

HOW DOES SPARK WORK?

Colleges, universities, and high schools with German programs work with the **Goethe-Institut USA or with the Goethe-Institut Canada to provide training for German** majors and future German teachers to become SPARK instructors.

SPARK instructors teach German to young learners in after-school programs and community settings. Where possible, SPARK instructors receive appropriate credits by their universities.

Canada

USA

We are SPARKing German language learning in extracurricular programs in the USA and Canada. Join the North American network.

SPARK – JOINT BEGINNINGS

A **joint project** of the Goethe-Institut and the American Association of Teachers of German (AATG).

The Goethe-Institut is Germany's cultural institute with a global network, promoting the German language, cultural exchange, and contemporary Germany abroad. Its work is funded by Germany's Foreign Office and carried out independently.

The American Association of Teachers of German (AATG) supports German language and culture education in the USA, promoting linguistic and cultural diversity and preparing students for a globalized, multilingual world.



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SPARK for GERMAN

Structured Program for the Acquisition of German Resources and Know-how

Now in the USA and Canada!




GOETHE
INSTITUT

WHO BENEFITS FROM SPARK?

- **Young learners** get a chance to broaden their horizons through a fun introduction to the German language and the cultures of the German-speaking world.
- **Families** access quality after-school programming that teaches students a new language and fosters intercultural competence.
- **High school and college students** strengthen their own German language proficiency, gain valuable work experience, and share what they have learned.
- **Participating faculty** have access to high-quality materials and professional development opportunities and join the nation-wide SPARK network of German instructors, curriculum developers, and trainers.
- **Local German programs** benefit from quality instruction and more highly qualified teachers in the future. German instruction in after-school programs connects communities to global cultures.
- **Participating communities** join a global educational network, building connections between learners and teachers of German and contributing to the transatlantic dialogue.

160+

SPARK Labs



3,500+

Participants

enrolled in SPARK after-school enrichment and community programming

400+

Stipends for professional development for students and future German educators

WHAT DOES SPARK OFFER?

- **Supports future German teachers** through targeted professional development.
- Offers a **playful, after-school approach** to German instruction.
- Aims to **build capacity and increase demand** for German.
- Provides **ready-to-use, flexible, and age-appropriate teaching materials**.
- Offers **professional development opportunities** for students interested in teaching.
- Includes access to the Goethe-Institut's **Deutsch Lehren Lernen** program.
- Awards **certificates of completion** to successful instructors and participants.



Do you
have any
questions?
**Contact
us!**

goethe.de/ca/spark
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