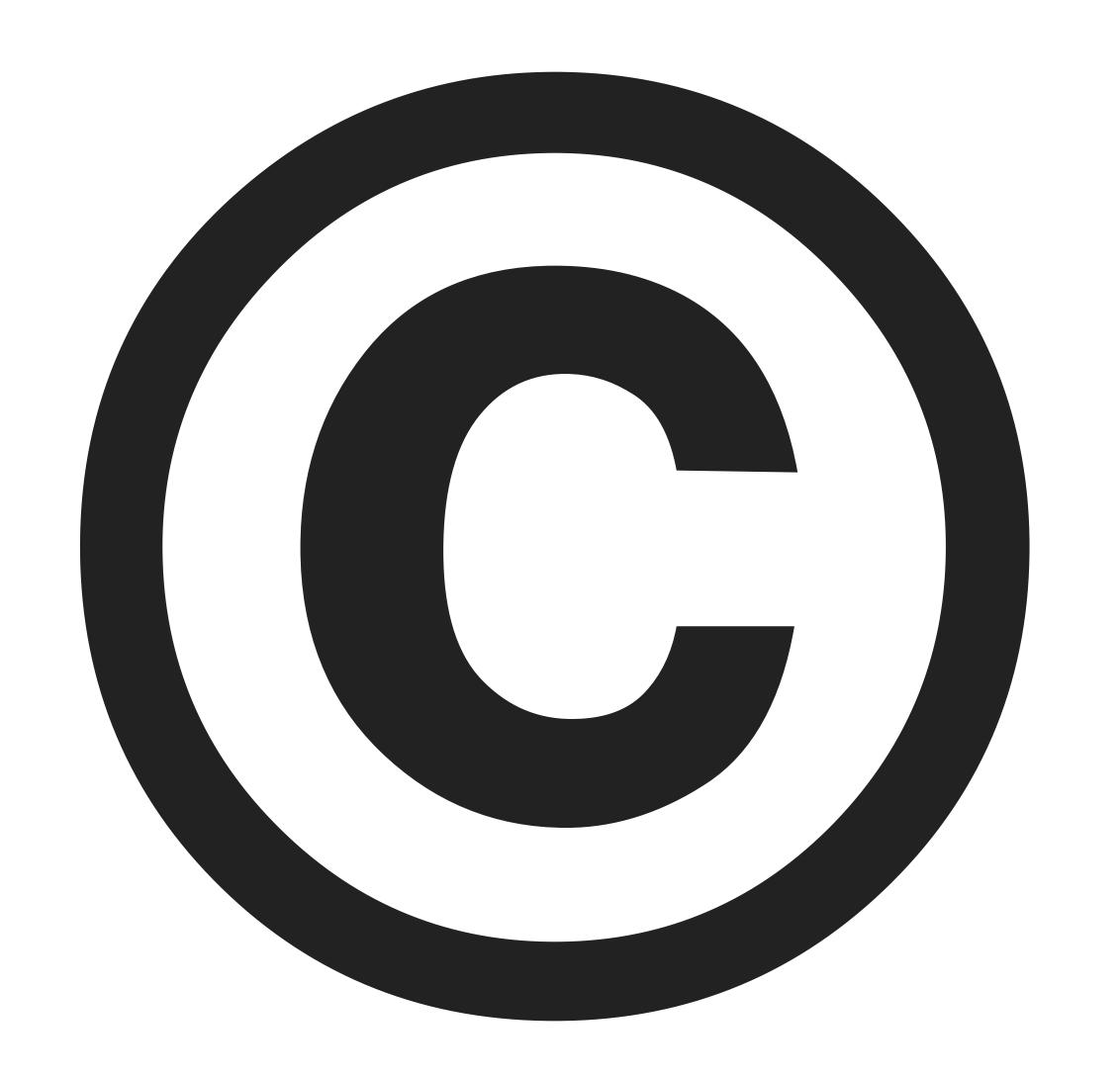


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PAUL KELLER, LAHORE, 18 JULY 2016







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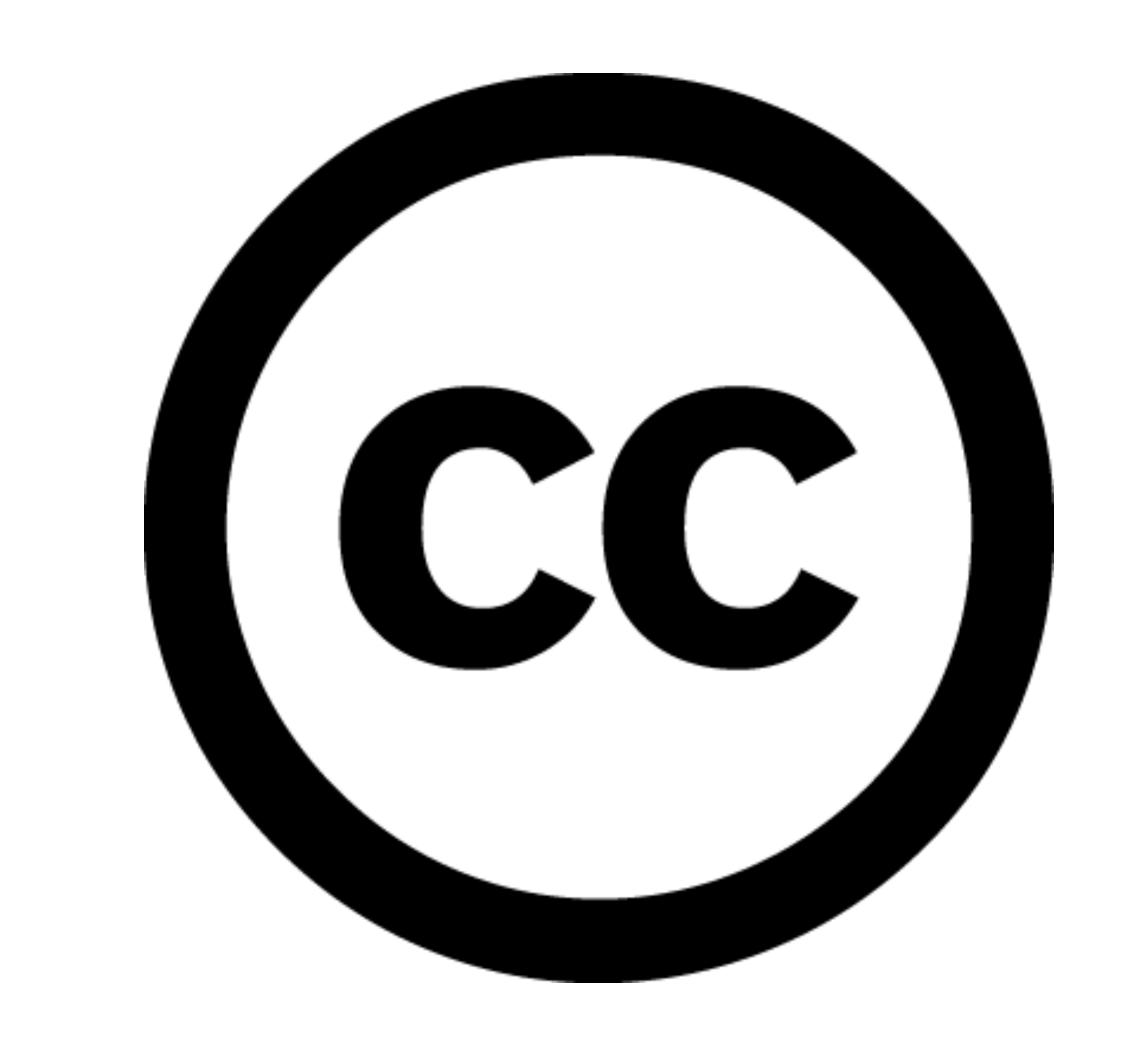


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Our vision is nothing less than realising the full potential of the Internet - universal access to research and education, full participation in culture - to drive a new era of development, growth, and productivity.







