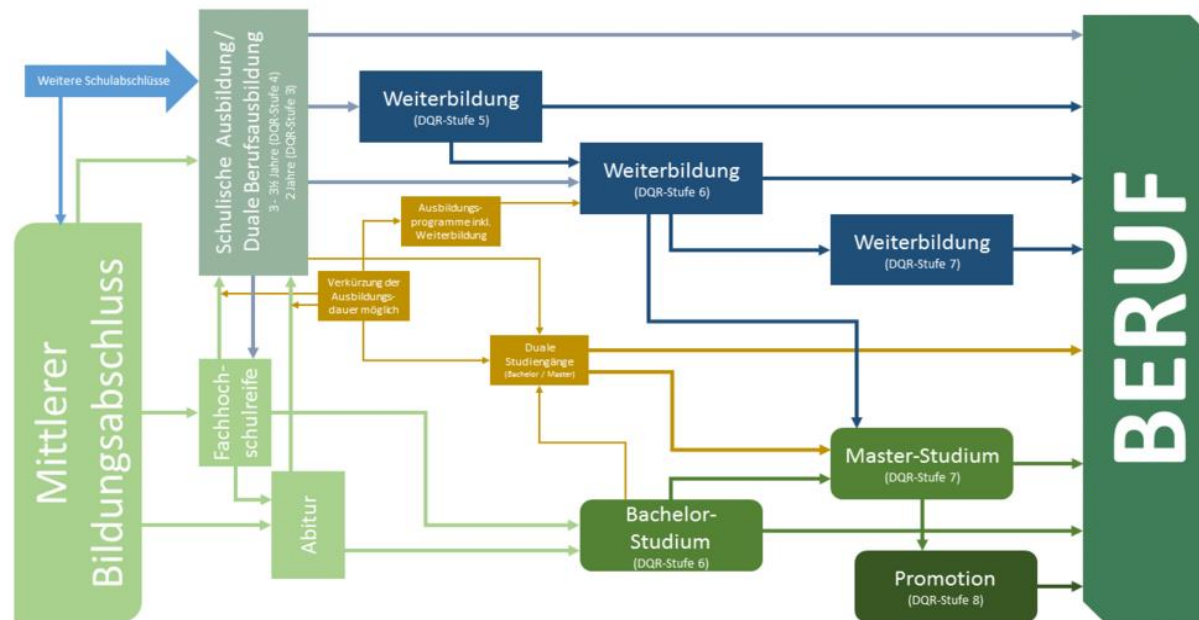
BEYOND THE CLASSROOM

Where do your students' German studies take them after graduating from your school?

- Pair up or form small groups.
- Discuss examples of how students have used their language skills.
- Share one idea with the room.



ONE CAREER – MANY PATHS TO GET THERE





OVERVIEW

About the Program

- Program for high school students and graduates with **outstanding achievements in mathematics, computer science, natural sciences, and technology (STEM)**
- Combines German language learning with academic and intercultural preparation for university study in Germany

Advantages

- **Direct access** to study at a German partner university
- Comprehensive **preparation** through language courses, exams (TestDaF, TestAS), specialized subject courses, and intercultural training
- **Personal support** from the Goethe-Institut throughout the entire program
- Reserved study places for successful participants at partner universities
- **Attractive degree options** in STEM and economics fields
- **Simplified application** process for admission to partner universities
- Ongoing support from partner universities when beginning your studies in Germany

PATHWAY

The Study Bridge is a modular program designed to prepare students—both linguistically and culturally—for studying in Germany. Students commit to this path early on and receive continuous support throughout their entire journey.

<u>Pre-Study Bridge</u>	Jan.-September 2026					<u>B1 Module</u>	September 2026-May 2027			
	A1 and A2 Courses taking place. See website for exact dates. Start at your level.			Proof of A2 level required to start with Study Bridge B1 level			B1 Language Course			
<u>B2 Module</u>	May 2027	June 2027	July 2027	Nov. 2027	Jan. 2028	Feb. 2028	Mar 2028	Feb.-April 2028	April 2028	
	Application due	-Selection -B2 Language Course	Summer Camp	STEM Module	Finish B2	TestDaF Prep	TestAS Prep	Take Exams	Fit for Your Studies and Intercultural Training	

INFORMATION & CONTACT

Website:



