



CAREER ROADSHOW 2026

Keele UNIVERSITY – 16 April 2026

PROGRAMME

The programme may be subject to change at short notice.



10:15am - 2:00pm	CAREER FAIR <small>with stalls from German and international companies and organisations and Keele University</small>	The Great Hall	SPACE FOR LUNCH/BREAK FOR SCHOOL CLASSES	The Walter Room
------------------	--	----------------	---	-----------------

A R R I V A L A N D R E G I S T R A T I O N

	The Salvin Room	The Chamber Floor (26)	Common Room (70)
	ALL		
10:15am - 11:00am	Welcome and Panel Discussion <i>With Honorary Consul Bärbel Herrmannspahn, as well as German students and alumni, we will explore languages and opportunities to study or work abroad.</i>		
11:15am - 12:00pm	TALK AND Q&A German and a career in tourism <i>Charles Wilson</i>	ALL	QUIZ What do you know about German(y)? <i>Sophia Khwaja-Clarke (Goethe-Institut)</i>
12:15pm - 1:00pm	WORKSHOP Why learning German is your superpower <i>Bärbel Herrmannspahn Honorary Consul</i>	ALL	TALK AND Q&A Experiences as a Young Goethe Ambassador & studying German <i>Zak Emery (Goethe-Institut)</i>
1:15pm - 2:00pm	TALK German, GoStudent, and Global Careers: How Language Unlocks Opportunity <i>Emily MacDonald (GoStudent)</i>	ALL	WORKSHOP Gimagine Award Taster Session <i>Naina Maier (Goethe-Institut)</i>
			WORKSHOP Taster Session Studying German at Keele University <i>Christine Frisher</i>



For participants with

NO	German language skills
BASIC	
INTERMEDIATE	

Organisers:
 Contact person *Goethe-Institut*: Justine Vonpierre
justine.vonpierre@goethe.de
 Contact person *Keele University*: Alison Long
a.long@keele.ac.uk



GOETHE INSTITUT