

**JERMAN
INDONESIA**

Bersama
menuju
masa depan

**DEUTSCHLAND
INDONESIEN**

Gemeinsam
Richtung
Zukunft

PRESS RELEASE – for immediate release –

Science Film Festival Shines Bright in International Year of Light



For the sixth time in a row, the Science Film Festival, one of the most popular events in Indonesia's cultural calendar, will return to the archipelago!

Adapting a unique approach of explaining scientific issues in an entertaining way in order to reach a young target audience and raise awareness of contemporary scientific, technological and environmental issues through the medium of film and television, the Science Film Festival was first initiated by Goethe-Institut Thailand in 2005. It has since become a global phenomenon in Southeast Asia, North Africa and the Middle East.

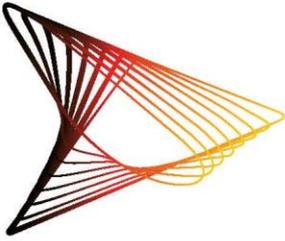
The festival's film selection demonstrates that science can be communicated in an educational, as well as entertaining manner through audio-visual media. The festival, which has grown considerably since its first edition, last year reached 600 000 visitors in 13 countries. In Indonesia, the Science Film Festival will be held from 12 to 26 November in 21 different cities: Aceh, Ambon, Balikpapan, Bandung, Bogor, Depok, Jakarta, Makassar, Malang, Manado, Mataram, Medan, Nganjuk, Samarinda, Serang, Sidoarjo, Sumbawa, Surabaya, Tangerang, Waingapu and Yogyakarta.

The Science Film Festival Indonesia will be officially opened by Education and Culture Minister **Anies Baswedan**, who has been a close partner and tireless supporter of the festival since its first edition in 2010.

The opening will take place **on Friday, 13 November 2015 at 15.00 WIB** at Plaza Insan Berprestasi, Gedung A, Kementerian Pendidikan dan Kebudayaan Republik Indonesia and is open to the media.

Earlier in the morning, at the same venue, a pre-opening screening will take place between 09.00-11.00 WIB for which media representatives are also invited to attend.





JERMAN INDONESIA

Bersama
menuju
masa depan

DEUTSCHLAND INDONESIEN

Gemeinsam
Richtung
Zukunft

In accordance with the United Nations' "International Year of Light", this year's Science Film Festival invites its audience to discover the different roles light and its applications play in our everyday lives and what it reveals about the nature of the universe.

People are using light to discover solutions for society's most pressing problems. From 3-D printing to bringing energy solutions to developing regions, light is key in driving economies and encouraging development in the 21st Century. It has revolutionized medicine, opened up international communication via the Internet, and continues to be central to linking cultural, economic and political aspects of the global society.

The Science Film Festival continues to work with local partners: this year, the German Embassy Jakarta, the Ministry of Education and Culture, Institut Français Indonesia, Universitas Paramadina, KUARK, PASCH, Wisma Jerman Universitas Kristen Satya Wacana and PPIPTEK are official festival partners, while Allianz is the festival's premium event sponsor.

This year's edition of the Science Film Festival in Indonesia is part of the German Season. The German Season is an initiative of the Federal Foreign Office in Germany and is organized by the Goethe-Institut Indonesien, the German Embassy Jakarta and EKONID.

AT A GLANCE

Science Film Festival Indonesia
12-26 November 2015

For full schedule information, visit www.sciencefilmfestival.org/indonesia

For more information, please contact:

Elizabeth Soegiharto
Science Film Festival Indonesia Coordinator
Email: Elizabeth.soegiharto@jakarta.goethe.org
Tel.: 021 - 2355 0208 Ext. 131
HP: 0818 - 888076

For press enquiries, please contact:

Katrin Figge
Coordinator for Public Relations
Email: katrin.figge@jakarta.goethe.org
Tel.: 021 - 2355 0208 Ext. 145
Mobile: 0812 - 90930934

Gloria Gracia, S.Sos
Media Relations Division
Public Relations and Information Center
Indonesia Ministry of Education and Culture
Tel.: 021-5711144 ext 2416
Mobile: 081297816164