Contact:

us-studybridge@goethe.de





OVERVIEW

- A **unique opportunity** for motivated U.S. high school students exploring technical professions, skilled trades, or engineering
- Helps students **expand their German** language skills and apply them in a professional context
- Provides **first-hand experience** with Germany's dual apprenticeship system
- Includes a **10-day, practice-oriented trip to Germany** in the summer
- Participants visit companies, training centers, and experience everyday working life
- Combines innovative learning content with work-related language training
- Offers **continuous support** — from preparation in the U.S. to the trip abroad
- Organized in cooperation with *Handwerk stiftet Zukunft* and the *Goethe-Institut USA*

Introduces participants to:

- **Dual training** (classroom + company-based learning)
- **Dual study programs** (university + industry)
- **Qualification pathways** in **technical and skilled trades professions**

PATHWAY



- **Dates:**
 - *Information posted: November*
 - *Application due: January*
 - *Interviews: February*
 - *Preparatory Course: March through May*
 - *Travel to Berlin: June*
- **Teachers:** Stay tuned for updates! Visit the Goethe-Institut booth at conferences and inquire about dates! Check the website! Sign up for our newsletter!
- **Students:** Check the website frequently in December or January to find out about the application deadlines.

INFORMATION & CONTACT

Website:



Contact:

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HOW TO USE THIS INFORMATION IN YOUR PROGRAM

How can you integrate this information and career into your German program?

- Pair up or form small groups.
- Discuss examples of how you can integrate career topics in your classroom.
- Share one idea with the room.



HOW CAN YOU INTEGRATE CAREER EXPLORATION INTO YOUR GERMAN PROGRAM?

There are many ways to introduce career-related topics at different levels, each with its own goals:

- **In your classroom (micro level):** To inform your students about career pathways connected to German.
- **Within your school (meso level):** To gauge interest and build visibility for your German program.
- **Beyond your school (macro level):** To strengthen your program through partnerships with organizations and companies.

The Goethe-Institut USA offers lots of support on all levels!

KARRIERE IN CLASS

There are multiple ways to integrate career topics in class.

You will find materials for career centered classes on our [Deutschstunde-Portal](#).

The screenshot displays the Deutschstunde-Portal website. At the top, there are logos for Goethe Institut and Deutschstunde, a search bar with the text 'berufe', and a language dropdown set to 'Deutsch'. Below the header is a navigation menu with links: Unterrichtsmaterial, Fortbildung, Magazin Sprache, Vernetzung, and Veranstaltungen. The main content area shows a grid of 12 material cards. On the left, there is a 'Filter' sidebar with sections for 'Typ' (Unterrichtsmaterial, Materialreihe, Magazin Sprache, Vernetzung, Veranstaltungen), 'Standort' (Alle, Lokale Inhalte), 'Sprachniveau' (A0 to C2), and 'Zielgruppe' (Vorschulkinder). The cards in the grid include titles like '„Was möchte ich werden?“ Material zur Berufsorientierung', '„Deutschmodule für Kinder“', 'Jobs mit Zukunft', '„ProfiWerden!“', 'MINT und DaF: Zugang zu Wissen', 'Deutsch am Arbeitsplatz', 'Ankommen in der Berufswelt', 'PROFI UNi', 'start', and 'HOW... IS GERMAN'. Each card features a thumbnail image, a title, and some additional information like a date or level.

KARRIERE IN CLASS

Consider different approaches based on the interests of your students.



Alle 

Deutsch 

Unterrichtsmaterial Fortbildung Magazin Sprache Vernetzung Veranstaltungen

Beschreibung anzeigen in:  English

Kapitel

DEUTSCH IN DER WISSENSCHAFT

1149 

Entdecke Deutschland als globalen Wissenschaftsstandort und lerne, wie Deutsch deine künftige Karriere in der Wissenschaft vorantreiben kann.

Steckbrief [Mehr anzeigen](#) 

Sprachniveau A1 A2

Zielgruppe Jugendliche

Fertigkeit Hören Lesen Schreiben ...

