

EU4Culture II – Sustainable Creative Ecosystems

Bidder Questions and Answers – Local Mentor Services

The following clarifications apply equally to all bidders and do not amend the published eligibility or award criteria.

Question 1

Could you provide further clarification and concrete examples illustrating the distinction between Creative Platforms / Living Labs and Cultural Intermediary Organisations?

Answer

The distinction is functional rather than based on legal or organisational form. A hub, network or platform may resemble either category; the key difference is the role it performs within EU4Culture II.

A Creative Platform / Living Lab is a participatory, multi-stakeholder platform that jointly analyses ecosystem needs, establishes collaborative governance, develops a Creative Ecosystem Roadmap and tests selected actions. A Cultural Intermediary Organisation supports, connects, represents or strengthens other CCS actors and develops and tests a concrete value proposition or support offer for its target groups.

- Living Lab example: a place-based platform bringing together cultural organisations, professionals, local authorities, businesses, education institutions and communities to define shared priorities and a Creative Ecosystem Roadmap.
- Intermediary Organisation example: a hub, association or network developing and testing a service such as a market-access mechanism, networking format, advocacy model or professional support programme.

These examples are illustrative and do not introduce additional eligibility or evaluation criteria.

Question 2

Should a separate Application Form (Appendix B.1) be submitted for each lot, or should one form list all lots applied for?

Answer

One Application Form may be used to apply for one or both profiles under the same mentor position and the same country/programme context.

- For both Living Lab profiles in the same country/context, one Application Form may be used.
- For both Intermediary Organisation profiles in the same country/context, one Application Form may be used.
- Applications for the Living Lab Mentor position and the Intermediary Organisation Mentor position require separate Application Forms.

Each lot applied for will nevertheless be evaluated separately.

Question 3

Where an applicant applies for two lots with different mentor profiles, may different sets of three reference projects be submitted for each lot?

Answer

Where one Application Form is used for both profiles under the same mentor position, the applicant should provide three reference projects in that Application Form that best demonstrate the relevance of their experience to the selected profile(s).

Where separate Application Forms are required, for example when applying for both the Living Lab and Intermediary Organisation mentor positions, each Application Form may contain its own set of three relevant reference projects.

Applicants should select the references that most clearly demonstrate their experience in relation to the mentor position and profile(s) covered by the respective Application Form.