



# Creative Futures: Business & Marketing Skills Training Application Form (8 weeks)

Creative Futures: A two year programme aimed at contributing to the socio-economic development of Ethiopia through strengthening the creative industries. It strives to increase the capacity and networks of creative professionals in Ethiopia in the visual arts, photography, design, gaming, fashion and film sectors in order to enable them to build sustainable careers. Creative Futures is now launching its Business and Marketing Skills Training for 25 selected participants.

This 8 weeks training is designed to help artists take a more business-like approach to the management of their talent. This course includes modules such as business planning, costing and pricing, intellectual property, -finances, audience development, branding, and digital marketing. Business clinic sessions will be offered to participants once the course has been completed to help support their learning. Applications can be made in person by completing and submitting a form iceaddis, British Council, the Goethe-Institut or here online.

Please note that applicants you will need to dedicate a full day per week for 8 weeks for this course.

**Deadline for submissions: 11th December 2016.**

**Tentative training start date: 23rd December 2016.**

## Contact

Full Name

Mobile

Email

## Business experience

Do you own or represent an existing creative business?

Yes

No

If yes, What is your business name, your title within the business, and how many years are you in operation?

If no, What is your current employment situation (are you a student, do you work on a freelance basis, are you employed outside the creative industries, etc.)



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Do you have a tax identification number (TIN)?

- Yes
- No

Do you have a workshop/site/office/studio to perform your work?

- Yes
- No

## Creative Work

What sector of the creative industry do you currently work in?

- Fashion
- Film
- Photography
- Visual Arts&Design
- Gaming
- Other:

Do you wish to start a business in this sector? Please describe your idea.

Have you generated income or showcased your work before? If so please give examples.

If you are a first time Start up Creative Business, what is your vision for the future for your Business?

How do you think this training will help you with your goals?

Please describe training you have received previously and the courses and programs you have participated in the past. (if any)

## Program Terms and Other Information

While the program is free to participants, we ask that Participants commit to attending the 80% of the 8 weeks training and tardiness will not be accepted.

Once participants are selected, the instructor will conduct an individual needs assessment to ensure the program content meets the training needs of the group. Apply early as space is limited. Submit your application online OR send your completed application to [contact@iceaddis.com](mailto:contact@iceaddis.com) OR in person at iceaddis or British Council, the Goethe-Institut.

If you would like to discuss your application or any part of the application process before applying, please contact for more information [contact@iceaddis.com](mailto:contact@iceaddis.com)

Do you agree to the program terms?

- Yes
- No

Creative Futures is a partnership program between British Council, iceaddis and Goethe-Institut and funded by the European Union.



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