

Goethe-Institut Georgien

Terms of Reference (ToR)

Call for External Service Providers for Supporting different art forms Across Regions of Georgia | Film Screenings

1. BACKGROUND

Creative Compass Georgia (CCG) is a 4-year project funded by the European Union (EU), co-funded and implemented by the Goethe-Institut Georgien. This initiative contributes to sustainable growth and employment in cultural and creative industries (CCIs). Through empowering the cultural and creative sectors across regions in Georgia, the project aims to enhance the socio-economic environment of the country.

This will be achieved through the facilitation of capacity building, networking, collaboration, and providing funding opportunities to different CCI stakeholders with a special focus on regional cities and towns in Georgia.

2. OBJECTIVE AND SCOPE OF THE ASSIGNMENT

2.1 Objective

Creative Compass Georgia (CCG) is seeking external regional service providers to deliver a series of activities designed to support and develop various art forms in up to eight (8) regional municipalities of Georgia. The primary objective is to strengthen the Cultural and Creative Industries (CCI) ecosystem by fostering artistic development, enhancing local cultural capacities, and expanding access to cultural and creative industry between **July 2026 to July 2027**.

2.2 Scope of Services

Selected service providers will be responsible for the delivery of activities based on the **ToR**. The services shall focus on professional growth, visibility, enhancing wider publics access and participation and long-term development of the following artistic discipline:

- Film, Documentary & Animation Screenings

2.3 Lot Structure and Tendering Instructions

This call for services is divided into **two (2) Lots**. Tenderers should submit an offer for one or more Lots; however, each Lot requires a separate submission and only one contract can be awarded by service provider.

- **Submission of offers:** A separate technical and financial offer must be submitted for each individual Lot.
- **Evaluation:** The evaluation and award procedure should be conducted independently for each Lot.
- **Delivery Period:** The service should be delivered throughout the 07.2026 - 07.2027 period.

2.4 Lot Description

Lot Title 1 - Mobile Cinema & Regional Screening services

Scope of Services

The service provider should design and set up **a mobile cinema service** that facilitates public film screenings in non-traditional or moving settings.

Deliverables

- Full production management, including the design, technical conversion, and complete setup of **one (1) moving cinema unit/moving space/installation** suitable for professional audiovisual presentation.
- Production and delivery of **four (4) public film screenings**, each equipped with full audiovisual presentation capabilities.
- Each screening must include a curated film programme relevant to the selected municipality.
- Each screening must host a minimum of 20 spectators.
- Activities must be implemented within the regional bases, particularly in one of the target municipalities: Akhaltsikhe, Dusheti, Gori, Kaspi, Kobuleti, Kutaisi, Poti and Zugdidi.

Time Frame:

- **Service Delivery period: between contract periods 07.2026 - 07.2027**
- Concept development & pre-production (July - September 2026)
- Equipment setup, Programme Curation & Screening Preparation (October - December 2026)
- Public Screenings & Completion (January- July 2027)

Lot 2: Georgian Cinema Outreach & Multi-Venue Screening Programme

Scope of Services

The service provider must deliver a geographically dispersed **film screening programme** prioritizing **Georgian cinema** (fiction, documentary, animation) in cultural/community/public spaces.

For the purposes of this programme, “Georgian cinema” refers exclusively to:

- ✓ Films produced in Georgia, also including productions created within the Soviet Union period as well.
 - This definition does not exclude films that are Georgian in authorship or creative origin but were fully or partially shot outside Georgian territory, provided they maintain a substantial Georgian creative or production connection.
- ✓ Films directed by Georgian filmmakers, regardless of the country of production or the nationality of production companies.
- ✓ Films recognised as official Georgian co-productions, whether majority or minority, involving Georgian production companies or recognised by Georgian or international co-production frameworks.
- ✓ Eligible films may include fiction, documentary, and animation.

Deliverables

- Curation and delivery of **five (5) professionally organised film screenings**, in different locations (Regional Cultural Spaces, community spaces, public gathering spaces) presenting a coherent programme focused on Georgian cinema (fiction, documentary, or animation).
- Full production management, including film selection, coordination with cultural/community spaces, event organisation, and post screening- audience discussions.
- Technical requirement: Each screening event must be technically equipped for professional audiovisual presentation and must have a minimum duration of 45 minutes.
- Audience capacity: minimum 25 spectators per screening event.
- Activities must be implemented within the regional bases, particularly in one of the target municipalities: Akhaltsikhe, Dusheti, Gori, Kaspi, Kobuleti, Kutaisi, Poti and Zugdidi.

Time frame:

- **Service Delivery period: between contract periods 07.2026 - 07.2027**
- Concept Development & Planning (July - September 2026)

- Technical Preparation & Screening Readiness (October - December 2026)
- Public Screenings & Completion (January - July 2027)

3. THE OFFER:

Applicants are required to submit a unified PDF document outlining their approach to implementing the services. The document must include the following:

Written Concept (Maximum 4 A4 Pages):

Implementation Approach

- Description of the planned activities, and the overall methodological approach.
- Detailed presentation of the concept, format, and planned deliverables.
- Clear explanation of where, when, how, and for whom the service will be delivered.

Regional Experience and Multiformat Approaches

- Work carried out in Georgian regions outside Tbilisi, particularly in one or more target municipalities: Akhaltsikhe, Dusheti, Gori, Kaspi, Kobuleti, Kutaisi, Poti and Zugdidi.

Team Composition and Roles

- A brief overview of the proposed artistic and technical team, including their roles in the production(s): covering concept development, technical execution, programme curation, and public delivery.
- Relevant experience of each team member in film, documentary, or animation (e.g. expertise in moving or site-specific cinema setup, film and programme curation (audiovisual technology, production coordination, sound and projection, audience engagement, and post screening discussions).
- Evidence of the team to coordinate complex, multi-phase processes required by the Lot(s), including pre-production and concept development, technical preparation and equipment setup, multi-location production logistics, public presentations/screenings in regional municipalities.
- Clear and logical allocation of roles aligned with the chosen Lot(s).