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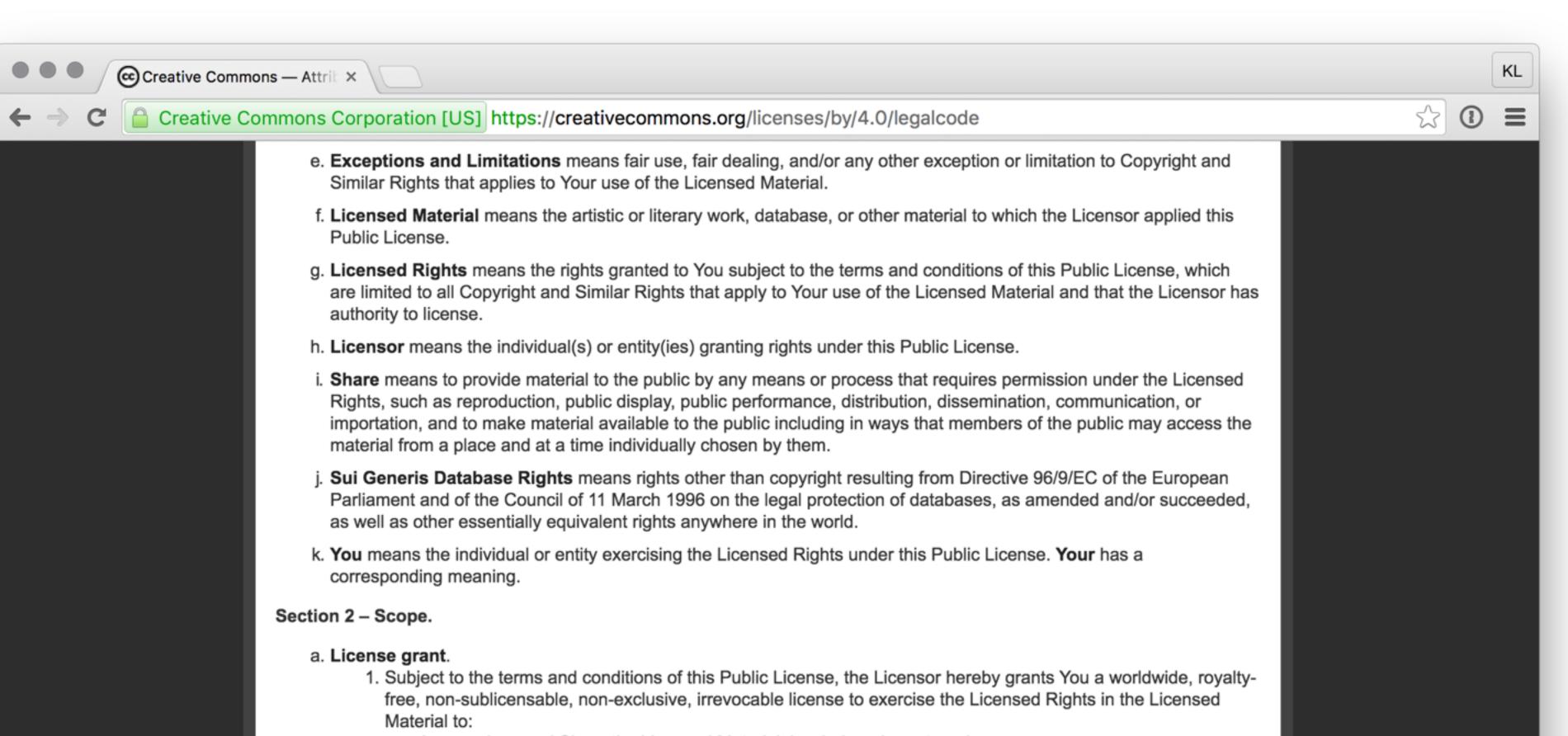


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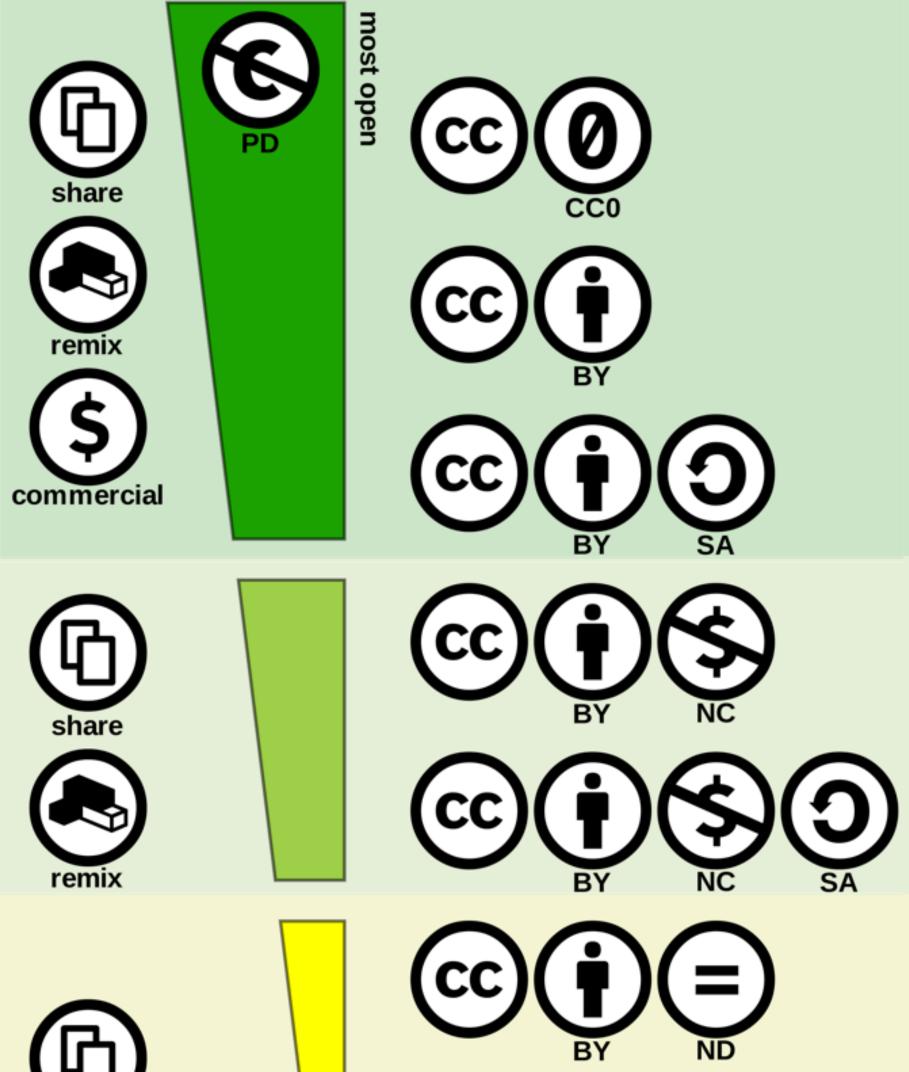




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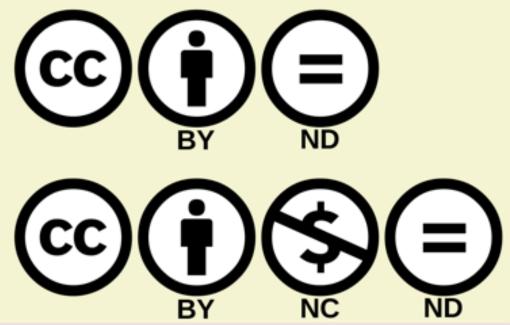












