[Kostenlos herunterladen](#) 



Goethe-Institut New York

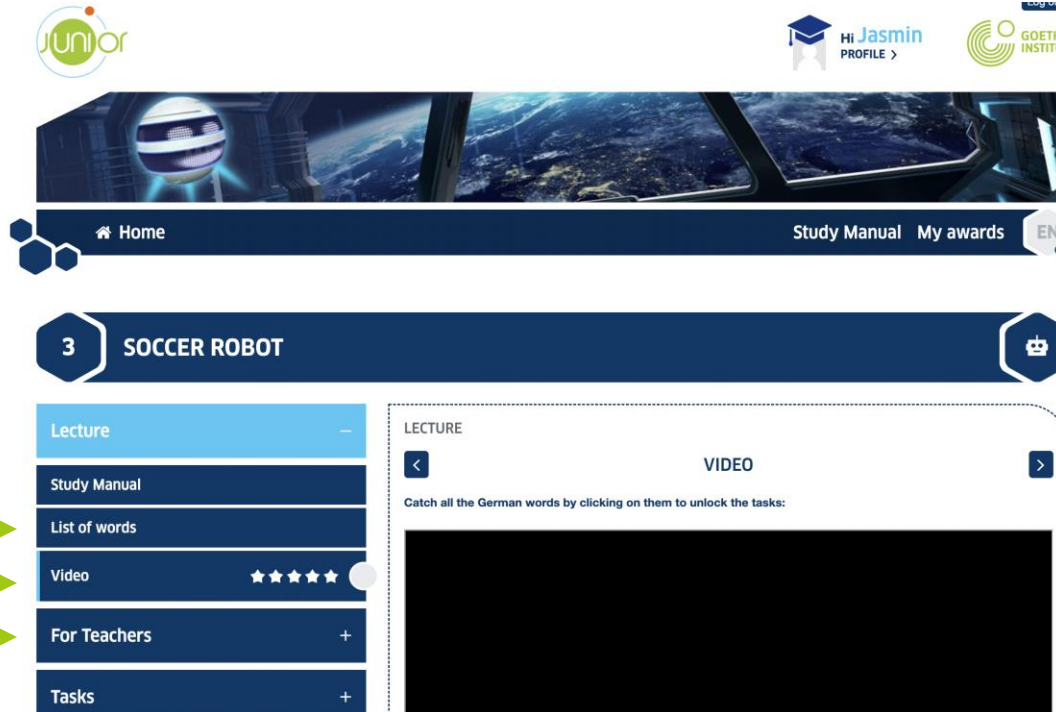
KARRIERE IN CLASS: DEUTSCHE DIGITALE JUNIORUNIVERSITÄT

If you want your students to engage in STEM subjects while developing their language skills and technical vocabulary, the **Junioruni** is a fantastic way to integrate STEM into your German classes!

The screenshot displays the Junioruni website interface. At the top left is the 'Junior' logo. At the top right, there is a 'Log out' button, a user profile for 'Hi Jasmin' with a 'PROFILE >' link, and the 'GOETHE INSTITUT' logo. Below the header is a banner image of a futuristic space station. A dark blue navigation bar contains 'Home', 'Study Manual', 'My awards', and a language selector set to 'EN'. Below this is a 'ROBOTICS & CODING' section with a progress indicator '0/8 Completed'. Three course modules are listed: 1. 'Coding with Calliope Mini' (image of a circuit board), 2. 'Climbing Robot' (image of a robot climbing a pole), and 3. 'Soccer Robot' (image of a humanoid robot on a green field). Each module has a small icon at the bottom right.

KARRIERE IN CLASS: DEUTSCHE DIGITALE JUNIORUNIVERSITÄT

There, you'll find videos, worksheets, and even complete lesson plans on a variety of STEM topics!



There is also a
Kinderuniversität
for younger
learners!

WITHIN YOUR SCHOOL: COLLABORATE WITH YOUR SCHOOL'S CAREER COUNSELLOR(S)!

- Pick up materials from the Goethe-Institut booth and use them to start conversations about career opportunities in Germany!
- Host joint info sessions for students and their families.
- Connect them with the Study and Career Bridge organizers so they can learn more about available programs and opportunities.



BEYOND YOUR SCHOOL: BUILDING PARTNERSHIPS

Connect with the Goethe-Institut USA to build partnerships with us and our partner companies and universities!



**MORE IDEAS OR QUESTIONS?
WHAT ARE YOUR TAKEAWAYS?**



STAY TUNED!



Sign up for our newsletter!



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**VIELEN DANK
FÜR IHRE
AUFMERKSAMKEIT!**



**GOETHE
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Sprache. Kultur. Deutschland.