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 21Toys
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21st
century
skills



Twenty
One
Toys

design &
manufacture

“How do we prepare our
schools & offices for the
21st Century?”

Innovation

Creativity

Collaboration

Complex-Problem Solving

Innovation
practice
Creativity
assess
Collaboration
understand
Complex-Problem Solving

Textbooks



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“Toys are the New Textbooks”



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Bricks and mortarboard: first Lego-funded school opens in Denmark

Toymaker's International School of Billund includes 'innovation studio' for kindergarten kids



📷 Pupil activities includes drawing, Danish lessons and 'unit of inquiry' periods to stimulate creative thinking.
Photograph: DasBüro

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Popular Mechanics @PopMech · Jun 15

Calling all applicants: **The University of Cambridge** is hiring a professor of **LEGO** popme.ch/6010B6lsa



98% of 3 year olds = “creative geniuses”
By the time they're 25? Only 2%*

*Breakpoint and Beyond: Mastering the Future Today (1992)
George Land and Beth Jarman

Good GPA = Bad at Innovation

*Psychology today (2016)

Top three skills required by
Fortune 500 were:

1970: reading, writing, arithmetic

Top three skills required by
Fortune 500 were:

1970: reading, writing, arithmetic

1999: teamwork, problem-solving,
and interpersonal skills

“65% of children entering grade school this year will end up working in careers that haven’t even been invented yet.”

Future of Jobs Report
World Economic Forum, Jan 2016

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“GPA's are worthless as a criteria for hiring,
and test scores are worthless”

*GOOGLE

the number 1 job skill

LinkedIn + Slack + Harvard Business Review

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EMPATHY

the number 1 job skill

LinkedIn + Slack + Harvard Business Review

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EMPATHY

“There is a direct link between
Empathy and Commercial Success”

Harvard Business Review

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Toys in
43 countries

TIME

“[One of] six new technologies that are shaping the classrooms of the future.”



Deloitte.



Seneca

University of
Lethbridge



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mayorbrianbowman

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[mayorbrianbowman](#) Honoured to receive this wonderful gift from St John's High School after the 'Everybody has the Right' Summit today. Use of The Empathy Toy in the school has resulted in an 85% drop in office referrals due to conflict over a three year period. That's amazing! Thank you to St John's High School Vice Principal, Cree Crowchild and 21Toys founder, Ilana Ben-Ari for the thoughtful gesture. I'd also like to thank all of the teachers and students at St John's High School and across the Winnipeg School Division for rising to my ONE Winnipeg Challenge and including me in this special day.

[leehurton](#) [@brendawedlake](#) show this to Dad!

[sakurabecky](#) Are you going to use it at Council?

[sherbear2035](#) [@mjjp1980](#)

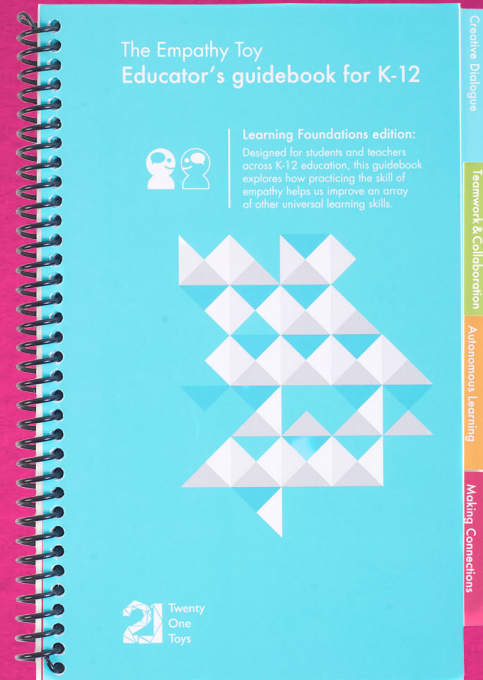
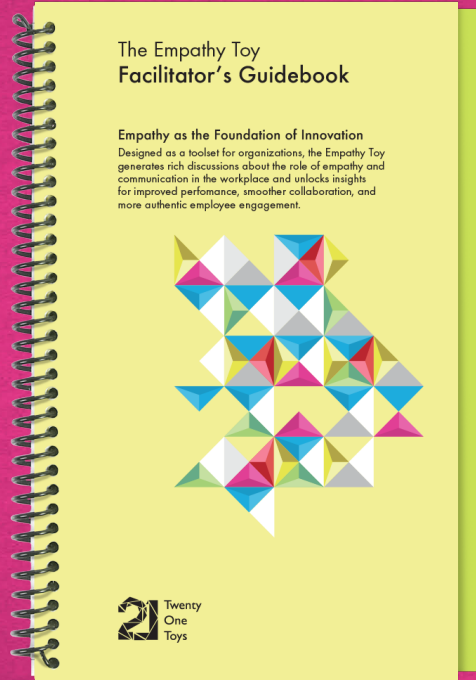
[Heather and Thane @Greenfieldhouse](#)

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