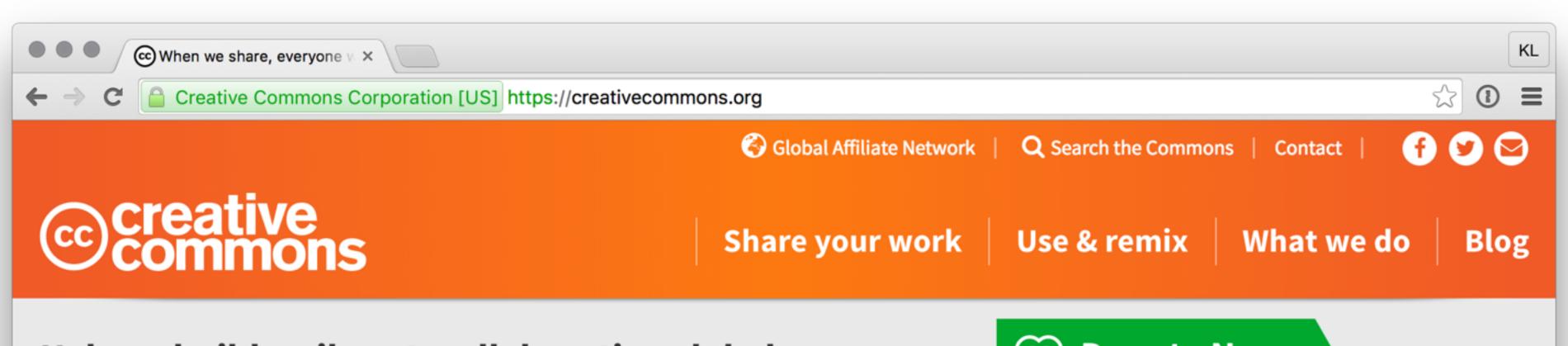












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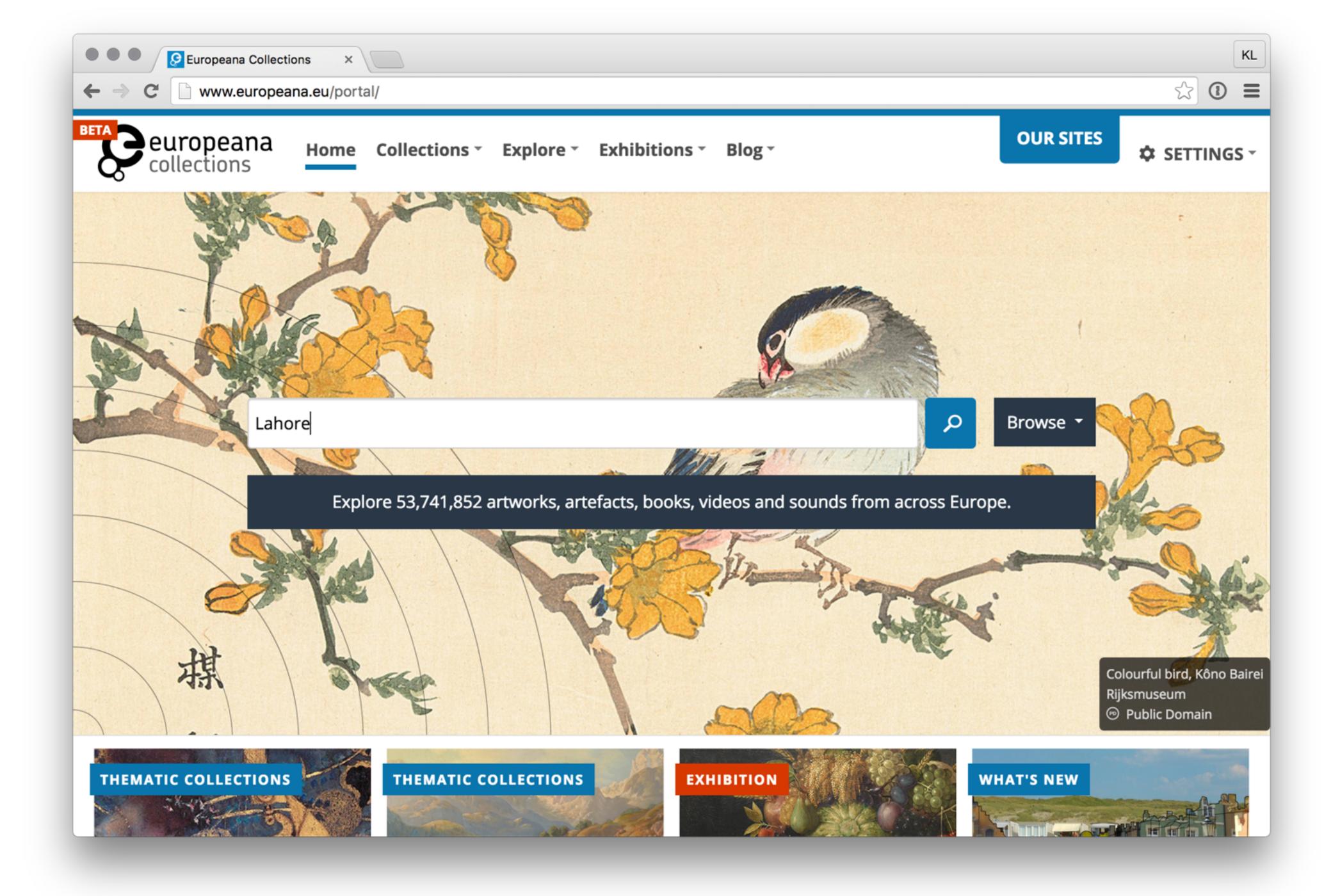






