

Goethe-Institut Georgien

Terms of Reference (ToR)

Call for External Service Providers for Supporting different art forms Across Regions of Georgia

1. BACKGROUND

Creative Compass Georgia (CCG) is a 4-year project funded by the European Union (EU), co-funded and implemented by the Goethe-Institut Georgien. This initiative contributes to sustainable growth and employment in cultural and creative industries (CCIs). Through empowering the cultural and creative sectors across regions in Georgia, the project aims to enhance the socioeconomic environment of the country.

This will be achieved through the facilitation of capacity building, networking, collaboration, and providing funding opportunities to different CCI stakeholders with a special focus on regional cities and towns in Georgia.

2. OBJECTIVE AND SCOPE OF THE ASSIGNMENT

2.1 Objective

Creative Compass Georgia (CCG) is seeking external regional service providers to deliver a series of activities designed to support and develop various music, audio production, and sound-based artistic practices across eight (8) regional municipalities of Georgia. The primary objective is to strengthen the Cultural and Creative Industries (CCI) ecosystem by fostering artistic development, enhancing local cultural capacities, and expanding access to cultural and creative industry between **May 2026 to May 2027**.

2.2 Scope of Services

Selected service providers will be responsible for the delivery of activities based on the **ToR**. The services should focus on professional growth, visibility, enhancing wider publics access and participation and long-term development of the following artistic discipline:

- Music, audio and sound-based work

2.3 Lot Structure and Tendering Instructions

This call for services is divided into **four (4) Lots**. Tenderers must submit an offer for one or more Lots; however, each Lot requires a separate submission and only one contract can be awarded by service provider.

- **Submission of offers:** A separate technical and financial offer must be submitted for each individual Lot.
- **Evaluation:** The evaluation and award procedure shall be conducted independently for each Lot.
- **Delivery Period:** The service should be delivered throughout the 05.2026–05.2027 period.

2.4 Lot Description

Lot 1: Music, Sound Performance & Audio Production

Scope of Services

The service provider must deliver complete **music, sound or audio-based performance/production**, resulting in fully produced and publicly presentable sonic works.

Deliverables:

- Production of **four (4) audio pieces**, including music compositions, instrumental works, sound performances, or experimental audio practices, and delivery of their fully finalized versions prepared for public or online presentation.
- Completion of **six (6) studio recording sessions** for individual artists, ensembles, or collaborative groups.
- All audio works must be fully produced and prepared for public presentation (live, installation-based, or online).
- Activities must be implemented within the geographical scope in the following municipality: **Kutaisi**.

Time Frame:

- **Service Delivery period: between contract periods 05.2026 -05.2027**
- ✓ Concept Development & Pre-Production (May - July 2026)
- ✓ Recording & Production Phase (July - October 2026)
- ✓ Finalization & Public Presentation Preparation (October 2026 - March 2027)
- ✓ Post-Production & Completion (March - May 2027)

Lot 2: Field Recording & Sound-Based Archive Production Services

Scope of Services

The service provider should design and deliver **sound based- artistic outputs** based on environmental, spatial, or contextual field recordings. The service must include the capturing, curation, and creative transformation of audio materials into a structured sound archive and an artistic composition suitable for public and archival use.

Deliverables

- Execution of **four (4) field recording sessions** conducted in relevant environmental, urban, rural, or community-centered locations.
- Creation of one (1) curated sound archive or thematic sound collection, compiled from the recorded materials and organised according to artistic, spatial, or conceptual approach.
- Production of one (1) collective or experimental sound composition, developed from the field recording materials.
- Presentation Component:
 - Delivery of one (1) public presentation, such as a listening session, sound installation, community event, or small-scale exhibition
 - Presentation must include contextual information or an introduction to the sound archive and composition
- All final outputs must be suitable for:
 - Artistic presentation
 - Archival or dissemination purposes (digital formats)
- Activities must be implemented within the geographical scope in the following municipality: **Zugdidi**.

Time Frame:

- **Service Delivery period: between contract periods 05.2026 -05.2027**
- ✓ Research, Concept Development & Pre-Fieldwork Preparation (May-July 2026)
- ✓ Field Recording & Material Collection (July-September 2026)
- ✓ Archive Assembly, Composition & Final Production (October-November 2026)
- ✓ Public Presentation (November 2026 - May 2027)

Lot 3: Public Music and Sound Event Delivery Services

Scope of Services

The service provider must design and deliver **public music and/or sound events** that showcase original audio works. Events must ensure professional presentation quality, audience accessibility, and effective engagement with the community.

Deliverables

- Organisation and delivery of **a minimum of two (2) public music or sound events**
- Events should include:
 - Live music performances
 - Listening sessions
 - Sound installations or curated sound presentations

- Events must be fully produced, publicly accessible, and designed to support clear audience engagement with the musical and sonic content.
- Activities must be implemented within the geographical scope in the following municipality: **Akhaltzikhe**.

Time Frame:

- **Service Delivery period: between contract periods 05.2026 -05.2027**
- ✓ Artistic & Curatorial Concept Development (May–July 2026)
- ✓ Production Planning & Technical Preparation (July–December 2026)
- ✓ Technical Setup & Rehearsal Preparation (January–March 2027)
- ✓ Public Events & Completion (March–May 2027)

Lot 4: Public Music and Sound Event Delivery Services

Scope of Services

The service provider must design and deliver **public music and/or sound events** that showcase original audio works. Events must ensure professional presentation quality, audience accessibility, and effective engagement with the community.

Deliverables

- Organisation and delivery of **a minimum of two (2) public music or sound events**
- Events should include:
 - Live music performances
 - Listening sessions
 - Sound installations or curated sound presentations
- Events must be fully produced, publicly accessible, and designed to support clear audience engagement with the musical and sonic content.
- Activities must be implemented within the geographical scope in the following municipality: **Kaspi**.

Time Frame:

- **Service Delivery period: between contract periods 05.2026 -05.2027**
- ✓ Artistic & Curatorial Concept Development (May–July 2026)
- ✓ Production Planning & Technical Preparation (July–December 2026)
- ✓ Technical Setup & Rehearsal Preparation (January–March 2027)
- ✓ Public Events & Completion (March–May 2027)

3. The OFFER:

Applicants are required to submit a unified PDF document outlining their approach to implementing the services. The document must include the following:

Written Concept (Maximum 4 A4 Pages):

Implementation Approach

- Description of the planned activities and the overall methodological approach
- Detailed presentation of the concept format, and planned deliverables
- Clear explanation of where, when, how, and for whom the service will be delivered

Regional Experience and Multiformat Approaches

- Work carried out in Georgian regions outside Tbilisi, particularly in the regions specified in the lot they apply for.

Team Composition and Roles

- A brief overview of the proposed artistic and technical team, including their roles in the production(s).
- Relevant experience of each team member in music industry (music & audio production, sound design, field recording, public sound events, or contemporary music practices).
- Evidence of the team's ability to coordinate complex artistic processes, production curation, technical implementation, and public presentations.
- Clear and logical allocation of roles aligned with the selected Lot(s).