

PRESSEMITTEILUNG

KULTURMANAGEMENT VOR ORT

A NEW TRAINING IN PALESTINE TO HELP BOOST A FLOURISHING CULTURAL SECTOR

The new cultural management program “Kulturmanagement vor Ort – A Learning Community for Cultural Managers in Palestine” of the Goethe-Institut is launching Palestine-wide. The program will have the objective of creating networking opportunities and a tailored management trainings for cultural entrepreneurs in the field of managing the arts.

Offering cultural management trainings in the Arab world since 2009, the Goethe-Institut is focusing with a new training on Palestine. A curatorial team consisting of the Goethe-Institut Ramallah, 26 cultural Palestinian institutions and the Alumni of previous cultural management programmes of the Goethe-Institut, have identified pressing and important topics at the Palestinian cultural landscape, to be addressed in new training formats conducted by local and international trainers. From June 2016 until March 2017 Kulturmanagement vor Ort offers different trainings and platforms for professionals working as cultural managers (employees and freelancers). In five different modules the participants will be trained in the fields of “Fundraising”, “Cultural Policy”, “Project Management”, “Communication and Marketing” and “Reporting and Evaluation”. In addition to these modules a visiting programme among employees of cultural institutions in Palestine will run parallel to the trainings.

Following a Palestine-wide call for application, over 100 applications from the cultural scenes working in domains such as theatres, galleries, musical institutions and performance have been received. The selection of the candidates was carried out by a committee, consisting of Ruba Totah (Cultural Manager), Rana Anani (Communication Expert) and Laura Hartz (Director of the Goethe-Institut Ramallah). In total, 52 of the applicants got accepted and will participate in one or two modules of the training program or the visiting program.

The first module on Fundraising is going to start at the end of June. Among others Manal Issa (Advancement Office, Birzeit University), Huda Odeh (Consultant of Resource Development), Noora Lester-Murad (Co-founder of Aid Watch Palestine and Dalia Association), Marina Barham (Director of Al-Harah Theatre Performing Arts Training Center) and Antonia Blau (European Projects, Goethe-Institut Brussels) will target different facets of this topic in workshops and lectures.



DATUM

June 2016

KONTAKT

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