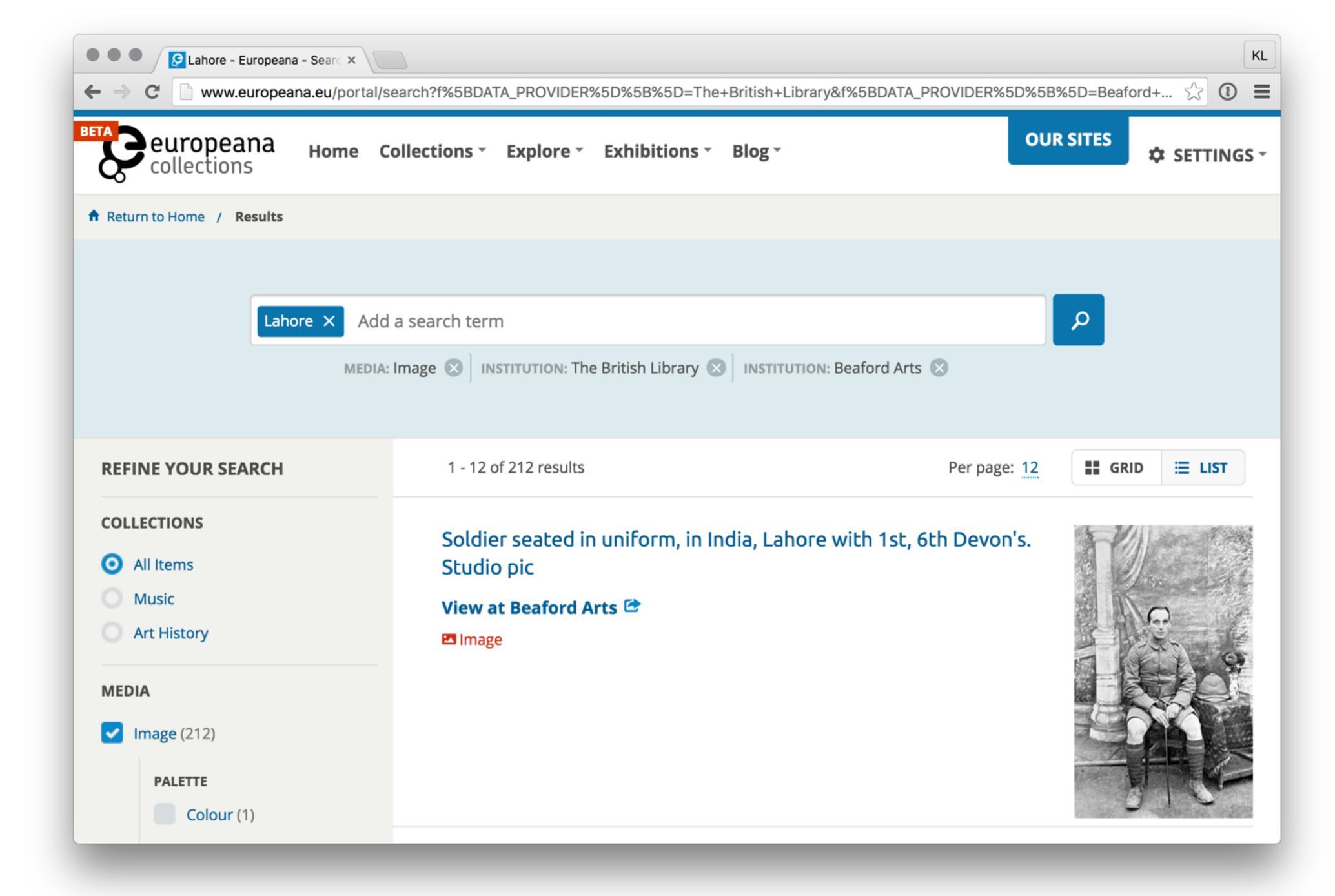






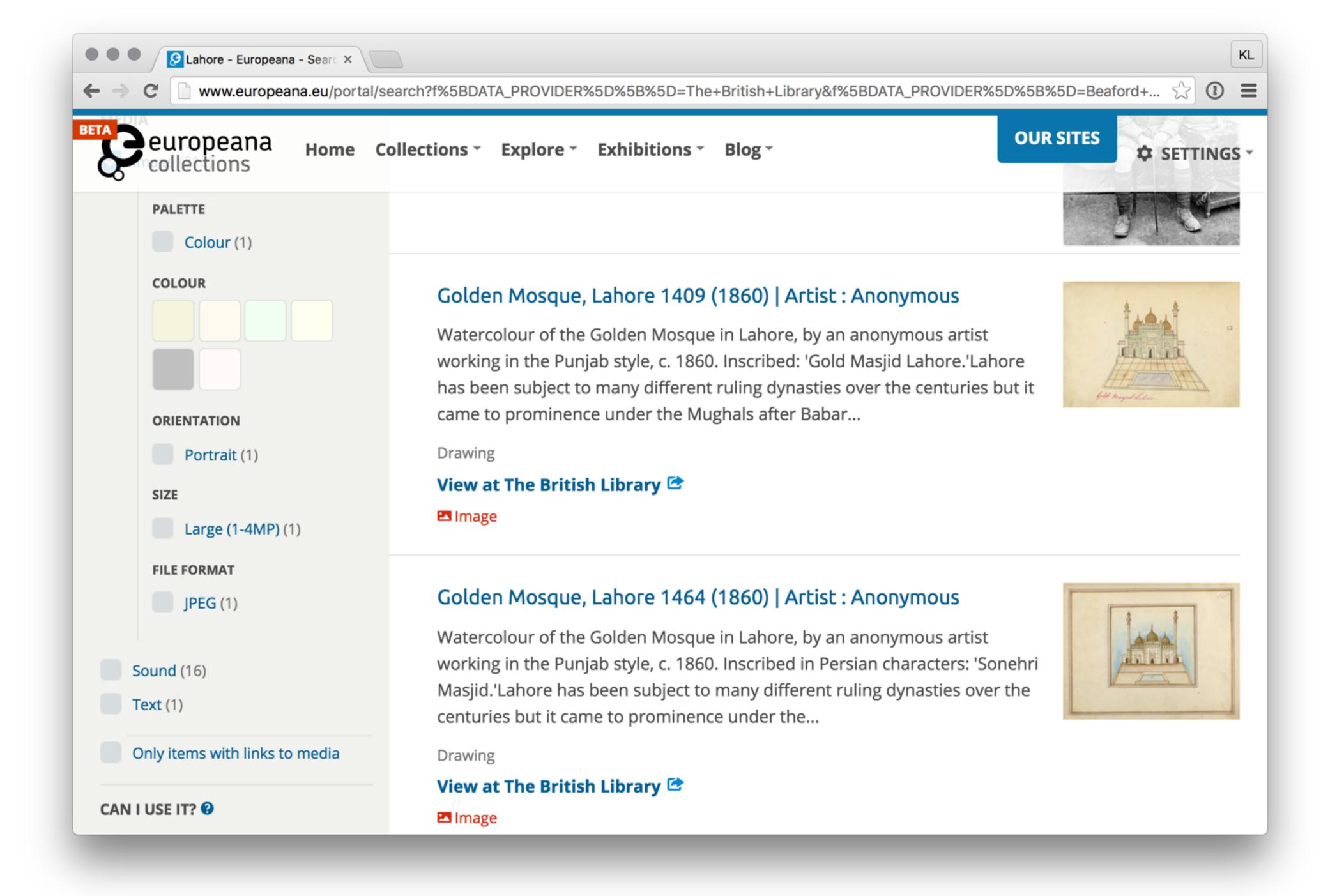






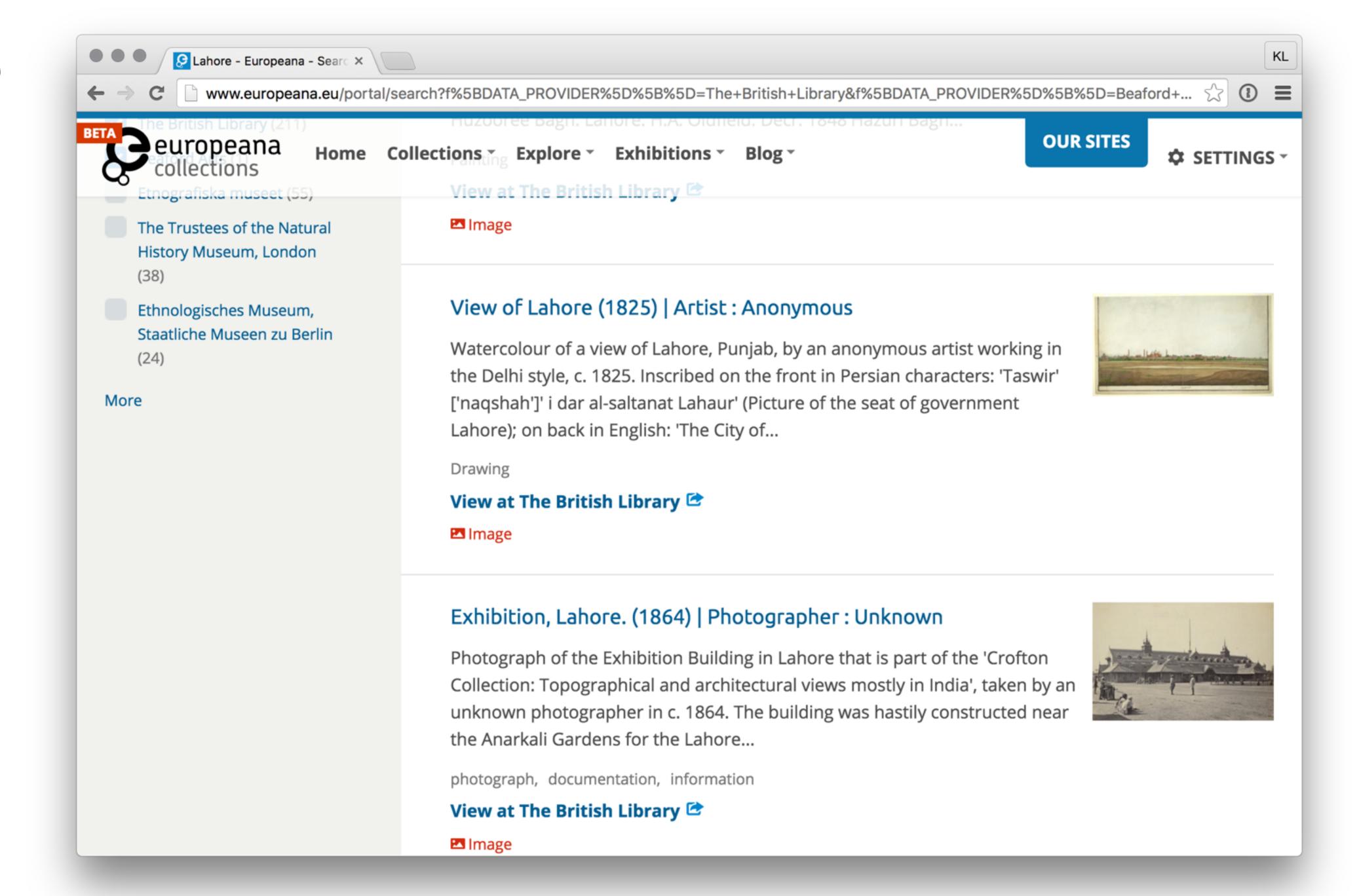






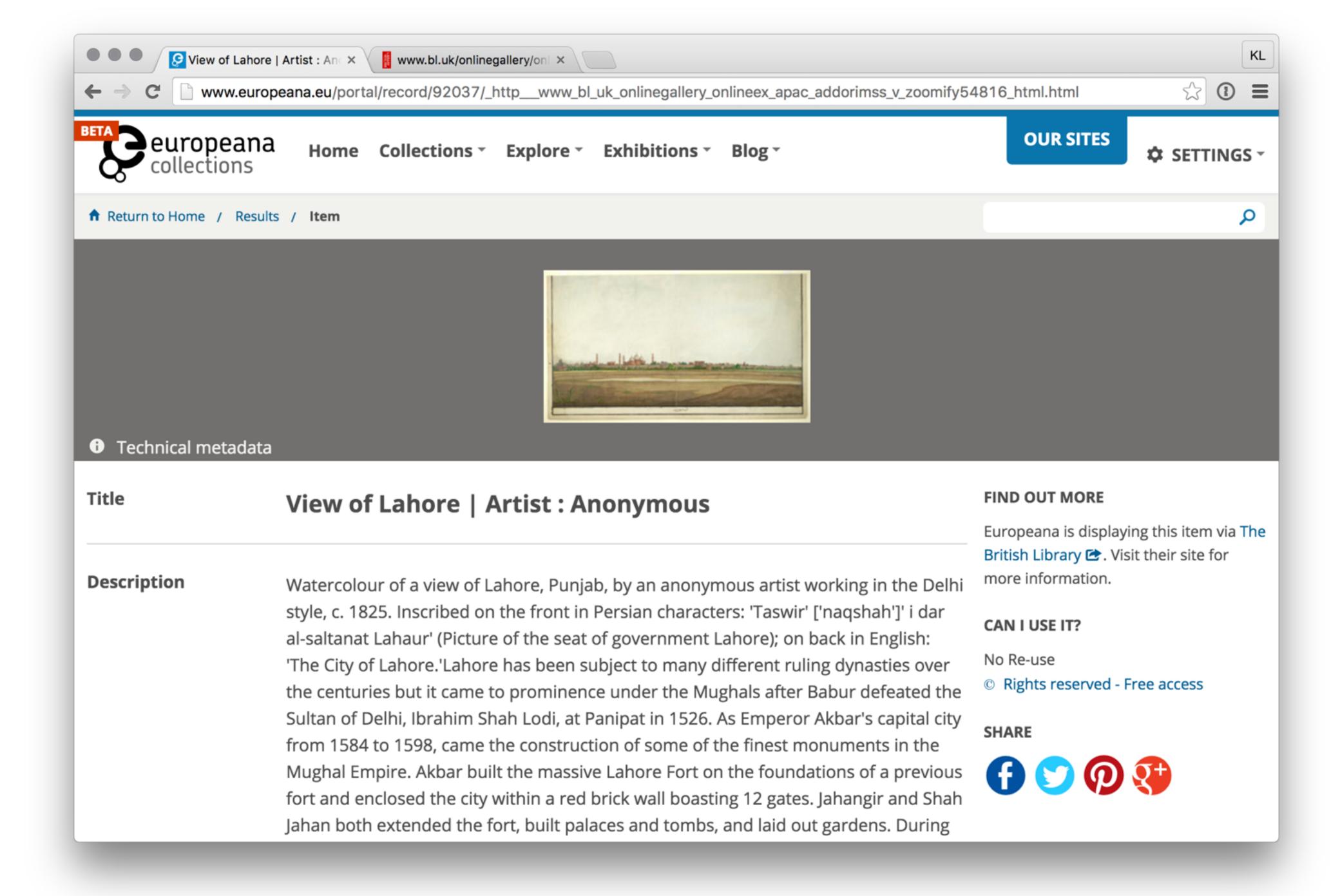






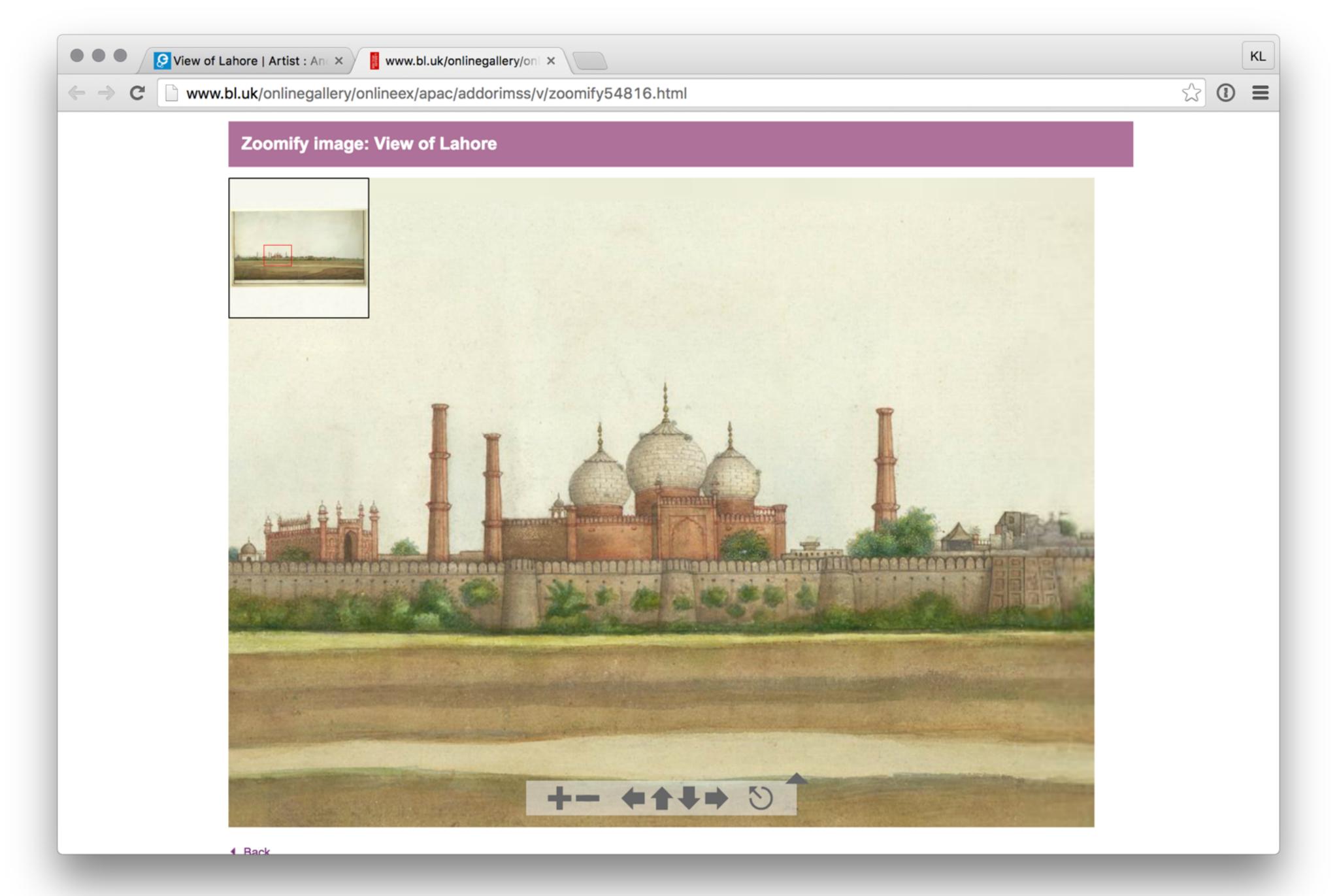






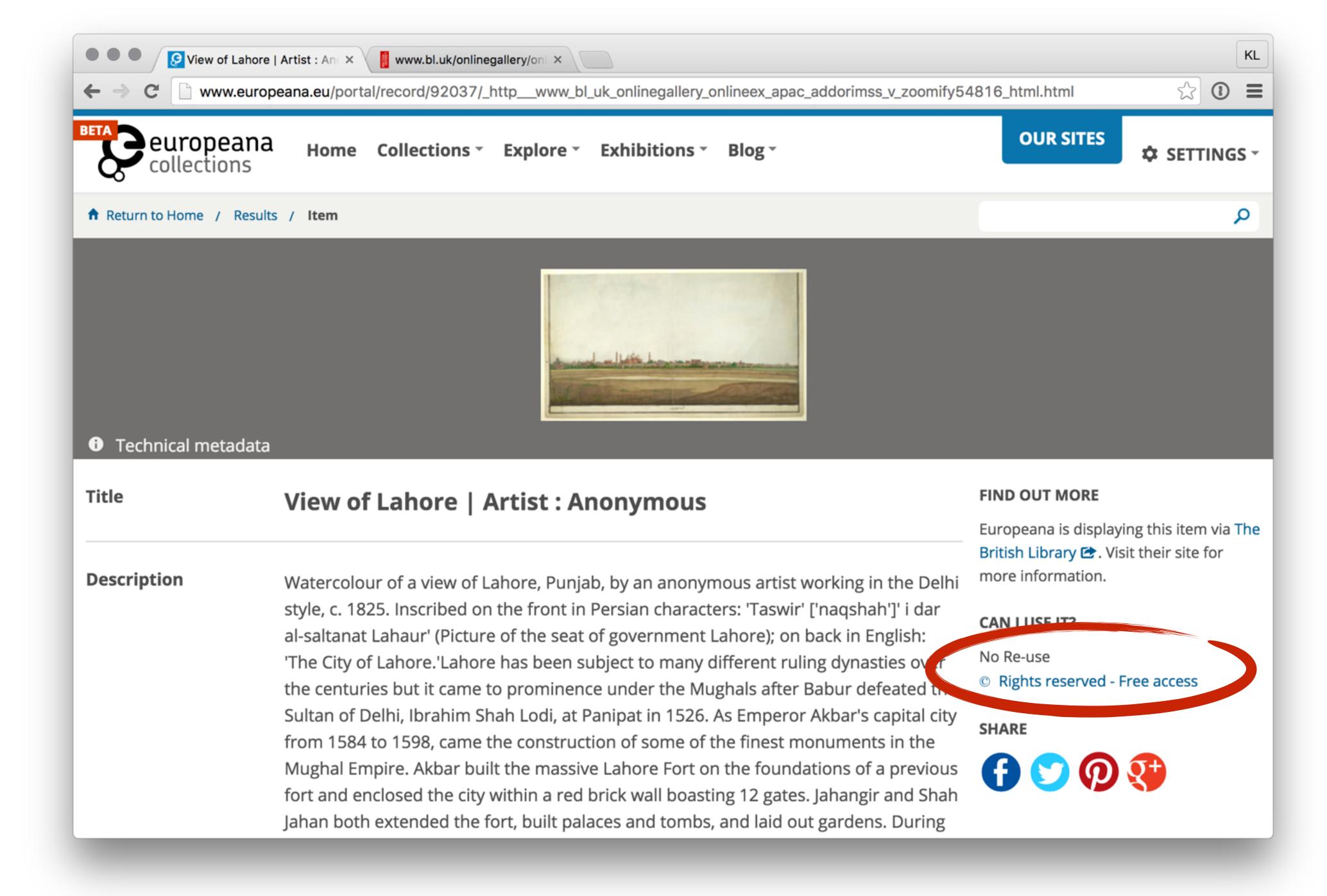






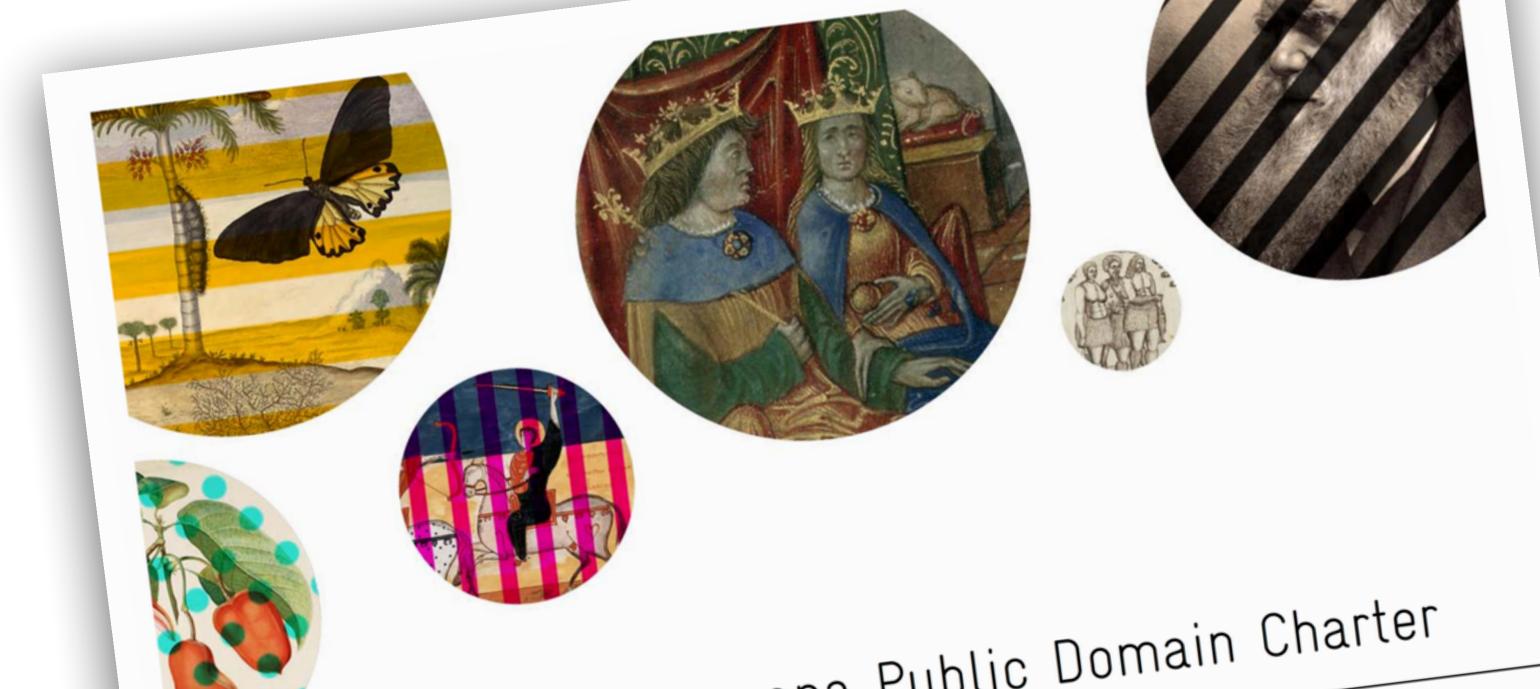












The Europeana Public Domain Charter

Europeana, Europe's digital library, museum and archive, belongs to the public and must represent the public interest.

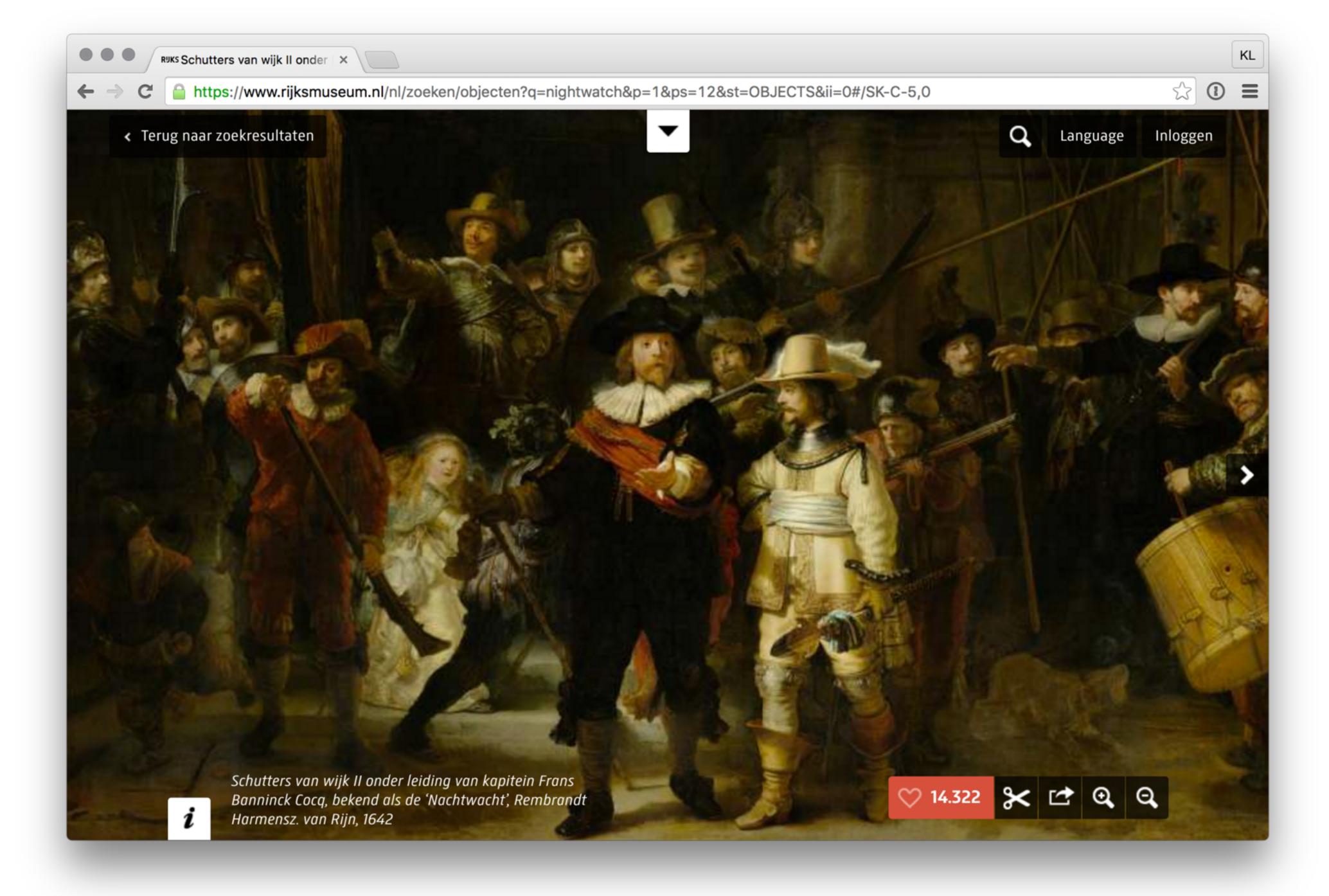
The Public Domain is the material from which society derives knowledge and fashions new cultural works.

Having a healthy and thriving Public Domain is essential to the social and economic well-being of

Digitisation of Public Domain content does not create new rights over it: works that are in the Public Domain in analogue form continue to be in the Public Domain once they have been digitised.







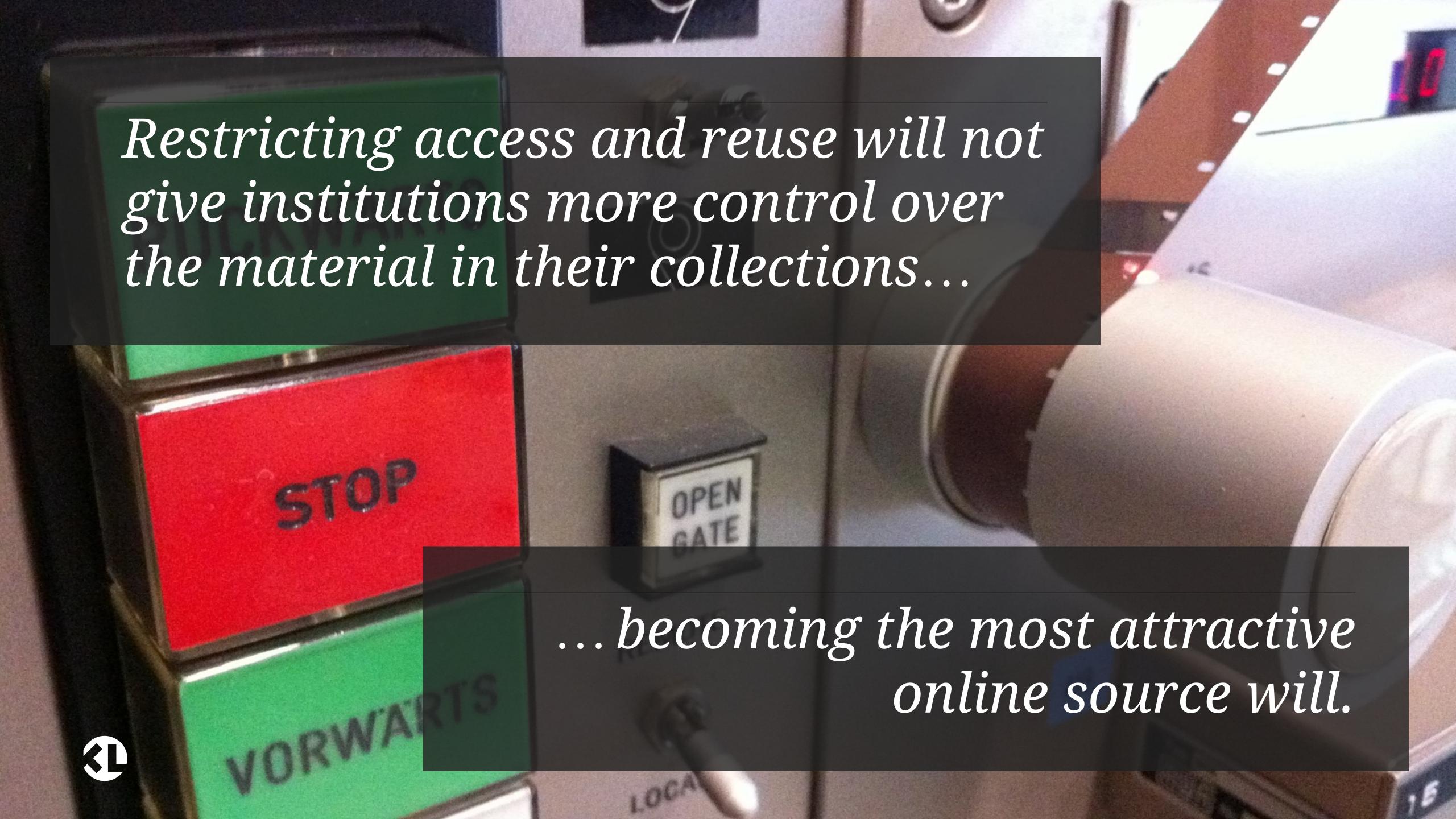




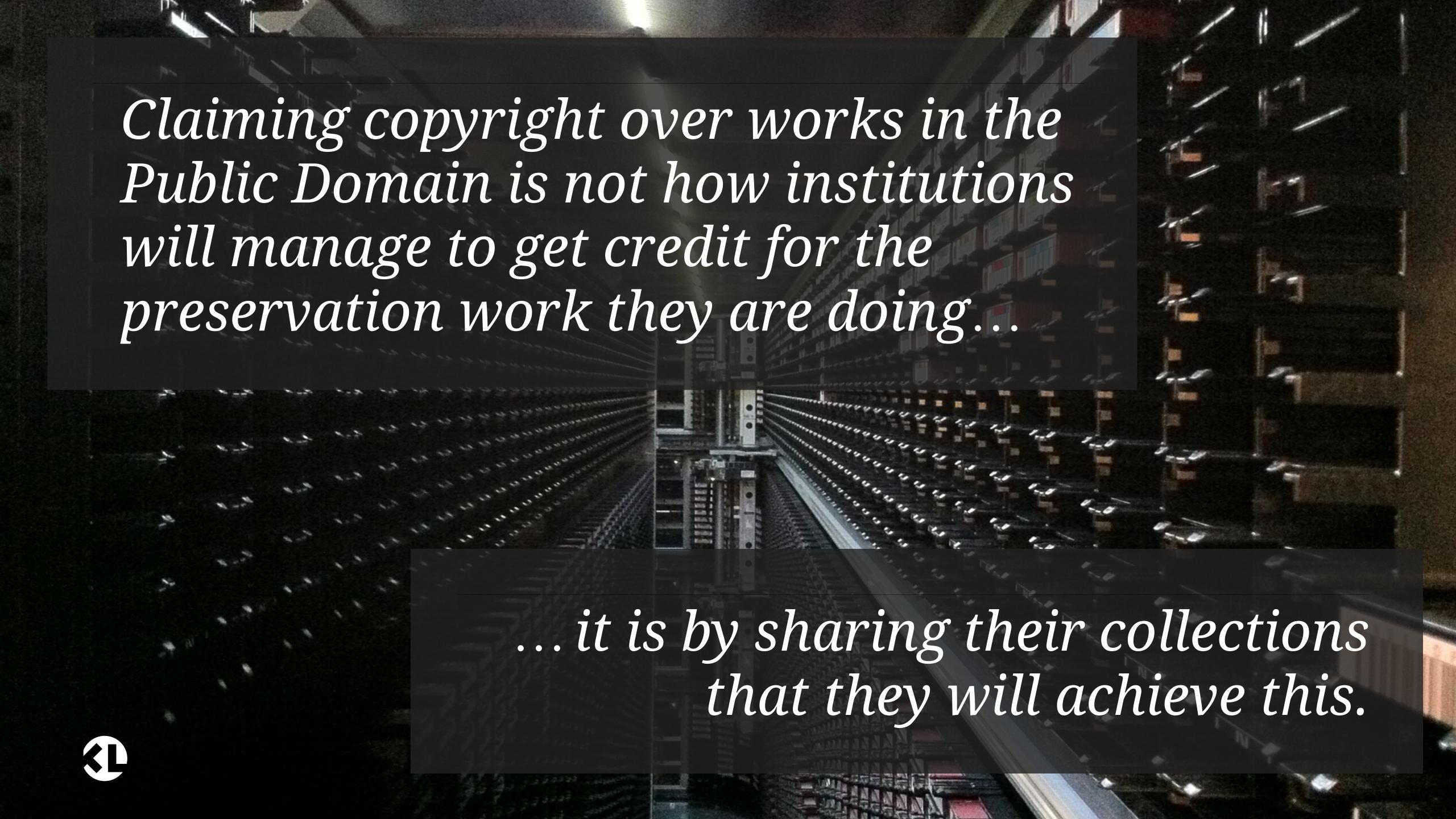
Cultural heritage institutions in the digital environment











Advocating for better copyright rules

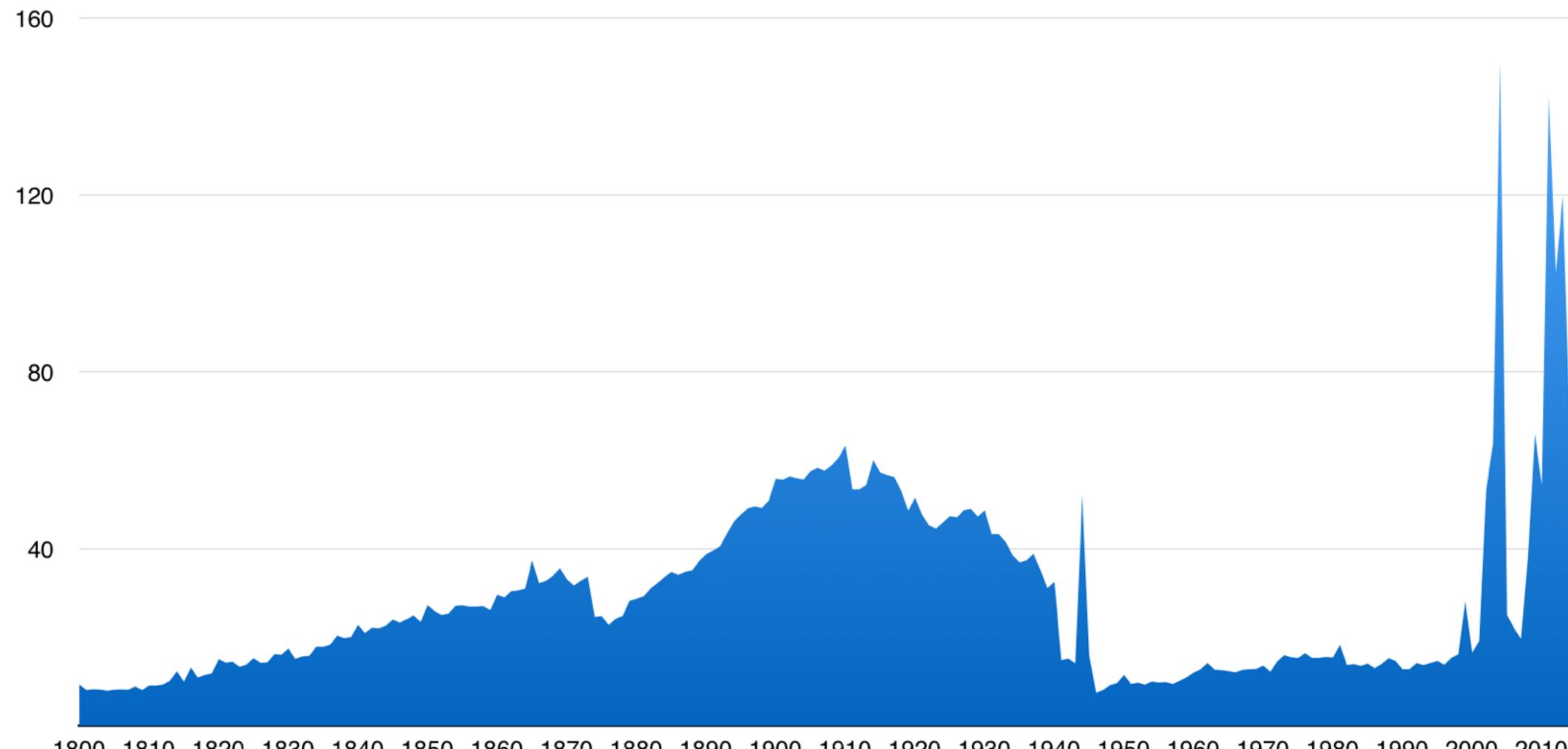




We also need better copyright rules that make it easier for cultural heritage institutions to provide access to works that are in copyright but out of commerce



The 20th century black hole in Europeana







Copyright should recognise two different spheres of cultural circulation

Publishers and Creators

Cultural Heritage Institutions

Primary exploitation of creative works (needs to be protected from unfair competition)

Ensure that cultural heritage that is not in commercial exploitation anymore remains available for the public







Thank you!

Kennisland advocates for more flexible copyright policies that better align with the needs of an inclusive digital

society.

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